

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Wednesday, December 29, 2010 2:11 PM  
**Subject:** PBA News: PBA Names Press Room in Honor of Hall of Famer Chuck Pezzano  
**Attachments:** Pezzano 2003.JPG

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

PBA Names Press Room in Honor of Hall of Famer Chuck Pezzano  
Author/historian/speaker to receive permanent tribute during Tournament of Champions

SEATTLE, Wash. (Dec. 29, 2010) – Since the formation of the Professional Bowlers Association in 1958, no one has contributed more to the organization in so many different ways than PBA Hall of Famer Chuck Pezzano.

In recognition of the 81-year-old Clifton, N.J., native's contributions to the PBA, his name will be permanently attached to the organization beginning with the introduction of the Chuck Pezzano PBA Press Room during the PBA Tournament of Champions at Red Rock Lanes in Las Vegas, Jan. 15-22. The Chuck Pezzano PBA Press Room also will welcome the news media at all future Lumber Liquidators PBA Tour events and it will have a permanent home on pba.com for all news media visitors who visit the PBA's official website.

"It think it's a pretty nice honor," Pezzano said. "It came as a complete surprise."

Pezzano first became involved with the PBA as a top-flight competitor and charter member; he was the first collegiate bowler in the United States to bowl an 800 series. But his legacy off the lanes far surpassed his credentials as a player as he evolved into the most prolific bowling writer in history.

His weekly bowling column has been published in The Record in Hackensack, N.J., every week for more than 50 years. He has written stories for every leading bowling publication in the country. He has written books, worked as a consultant on television, movie and instructional videos, and traveled the country serving as an emcee and guest speaker at hundreds of bowling functions. And to this day, his nationally-syndicated columns appear in bowling publications across America.

Pezzano also was heavily involved in PBA business affairs, running the PBA East Region for 20 years. He was secretary of the PBA Hall of Fame for nearly 20 years, and served as the organization's official historian for longer than that.

Pezzano and fellow New Jersey entrepreneur Frank Esposito – who together created the PBA Regional program – were the first Meritorious Service inductees in the

inaugural PBA Hall of Fame class in 1975. He was elected to the American Bowling Congress Hall of Fame in 1982, and was recipient of the Bowling Writers Association of America's Luby Hall of Fame Award in 1974. That's just a small sampling of the awards he has won.

"I don't think anyone has poured more of his heart and soul into the PBA than Chuck Pezzano has over a span of more than 50 years," said PBA CEO and Commissioner Fred Schreyer. "Chuck Pezzano deserves to have his name attached to the PBA Press Room not only in recognition of all he has done for the PBA, but as an inspiration for all future bowling journalists."

"Unveiling the press room for the Tournament of Champions honors all of the writers of the past who appreciated the greatness of what I always called the Firestone," Pezzano said. "(The Tournament of Champions, sponsored by Firestone for 29 years) was far above the other events. From a writer's viewpoint, it provided everything you needed, and that's why it has been the best event in history from the start.

"I appreciated it because it gave me an opportunity to meet and get to know the greatest players in the country, along with a lot of news media guys who weren't necessarily assigned to bowling," Pezzano continued. "The TOC put bowlers on the same plane with other athletes. In the early years, first prize was \$25,000 and some of the greatest players in baseball only made \$40,000."

The 2011 Tournament of Champions will award a \$250,000 top prize as part of a PBA-record \$1 million prize fund.

"Every writer who covered the Tournament of Champions had to look for something beyond what happened on the lanes. It could be whether or not the old veteran would last until the end, a story about the new kid on the block, the Mike Durbins (the first three-time TOC winner) who were always underrated, or the so-called discovery of a Dick Ritger, who really was one of the greatest bowlers of all time, but never got the credit until people saw him bowl in the Tournament of Champions."

"I would never have thought about an honor like this," he added, "but it ranks right up there with any honor I've ever won."

About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

(Editor's Note: Chuck Pezzano head shot is attached)

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Sunday, December 26, 2010 2:26 PM  
**Subject:** PBA NEWS: Finland's Palermaa Captures PBA GEICO Shark Championship

FOR IMMEDIATE RELEASE (Dec. 26, 2010)

Bill Vint | PBA Media Relations

Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Finland's Palermaa Captures PBA GEICO Shark Championship European two-handed star wins first PBA Tour title, berth in PBA Tournament of Champions

LAS VEGAS, Nev. – Finland's Osku Palermaa, Europe's premier two-handed bowler, survived a 173-149 battle with top qualifier Dan MacLelland of Windsor, Ontario, to win his first Lumber Liquidators PBA Tour title in the PBA GEICO Shark Championship at South Point Bowling Center.

The finals of the GEICO Shark Championship aired Sunday on ESPN.

Widely considered the most difficult of the PBA's five so-called "animal" lane conditioning patterns, the Shark took a bite out of the entire field of power players. In the end, it was Palermaa's ball speed and ability to loft the ball down the lane, using his two-handed technique, that made the difference as four splits killed MacLelland's bid for his first PBA Tour title.

With his victory, Palermaa accomplished his primary objective in traveling to the United States to bowl in the multi-event PBA World Series of Bowling: an opportunity to also bowl in the \$1 million PBA Tournament of Champions Jan. 15-22 at Red Rock Lanes in Las Vegas. The PBA Tournament of Champions is open only to bowlers who have won a PBA title.

"That was the main part of my being here," Palmeraa said. "Being from Finland, I can't bowl in the PBA regional tournaments, so (winning a title during the World Series of Bowling) was my only way in. It's the biggest tournament I've ever had a chance to bowl in. I can't wait.

"Will I be a favorite?" he grinned. "Oh, yah. When I am bowling my A game, I'm going to be on top."

On his way to his title, Palermaa also won a long-awaited showdown against his Pacific region counterpart, Australia's Jason Belmonte. The Shark Championship was the first time the world's best two-handed bowlers had ever met each other on television.

"It was our first match on TV so I wanted to be the one to get the first win," Palermaa said. "There will be plenty more to go, and we'll see what happens. But I got the first one."

Belmonte started the Shark finals with a 248-223 victory over Mike Fagan of Patchogue, N.Y., and he then eliminated reigning PBA World Champion Tom Smallwood of Saginaw, Mich., 208-192, to set up his showdown with Palermaa in the semifinal match.

As the high-revolution power players burned away the oil in the front part of the lanes, both two-handers struggled. In the end, it was a 4-6 split in the 10th frame that doomed Belmonte. A spare/strike in the 10th frame gave Palermaa a 182-176 victory and a chance to bowl MacLelland for the title.

"I'm happy with the way I bowled," Palermaa said. "I might have wrapped my hand around the ball a little too much a couple of times, but I made my spares. It was the Shark. It was expected the lanes were going to get ugly. There's only so much oil and it got burned up."

Palermaa appeared to accept his milestone victory in a stoic Scandinavian manner, but he admitted later he was more excited than he appeared to be.

"I'm an emotional guy, but it's inside," he said. "Why waste the energy showing the emotions? It's the Finnish way. That's the way I learned to do it. Maybe I should be more emotional, but that's the way I'm used to doing it."

The sixth and final World Series of Bowling telecast will be a special U.S.A. vs. The World team competition which will air on ESPN on Sunday, Jan. 9, at 1 p.m. Eastern. United States team members will be Michael Haugen Jr. of Carefree, Ariz.; Ronnie Russell of Camby, Ind.; Wes Malott, Pflugerville, Texas; Sean Rash, Wichita, Kan.; Chris Barnes, Double Oak, Texas, and Bill O'Neill, Southampton, Pa. International players will be Finland's Palermaa, Kimmo Lehtonen and Mika Koivuniemi; Canada's MacLelland; Australia's Belmonte and Venezuela's Amleto Monacelli.

Free post-finals interviews and other World Series of Bowling special features are available on PBA's Xtra Frame video streaming service. Visit [pba.com](http://pba.com) or [xtraframe.tv](http://xtraframe.tv) to access Xtra Frame. Full year and monthly subscriptions to Xtra Frame are available.

#### GEICO SHARK CHAMPIONSHIP

South Point Bowling Center, Las Vegas, Nev., Dec. 26

#### Final Standings

- 1, Osku Palermaa, Finland, two games (355 pins), \$15,000.
- 2, Dan MacLelland, Canada, one game (149), \$8,000.
- 3, Jason Belmonte, Australia, three games (632), \$6,000.
- 4, Tom Smallwood, Saginaw, Mich., one game (192), \$5,000.
- 5, Mike Fagan, Patchogue, N.Y., one game (223), \$4,000.

#### Stepladder Results:

Match One: Belmonte def. Fagan, 248-223.

Match Two: Belmonte def. Smallwood, 208-192.

Semifinal Match: Palermaa def. Belmonte, 182-176.

Championship: Palermaa def. MacLelland, 173-149.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Wednesday, December 22, 2010 11:51 AM  
**Subject:** PBA NEWS: 2011 PBA Mark Roth Plastic Ball Championship to Benefit Bowling's Charities

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

2011 PBA Mark Roth Plastic Ball Championship to Benefit Bowling's Charities Sale of six different ball designs to bowling fans will benefit Bowling Foundation's official charities

SEATTLE, Wash. (Dec. 22, 2010) - The Lumber Liquidators PBA Tour's third annual Mark Roth Plastic Ball Championship March 2-6 at AMF Thruway Lanes in Cheektowaga, N.Y., will benefit a family of charities supported by the bowling industry through the sale of specially logoed bowling balls to the bowling public.

The Plastic Ball Championship was originated by the Professional Bowlers Association in 2009 as a unique competition which required all PBA Tour players to use identical "throwback" polyester bowling ball technology. It returns as a special fund-raising event that will support Bowlers to Veterans Link (BVL), Bowl for the Cure (benefitting Komen for the Cure's battle against breast cancer), the International Bowling Museum and Hall of Fame, the new YES youth bowling initiative, and other charities supported by The Bowling Foundation.

The official charities of bowling will benefit from the sale of exclusive "plastic" bowling balls created by On The Ball Bowling. Each ball will use the same technology, but will feature a unique cover design with the logo of the participating charity. Bowling fans can pre-order their choice of balls featuring the BVL, Bowl for the Cure, IBM/HF, YES and Bowling Foundation logos, or a sixth ball which will feature the logos of all charities serviced by The Bowling Foundation. The multi-logo ball will be used as the official ball of the Plastic Ball Championship.

PBA Hall of Famer Johnny Petraglia, who will bowl in the Plastic Ball Championship on a PBA Commissioner's Exemption, will be the spokesman for BVL; PBA Tournament of Champions winner Kelly Kulick will represent Bowl for the Cure; USBC and PBA Hall of Famer Parker Bohn III will represent the IBM/HF; Bill O'Neill will be spokesman for YES, and Australia's Jason Belmonte will be spokesman for the overall group of Bowling Foundation charities.

"We are excited again to be part of this great charitable endeavor. The PBA rallied the industry last year for Mark Roth and this year we can expand that reach through The Bowling Foundation," said Brad Handelman, president of ontheballbowling.com/Strikeforce Bowling LLC.

To order the special bowling balls, visit [ontheballbowling.com](http://ontheballbowling.com).

The tournament itself will get underway on March 2 with a seven-game Tour Qualifying Round where non-exempt players will compete for a minimum of 10 spots in the 64-player field. The 64-player field will bowl 14 qualifying games on March 3 with the top 32 advancing to round-robin match play on March 4. After a nine-game morning round, the top 16 will bowl another nine games in the evening to determine the top four for the live ESPN stepladder finals at 1 p.m. on Sunday, March 6.

The Mark Roth Plastic Ball Championship is named in honor of the PBA Hall of Famer who dominated the so-called plastic ball era, winning a PBA-record eight titles in 1978 followed by another seven-title season in 1979. Roth's total of 34 PBA Tour titles ranks fourth on the all-time list of PBA champions behind Walter Ray Williams Jr. (47), Earl Anthony (43) and Pete Weber (35). A special new Mark Roth ball will be designed by [ontheballbowling.com](http://ontheballbowling.com) for use in the pro-am portion of the tournament.

The inaugural Plastic Ball Championship, held in Wheat Ridge, Colo., in 2009 was won by Jeff Carter of Springfield, Ill. Last year's event, the first held in Roth's honor, was held in West Babylon, N.Y., and was won by non-member Brian Ziesig of Levittown, N.Y.

#### MARK ROTH PLASTIC BALL CHAMPIONSHIP

AMF Thruway Lanes, Cheektowaga, N.Y., March 2-6 (all times Eastern)

Wednesday, March 2

10 a.m. - Lumber Liquidators PBA Tour Qualifying Round (7 games; minimum 10 players advance to Round of 64)

4:30 p.m. - Official practice session

Thursday, March 3

10 a.m. - Round of 64, Round 1 (7 games)

5:00 p.m. - Round of 64, Round 2 (7 games)

Top 32 advance

Friday, March 4

11 a.m. - Top 32, 9 games round-robin match play

Top 16 advance

6 p.m. - Top 16, 9 games round-robin match play

Top 4 advance to ESPN finals

Saturday, March 5

Pro-Am PBA Fan Day (times to be announced)

Sunday, March 6

1 p.m. - Top 4, live ESPN stepladder finals

About the PBA



The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

#### About OnTheBallBowling.com

OnTheBallBowling.com, LLC is the only company in the bowling industry with the ability to process digitalized images, one at a time, on bowling balls and pins. OnTheBallBowling.com, LLC is a privately held company headquartered in Broadview, Illinois. For additional information on OnTheBallBowling.com, or the products they offer visit [www.OnTheBallbowling.com](http://www.OnTheBallbowling.com), or call 1-866-OTB-BOWL (866-682-2695).

#### About Strikeforce Bowling LLC

Strikeforce Bowling, LLC is a proven leader and innovator in bowling bags and accessories for 25 years. The privately held company is the exclusive licensee for Brunswick bags and accessories and is headquartered in Broadview, Illinois. For additional information on Strikeforce Bowling, LLC or the products they offer visit [www.krstrikeforce.com](http://www.krstrikeforce.com) or call (800) 297-8555.

# # #

Editor's Note: High-resolution images of the unique Bowling Foundation/PBA Mark Roth Plastic Ball Championship bowling balls have been posted in PBA's Media Gallery. If you are not enrolled to use the Media Gallery and would like to make use of one or more of the ball images, please send me a note at: [bill.vint@pba.com](mailto:bill.vint@pba.com)<<mailto:bill.vint@pba.com>>.

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Monday, December 20, 2010 5:31 PM  
**Subject:** PBA NEWS: Lil Wayne, Nelly, Reggie Bush Join Chris Paul PBA Celebrity Invitational Field

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 [bill.vint@pba.com](mailto:bill.vint@pba.com) | cell: 414.339.0404

Lil Wayne, Nelly, Reggie Bush Join Chris Paul PBA Celebrity Invitational Field  
Hip-hop, NFL, NBA stars team up with PBA champions for Super Bowl Sunday telecast

NEW ORLEANS, La. (Dec. 20, 2010) – Celebrity A-listers competed on the lanes with professional bowlers for charity last week. Hip-hop giants Lil Wayne and Nelly, along with New Orleans Saints running back Reggie Bush joined five PBA champions and host Chris Paul of the New Orleans Hornets for the third annual Chris Paul PBA Celebrity Invitational at Riverboat Lanes on the New Orleans Naval Air Station Joint Reserve Base.

The pro/celebrity doubles event, which supports Paul’s charitable CP3 Foundation, will air on ESPN on Super Bowl Sunday, Feb. 6 at 4 p.m. ET, for the third straight year as part of the PBA’s TV schedule.

Lumber Liquidators PBA Tour stars participating were PBA Hall of Famers Pete Weber and Norm Duke, former PBA Rookies of the Year Jason Belmonte and Rhino Page, and former PBA Player of the Year Wes Malott, all members of Storm Products Pro Staff.

The standing-room-only crowd consisted of personnel from all four branches of the military and their families from the Naval Air Station Joint Reserve Base.

“The Chris Paul PBA Celebrity Invitational has grown to be one of our most anticipated events every year,” said PBA Deputy Commissioner Tom Clark. “Chris and his superstar friends love bowling with our stars and the PBA is proud to partner with the Paul family on behalf of the CP3 Foundation, which continues to brighten kids’ lives.”

In the doubles competition, Weber paired with fellow St. Louis native Nelly, Duke teamed up with Lil Wayne, and Malott and Bush were an imposing pairing. Belmonte and Paul partnered in an effort to defend their title. The teams competed in a stepladder finals for the unique Chris Paul PBA Celebrity Invitational trophy. Page took on the four celebrities in a new “Super Clash” shootout to kick off the festivities.

NBA superstar LeBron James and the PBA’s Jason Couch teamed up to win the inaugural Chris Paul PBA Celebrity Invitational in 2008. Other celebrities who

have competed in the event's history include Dwyane Wade, Kevin Durant, Ludacris, Lamar Woodley, Jack Del Rio and Hines Ward.

Paul founded his CP3 Foundation in 2005 as a tribute to his late grandfather and the Winston-Salem, N.C., community where he grew up and starred at Wake Forest. The foundation has provided funding for activities ranging from a scholarship program to food drives to recreational support programs for underprivileged children in both Winston-Salem and New Orleans.

Paul, an avid bowler who frequently refers to bowling as his "second-favorite sport," is on his way to another NBA All-Star season. Both Lil Wayne and Nelly are Grammy-award winning artists with new recordings currently at the top of the Billboard charts. Former USC star Bush helped the Saints win their first Super Bowl title earlier in 2010.

"What better way to get ready for the big game on Super Bowl Sunday than watch this spectacular PBA event earlier in the day on ESPN?" Clark said. "Not only are the bowlers and celebrities great personalities, they share a love of the sport of bowling and competition at the highest level."

About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

(EDITOR'S NOTE: Photos from the Chris Paul PBA Celebrity Invitational are available to the news media in the PBA Media Gallery, a free online photo service. If you are not currently enrolled as a PBA Media Gallery member and would like access to high-resolution PBA images, please send an e-mail request to: [bill.vint@pba.com](mailto:bill.vint@pba.com)<<mailto:bill.vint@pba.com>> noting the media outlet you represent).

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Sunday, December 19, 2010 2:27 PM  
**Subject:** PBA NEWS: South Korea's Gu Pulls Off Stunning Upset in PBA Scorpion Championship

FOR IMMEDIATE RELEASE (Dec. 19, 2010)

Bill Vint | PBA Media Relations

Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA 98104  
bill.vint@pba.com | cell: 414.339.0404

South Korea's Gu Pulls Off Stunning Upset in PBA Scorpion Championship Top qualifier Kim's 7-10 split in the 10th frame opens the door for countryman

LAS VEGAS, Nev. – Yong-Jin Gu, a slightly-built 48-year-old left-hander, had never bowled in a Professional Bowlers Association event before the World Series of Bowling, but he pulled off one of the biggest upsets in PBA history when he defeated an international field of opponents to win the PBA Scorpion Championship at South Point Bowling Center.

The finals of the PBA Scorpion Championship aired Sunday on ESPN. It was the first Lumber Liquidators PBA Tour television final ever to include four international players and only one American.

Gu (pronounced "coo") upset four straight opponents, including top qualifier Jun-Yung Kim, 236-224, in the all-South Korea championship match, to become the first South Korean ever to win a PBA Tour event.

In a stunning finish, Gu held a 10-pin lead entering the ninth frame, but he missed a 7 pin spare conversion to surrender his lead. Needing a nine-count spare and strike to win, Kim then left a pocket 7-10 split on his first shot in the 10th frame to hand the victory back to Gu.

Gu started the stepladder finals with a 245-204 victory over former Saginaw Valley State collegiate All-American Dan MacLelland of Windsor, Ontario, throwing strikes on seven of his first nine shots. In his second match, Gu routed 2010 Pepsi Viper Champion Bill O'Neill of Southampton, Pa., 256-208, again striking on eight of his first 10 shots. He then romped to a 233-208 victory over Australia's two-handed star, Jason Belmonte, throwing seven strikes in eight tries. Gu had his first open frame in the 10th against Belmonte, but by that time he had already clinched a trip to the final match.

"I can't even say how happy I am," Gu said through an interpreter. "This was my first trip to the United States. Winning wasn't even in my dreams."

Regarding his first-ever shot on television, Gu said, "I didn't feel anything. I just threw the shot." But he quickly showed high-pitched emotions which followed virtually every strike. "It's what we call showmanship in Korea," he said. "It helps me relieve my stress before the next shot."

Gu, who idolizes PBA Hall of Famer Norm Duke “because he’s small like me,” had no idea what kind of reception awaited him upon his return home, but he had already learned he and Kim had become instant national celebrities simply by qualifying for the American television finals. South Korea’s leading newspaper, television network and bowling magazine immediately flew representatives to the U.S. to cover the finals.

Kim, who realized Gu had given him an opening when he missed the 7 pin, said his immediate reaction after leaving the 7-10 split was, “I lost. My shot in the 10th went farther right than I wanted. It was a good shot, but not the one I wanted to throw.”

The GEICO Shark Championship, the final World Series of Bowling “animal pattern” event, will air on ESPN next Sunday at 1 p.m. Eastern. The Shark stepladder finalists will be the first in PBA Tour history to feature two two-handed competitors: Finland’s Osku Palermaa and Belmonte. Also in the finals will be Mike Fagan of Patchogue, N.Y.; reigning PBA World Champion Tom Smallwood of Saginaw, Mich., and MacLelland, the top qualifier.

The sixth and final World Series of Bowling telecast will be a special U.S.A. vs. The World team competition which will air on ESPN on Sunday, Jan. 9, at 1 p.m. Eastern.

Free post-finals interviews and other World Series of Bowling special features are available on PBA’s Xtra Frame video streaming service. Visit [pba.com](http://pba.com) or [xtraframe.tv](http://xtraframe.tv) to access Xtra Frame. Full year and monthly subscriptions to Xtra Frame are available. During the month of December, PBA fans can sign up for a free trial offer to watch all Xtra Frame programming.

#### SCORPION CHAMPIONSHIP

South Point Bowling Center, Las Vegas, Nev., Dec. 19

#### Final Standings

- 1, Yong-Jin Gu, South Korea, four games (970 pins), \$15,000.
- 2, Jun-Yung Kim, South Korea, one game (224), \$8,000.
- 3, Jason Belmonte, Australia, one game (208), \$6,000.
- 4, Bill O’Neill, Southampton, Pa., one game (208), \$5,000.
- 5, Dan MacLelland, Canada, one game (204), \$4,000.

#### Stepladder Results:

Match One: Gu def. MacLelland, 245-204.

Match Two: Gu def. O’Neill, 256-208.

Semifinal Match: Gu def. Belmonte, 233-208.

Championship: Gu def. Kim, 236-224.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by

using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Thursday, December 16, 2010 9:23 PM  
**Subject:** PBA NEWS: Oregon's Bryon Smith Wins PBA Regional Players Invitational

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations

Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA 98104

Tel: 206.332.9688 | Fax: 206.332.9722 | bill.vint@pba.com | cell: 414.339.0404

Oregon's Bryon Smith Wins PBA Regional Players Invitational Former PBA Tour exempt player earns "Elite" berth in \$1 million PBA Tournament of Champions

RENO, Nev. (Dec. 16, 2010) – Bryon Smith of Roseburg, Ore., dominated the match play finals Thursday to win the Sands Regency PBA Regional Players Invitational at the National Bowling Stadium.

Smith, a former PBA Tour exempt player, returned to the center where he won his only title – the 2003 United States Bowling Congress Masters – to post an 11-5 match play record for a 37-game total of 8,290 pins, including match play bonus pins, for a 25-pin victory over Tom Hess of Urbandale, Iowa.

As Sands Regency PBA Regional Players Invitational champion, Smith earned \$6,000 and an automatic "Elite" field berth in the \$1 million PBA Tournament of Champions at Red Rock Lanes in Las Vegas Jan. 15-22.

"It's been awhile since I won against a field with this many bowlers from across the country," Smith said. "It's a good feeling."

Smith declined the opportunity to compete for one of seven exemptions to bowl on the Lumber Liquidators PBA Tour during the 2011-12 season. The players who earned PBA Tour exemptions were Tom Hess, Urbandale, Iowa; Wayne Garber, Modesto, Calif.; Tyler Jensen, Fort Worth, Texas; Kerry Painter, Henderson, Nev.; Johnathan Bower, Middletown, Pa.; Paul Gibson, Brunswick, Ohio, and Steven Black, Phoenix.

"I bowl when I feel like it these days," Smith said. "I enjoy the competition, but I didn't declare for a PBA Tour exemption because I'm not interested in bowling full-time any more. I'll bowl in the Tournament of Champions and the USBC Masters, and maybe the U.S. Open. We'll see how I do in the Tournament of Champions and Masters first.

"I've bowled in the Tournament of Champions before," he added. "I've done OK. Not as well as I'd like, but it's nice to have a spot in the Elite field, which means I won't have to bowl the qualifying round. It's without a doubt the biggest tournament of the year, but I'll just try to be patient and bowl well. I know I'm as good as anyone else when I'm playing well, so we'll see what happens."

The PBA Regional Players Invitational was open to players who qualified among the competition point leaders in their respective regions during the 2009-10 season.

SANDS REGENCY PBA REGIONAL PLAYERS INVITATIONAL National Bowling Stadium, Reno, Nev., Dec. 16

#### FINAL STANDINGS

(After 37 games, including match play records and bonus pins; top seven designated "e-" earned exemptions to bowl on the 2011-12 Lumber Liquidators PBA Tour) 1, Bryon Smith, Roseburg, Ore., 11-5, 8,290, \$6,000.

2, e-Tom Hess, Urbandale, Iowa, 11-5, 8,265, \$3,500.

3, Dave Wodka, Chatsworth, Calif., 11-5, 8,253, \$2,500.

4, e-Wayne Garber, Modesto, Calif., 12-4, 8,226, \$2,000.

5, e-Tyler Jensen, Fort Worth, Texas, 7-8-1, 8,184, \$1,750.

6, Jason Wojnar, Chicago, 7-9, 8,164, \$1,500.

7, Tony Reyes, San Bruno, Calif., 9-7, 8,155, \$1,400.

8, e-Kerry Painter, Henderson, Nev., 8-8, 7,976, \$1,300.

9, Harry Sullins, Chesterfield Twp., Mich., 6-10, 7,959, \$1,200.

10, e-Johnathan Bower, Middletown, Pa., 8-8, 7,932, \$1,100.

11, e-Paul Gibson, Brunswick, Ohio, 7-9, 7,927, \$1,000.

12, e-Steven Black, Phoenix, 7-9, 7,735, \$900.

13, Gary Faulkner, Norfolk, Va., 5-11, 7,706, \$850.

14, Jon Brandon, Santa Clarita, Calif., 6-10, 7,691, \$825.

15, Quinton Bohlen, Decorah, Iowa, 6-9-1, 7,675, \$800.

16, Billy Oatman, Cleveland, 6-10, 7,659, \$775.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #



## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Sunday, December 12, 2010 2:48 PM  
**Subject:** PBA NEWS: Rookie Scott Norton Wins First PBA Tour Title in Chameleon Championship

FOR IMMEDIATE RELEASE (Dec. 12, 2010)

Bill Vint | PBA Media Relations

Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA 98104  
bill.vint@pba.com | cell: 414.339.0404

Rookie Scott Norton Wins First PBA Tour Title in Chameleon Championship  
Young California attorney delivers near-perfect opening statement in his television debut

LAS VEGAS, Nev. - California attorney Scott Norton of Costa Mesa, Calif., held court for the first time as a full-time Lumber Liquidators PBA Tour competitor in the title match of the Chameleon Championship at South Point Bowling Center, and he won his case.

The Chameleon Championship finals - the third of five legs in the PBA World Series of Bowling - aired Sunday on ESPN.

Norton, a 28-year-old left-hander who passed his California bar exam just a year earlier, delivered a powerful opening statement in his first PBA Tour television appearance, starting the title match with eight strikes before converting a 4-7 spare in the eighth frame in easily defeating Sean Rash of Wichita, Kan., 256-181. Rash had won three consecutive matches to reach the championship contest.

"It's pretty amazing. I've worked a long time for this," Norton beamed. "It's an unbelievable, crazy feeling. I was unconscious for a lot of that match."

The son of Professional Women's Bowling Association and United States Bowling Congress Hall of Famer Virginia Norton earned his opportunity to bowl as a Lumber Liquidators PBA Tour exempt player for the 2010-11 season by winning the 2009 PBA Regional Players Invitational. This season might be his rookie year as a full-time PBA Tour competitor, but he came into it fully prepared.

"I got to grow up watching my mother bowl, and I got to see her on TV and wondered what that would be like," he said. "I got to see her inducted into both halls of fame, and I always kinda dreamed and hoped that I could do that someday, too."

The physical game he learned under his mother's wing, and the mental game he learned under Team USA sports psychologist Dr. Dean Hinitz after winning the 2000 U.S. Amateur Championship, helped explain his composure as he threw a near-perfect game at Rash.

"I knew I could come out here (on Tour) and compete," he said. "I knew I could make shots, but sometimes that's not enough. It just happened to be in the cards today that I was able to make shots and have it work out.

"Seriously, I don't remember half of that game. I just remember getting up and saying the same things to myself, over and over. I told myself I was going to hit my target, execute and that set the tone. I was really able to stay within myself. I couldn't see anything to either side. I really thought I was going to have a problem with the lights and people and the camera on the ball return, but when we got started, I didn't see any of that. All I saw was the lane and the pins.

"When I got up in the ninth frame, I really wasn't thinking about 300," Norton said. "I realized I was going to win and that's the only thing that was going through my mind.

"Now I know I can compete against these people," he added. "That show included an amazing group of players who are going to wind up in the hall of fame. To be able to go out there and beat them really meant a lot to me. It really gives me a boost of confidence to know I can do it."

Rash, who had experienced a series of disappointments on television over the past two seasons, looked almost unbeatable in eliminating Finland's two-handed star, Osku Palermaa, 236-211; Chris Barnes of Double Oak, Texas, 227-175; and Wes Malott of Pflugerville, Texas, 235-217. But he couldn't keep up with Norton's strike barrage in the title contest.

The Scorpion Championship, the fourth of five World Series of Bowling "animal pattern" events, will air on ESPN next Sunday at 1 p.m. Eastern. The Scorpion stepladder finalists will be the first in PBA Tour history with four international competitors and only one United States representative. Finalists are Dan MacLelland, Canada; Yong-Jin Gu, South Korea; Bill O'Neill, Southampton, Pa.; two-handed specialist Jason Belmonte, Australia, and top qualifier Jun-Yung Kim, South Korea.

Free post-finals interviews and other World Series of Bowling special features are available on PBA's Xtra Frame video streaming service. Visit [pba.com](http://pba.com) or [xtraframe.tv](http://xtraframe.tv) to access Xtra Frame. Full year and monthly subscriptions to Xtra Frame are available.

#### PEPSI CHAMELEON CHAMPIONSHIP

South Point Bowling Center, Las Vegas, Nev., Dec. 12

#### Final Standings

- 1, Scott Norton, Costa Mesa, Calif., one game (256 pins), \$15,000.
- 2, Sean Rash, Wichita, Kan., four games (879), \$8,000.
- 3, Wes Malott, Pflugerville, Texas, one game (217), \$6,000.
- 4, Chris Barnes, Double Oak, Texas, one game (175), \$5,000.
- 5, Osku Palermaa, Finland, one game (211), \$4,000.

Stepladder Results:

Match One: Rash def. Palermaa, 236-211.  
Match Two: Rash def. Barnes, 227-175.  
Semifinal Match: Rash def. Malott, 235-217.  
Championship: Norton def. Rash, 256-181.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Thursday, December 02, 2010 4:34 PM  
**Subject:** PBA NEWS: PBA Offers "Free" Holiday Trial Subscriptions to Xtra Frame

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

PBA Offers "Free" Holiday Trial Subscriptions to Xtra Frame "Road to the Show," Regional Players Championship coverage, new product spotlights will be available at no cost through December

SEATTLE, Wash. (Dec. 2, 2010) - Just in time for the holiday season, the Professional Bowlers Association is offering a free trial subscription to its dramatically improved Xtra Frame video streaming service through the month of December.

PBA fans who have not yet experienced Xtra Frame can enjoy a month's worth of exclusive programming during December, including PBA's special behind-the-scenes "Road to the Show" features which provide unique insights into the upcoming Pepsi Viper, Chameleon, Scorpion and GEICO Shark Championship telecasts which will air on ESPN during the month. The "Road to the Show" features debut on Mondays prior to the ESPN finals.

The Pepsi Viper Championship will air on ESPN this Sunday followed by the Chameleon Championship on Dec. 12, Scorpion Championship on Dec. 19 and the GEICO Shark Championship on Dec. 26 - all at 1 p.m. Eastern.

In addition, the PBA airs New Product Spotlights on Wednesday and Friday, when representatives of PBA Registered Product companies discuss the newest products available to the consumer public.

The latest addition to the December lineup is live coverage of the PBA Regional Players Championship, presented by the Sands Regency, and the Tri-Regional Sands Regency Open leading into the RPI, from the National Bowling Stadium in Reno, Nev., Dec. 12-16. Coverage of the Tri-Regional will include qualifying and semifinal rounds on Sunday, Dec. 12, at 9 a.m. and 3 p.m. Pacific, and the match play finals round at 9 a.m. on Monday, Dec. 13.

PBA Regional Players Invitational coverage of the nation's top regional players competing for exempt berths on the 2011-12 Lumber Liquidators PBA Tour will include qualifying rounds Tuesday, Dec. 14, at 1 p.m., and Wednesday at 9 a.m. and 2:30 p.m., followed by eight-game match play rounds Thursday at 9 a.m. and 2 p.m.

Xtra Frame has undergone a significant transformation for the 2010-11 season in partnership with NeuLion, bringing faster streaming and vastly improved video quality to the PBA online service.

To experience the “new” Xtra Frame at no cost during the month of December, go to <https://www.xtraframe.tv/pba/secure/registerform> and choose the “Friends and Family” option. In the promotion code area, enter PBAFAF. When the complimentary subscription period ends on Dec. 31, fans will automatically convert to subscribers at the \$7.99 monthly subscription rate unless they “opt out.”

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA’s video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men’s 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Wednesday, December 08, 2010 10:13 AM  
**Subject:** PBA NEWS: Regional Qualifying Completed for End-of-Season Dick Weber PBA Playoffs

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Regional Qualifying Completed for End-of-Season Dick Weber PBA Playoffs  
108 regional qualifiers will join top 72 Lumber Liquidators PBA Tour points  
leaders in Indianapolis

SEATTLE, Wash. (Dec. 8, 2010) - Regional qualifying has been completed and the top 18 players in six Professional Bowlers Association Regional "pods" have been determined for the end-of-season Dick Weber PBA Playoffs March 9-13 at Woodland Bowl in Indianapolis.

The new Dick Weber PBA Playoffs will feature a total of 108 PBA members who have qualified through their respective Regional programs, along with the top 72 players on the 2010-11 Lumber Liquidators PBA Tour competition points list. The \$339,000 event will offer a \$50,000 top prize which will be decided over a series of four television events on ESPN, including the live finale on Sunday, April 17, at 1 p.m. Eastern.

The PBA Playoffs will showcase an all-new tournament format. Within the six PBA Regional "pods" (East, South, Central, Midwest, Southwest and West/Northwest combined), 10 bowlers qualified in a season-long "Regional Players Invitational" points competition and another eight players qualified by competing in Regional events and the PBA World Series of Bowling between Oct. 1 and Nov. 30. The players who have earned Regional berths are listed below. They have until Jan. 30 to confirm their intentions to participate in the Playoffs.

In cases of overlaps, duplications or players who decline their spots, the next available player from that Region's 2009-10 RPI qualifiers' list will be eligible to fill the vacancy. Additional procedures and eligibility rules for filling any vacancies are detailed for PBA members on pba.com.

When the Playoffs get underway on Wednesday, March 9, six Regional pods will feature 18 Regional players plus nine PBA Tour players who finish between 19th and 72nd place on the 2010-11 Lumber Liquidators PBA Tour points list. PBA Tour players will be seeded into the event based upon their points position, regardless of their home region, as the conclusion of the GEICO Mark Roth Plastic Ball Championship which will be held March 1-6 at AMF Thruway Lanes in Cheektowaga, N.Y. The six highest-ranking PBA Tour players in points will earn three byes, entering play in Elimination Round Four. PBA Tour players who finish in seventh-12th place in points will earn two byes, starting competition in

Elimination Round Three. Players who are 13th-18th in points will earn one bye, beginning play in Elimination Round Two.

A series of elimination rounds will cull the starting field to three survivors in each of the six Regional pods for the ESPN elimination finals that will be taped on Sunday, March 13, for delayed telecast.

The first ESPN telecast - half of the Regional Championship Round - will feature the top three survivors from the East, South and Central Region pods bowling one game, with the top player from each pod advancing. The second Regional Championship Round telecast will feature the top three from the Midwest, Southwest and West/Northwest Regions.

The Conference Championship Round will then feature East vs. South, Central vs. Midwest, and Southwest vs. West/Northwest pod winners in one-game matches, reducing the field to three.

The three Conference Championship Round survivors will return to Woodland Bowl on Sunday, April 17, to bowl for the \$50,000 first prize in the live ESPN finale.

#### 2011 DICK WEBER PBA PLAYOFF REGIONAL QUALIFIERS

##### PBA South Region Pod

Chris Collins, Savannah, Ga.

Scott Newell, Deland, Fla.

Jason Sterner, McDonough, Ga.

James Roberts, Richmond, Va.

Lee Vanderhoef, Greenville, S.C.

Matt Burden, Anderson, S.C.

Josh Chambliss, Charleston, S.C.

Randy Weiss, Columbia, S.C.

Kip Roberts, Glenallen, Va.

Tom Baker, King, N.C.

Ronnie Horton, Christiansburg, Va.

Christopher McSwain, Kings Mountain, N.C.

Kyle Troup, Taylorsville, N.C.

Stoney Baker, Canton, Ga.

Gary Faulkner, Norfolk, Va.  
Steve Taylor, Madison Heights, Va.  
Shawn McKee, Concord, N.C.  
Erik Ramos, Winter Springs, Fla.

PBA Northwest/West Region Pod

Bryon Smith, Roseberg, Ore.  
Thomas Ault Jr., Portland, Ore.  
Rob Edwards, Vancouver, Wash.  
Steven Black, Phoenix, Ariz.  
Jeff Frankos, San Francisco, Calif.  
Jon Brandon, Santa Clarita, Calif.  
P.J. Haggerty, Clovis, Calif.  
Greg Thompson Jr., Dayton, Ohio  
Tim Porritt, Anaheim, Calif.  
Tony Reyes, San Bruno, Calif.  
Ben Laughlin, Phoenix  
Ernie Schlegel, Vancouver, Wash.  
Corey Husted, Milwaukie, Ore.  
Kevin Croucher, Grants Pass, Ore.  
Wayne Garber, Modesto, Calif.  
Dave Husted, Milwaukie, Ore.  
Robert Harvey, Boise, Idaho  
Eric McIver, Des Moines, Wash.

PBA Central Region Pod

Nick Kokenos, St. Clair Shores, Mich.  
Paul Gibson, Brunswick, Ohio  
Riga Kalfas, Florence, Ky.  
Billy Oatman, Cleveland  
Brian Thompson, Flat Rock, Mich.  
Carleton Chambers, Detroit



Dan MacLelland, Saginaw, Mich.  
Jeff Roche, Dearborn, Mich.  
Patrick Dombrowski, Parma, Ohio  
Brett Spangler, New Castle, Ind.  
Jack Laffey, Indianapolis  
Brian Waliczek, Birch Run, Mich.  
Jason Queen, Oreana, Ill.  
Nathan Michalowski, Burlington, Wis.  
Ted Rosenquist Jr., Valparaiso, Ind.  
Ken Kolberg Jr., Cleveland, Ohio  
Bo Goergen, Sanford, Mich.  
  
Brian Himmler, Cincinnati  
  
PBA Midwest Region Pod  
David Traber, Hebron, Ill.  
Tom Hess, Urbandale, Iowa  
Marc Heninger, Tonganoxie, Kan.  
Jason Wojnar, Chicago  
Walter Schaub II, Schaumburg, Ill.  
Mike Steil, Wheeling, Ill.  
Dallas Baldrige, Lenexa, Kan.  
Mark London, Ingleside, Ill.  
Jason Poli, West Des Moines, Iowa  
Chad Maas, Waukesha, Wis.  
  
Quinton Bohlen, Decorah, Iowa  
Derek Sapp, Keokuk, Iowa  
Dale Traber, Cedarburg, Wis.  
John Slavich IV, Schaumburg, Ill.  
Chad Kloss, West Allis, Wis.  
Tim Mack, Indianapolis  
Brian Menini, Brookfield, Mo.

Sean Swanson, Springfield, Mo.

PBA Southwest Region Pod

Chris Hibbitts II, Fort Worth, Texas  
David Anthony, Austin, Texas  
Clint Dacy, Keller, Texas  
Andy Patterson, Tyler, Texas  
Tyler Jensen, Fort Worth, Texas  
Kurt Gengelbach, Carrollton, Texas  
Brett Cooper, Euless, Texas  
Rick Lawrence, Waxahachie, Texas  
Jesse Buss, Wichita, Kan.

Andy Mortensen, Fort Smith, Ark.

Jim Carter, Keller, Texas

Dino Castillo, Carrollton, Texas

Chris Galler, San Antonio, Texas

Bill Alexander, San Angelo, Texas

Gary Skidmore, Albuquerque, N.M.

Danny Neill, Allen, Texas

Corey Atkinson, Conroe, Texas

Mark Williams, Beaumont, Texas

PBA East Region Pod

Tommy Gollick, Oberlin, Pa.

P.J. Sunday, Avoca, Pa.

Jim Tomek Jr., Camp Hill, Pa.

Brian LeClair, Athens, N.Y.

Rick Graham, Lancaster, Pa.

Terry Miller, York, Pa.

Ray Edwards, Middle Island, N.Y.

Joe Paluszek, Bensalem, Pa.

Kevin Cartier, Beverly, N.J.

Tom Sorce, Blasdell, N.Y.

Jason Stadtler, Cherry Hill, N.J.

Dan Schaden Jr., Freeland

Mike Hastings, Millsboro, Del.

John Szczerbinski, North Tonawanda, N.Y.

Kevin Smith, Mechanicsburg, Pa.

John Furey, East Windsor, N.J.

Jeff Voght, Canojahaire, N.Y.

Michael Tweed Sr., Camp Hill, Pa.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Sunday, November 28, 2010 2:39 PM  
**Subject:** PBA NEWS: McCune Executes Flawless Shot to Win Brunswick Pro Bowling Cheetah Championship

FOR IMMEDIATE RELEASE (Nov. 28, 2010)

Bill Vint | PBA Media Relations

Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

McCune Executes Flawless Shot to Win Brunswick Pro Bowling Cheetah Title 24-year veteran wins second title in first event of 2010-11 Lumber Liquidators PBA Tour season

LAS VEGAS, Nev. – Eugene McCune of Munster, Ind., flawlessly executed the shot he had practiced for more than two decades to nip Professional Bowlers Association Hall of Famer Norm Duke of Clermont, Fla., 238-237, to win the Brunswick Pro Bowling Cheetah Championship, the opening event of the 2010-11 Lumber Liquidators PBA Tour season.

The Brunswick Pro Bowling Cheetah Championship finals, conducted as part of the PBA World Series of Bowling at South Point Bowling Center, aired Sunday on ESPN.

McCune's strike on his final ball earned him the second title of his 24-year PBA Tour career and a successful conclusion to an event he had dominated in earning the No. 1 position for the stepladder finals for the first time in his career. McCune romped through nine games of match play with a 9-0 record and a PBA-record 2,468 pins (a 274.22 average) to run away with the qualifying lead.

"It's especially nice to win when you set records and it comes down to one game for the title," McCune said, "because if you lose, some people think you're just a piece of garbage."

McCune and Duke, a 33-time PBA Tour champion and the defending Cheetah champion, battled pin-for-pin into the final frame. Duke, finishing the match first, struck on his first shot in the 10th frame, but left the 4-8 on his second shot. McCune, needing a nine-count/spare and strike to win, got exactly what he needed, converting a 4 pin for a spare before throwing the biggest strike of his career.

That strike followed an interruption. Just as McCune was prepared to deliver his final shot, a background noise disturbed his concentration, so he backed off and re-grouped.

"Maybe I wasn't even ready to throw the shot," he said. "I got to step away and calm down, collect myself. I wasn't nervous at all. I figured, this is what you do. This is it. This is the shot you have told yourself about in practice all of those years: 'He must have this strike...this one is for the title.' And I absolutely threw that ball so good it was unreal."

In most television matches, the higher qualifier commonly tries to apply pressure to his challenger by forcing the challenger finish last. McCune decided he wanted to finish on the right lane, but it had nothing to do with the pressure.

“The ball return was in my way on the left lane,” said McCune, who was standing on the far right side of the approach and throwing the ball hard up the right side of the lane. “I like to stay on top of the shot, and (the ball return on the left lane) was making me get my arm swing out. I just made a minor adjustment to the left with my feet and target to get away from the ball return, and I prayed the lane was hooking enough. Usually that means a (10 pin tap) for me, but I snapped the 10 pin out in the ninth frame. It was a big relief to get that hit.

“When I can play where I was on this pattern and throw the ball hard, I don’t miss. If I’m on lane conditions where I have to hook the ball, there are guys who can hook it better than me. I start making mistakes and leaving splits. On the Cheetah, I knew I could strike and if I didn’t, I wasn’t leaving splits. It’s easier mentally for me when I know I can stay out there on the corner and pipe the ball to the pocket.”

With his PBA Hall of Fame father Don McCune in the crowd, McCune was overcome with emotion. His only previous title came in the 2002 Banquet Classic in Grand Rapids, Mich., where, ironically, he defeated Duke and PBA Hall of Famer Walter Ray Williams Jr. for the win.

Duke took the one-pin loss in stride.

“It wasn’t the bad shots that hurt me,” Duke said. “I got lucky on the bad shots. It was the good shots that didn’t work that killed me. Oh, well. Mark Roth will just have to wait.”

Duke trails Roth by one title on the all-time PBA Tour titles list. Roth is in fourth place behind Williams (47), Earl Anthony (43) and Pete Weber (35).

In the semifinal match, Duke took advantage of three open frames by Ritchie Allen of Columbia, S.C., to win, 229-192, after he cruised to a 269-247 victory over Michael Haugen Jr. of Carefree, Ariz., in the second match. Haugen won the first match of the 2010-11 Lumber Liquidators PBA Tour television season, defeating Lonnie Waliczek of Wichita, Kan., 248-228.

The Viper Championship, the second of five World Series of Bowling “animal pattern” events, will air Sunday, Dec. 5, at 1 p.m. Eastern. The Viper stepladder finalists are Amleto Monacelli, Venezuela; Bill O’Neill, Southampton, Pa.; Mike DeVaney, Murrieta, Calif.; Tommy Jones, Simpsonville, S.C., and top qualifier Andres Gomez, Colombia.

Free pre- and post-finals programs are available on PBA’s Xtra Frame video streaming service. Visit [pba.com](http://pba.com) or [xtraframe.tv](http://xtraframe.tv) to access Xtra Frame.

BRUNSWICK PRO BOWLING CHEETAH CHAMPIONSHIP South Point Bowling Center, Las Vegas, Nev., Nov. 28

#### Final Standings

- 1, Eugene McCune, Munster, Ind., one game (238 pins), \$15,000.
- 2, Norm Duke, Clermont, Fla., three games (771), \$8,000.
- 3, Ritchie Allen, Columbia, S.C., one game (192), \$6,000.
- 4, Michael Haugen Jr., Carefree, Ariz., two games (495), \$5,000.
- 5, Lonnie Waliczek, Wichita, Kan., one game (228), \$4,000.

#### Stepladder Results:

Match One: Haugen def. Waliczek, 248-228.

Match Two: Duke def. Haugen, 269-247.

Semifinal Match: Duke def. Allen, 229-192.

Championship: McCune def. Duke, 238-237.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Saturday, November 13, 2010 11:44 AM  
**Subject:** PBA NEWS: PBA Hall of Fame Bowling Writer Matt Fiorito Dies in Detroit  
**Attachments:** Fiorito.Matt 2008.jpg

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations

Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

PBA Hall of Fame Bowling Writer Matt Fiorito Dies in Detroit

DETROIT, Mich. (Nov. 13, 2010) – Professional Bowlers Association Hall of Famer Matt Fiorito, a nationally-recognized bowling writer who covered the sport for the Detroit Free Press for a quarter century, died Friday night after a short battle with acute leukemia. Earlier in the day he celebrated his 74th birthday and renewed his wedding vows with his wife Nancy in the ICU at Henry Ford Hospital.

According to Free Press writer Jo-Ann Barnas, “Fiorito was receiving chemotherapy 24 hours a day when, true to his fighting spirit and devotion to his favorite sport, he called the Free Press to alert the sports department of a bowling item.”

“Matt was larger than life, in all the best ways,” Free Press sports editor Gene Myers said. “In the sports department, Mitch Albom is by far the best-known member of our staff. But in bowling circles, Matt is their Mitch Albom. Everybody knows him. He’s talked to everybody, and he’s been honored in so many halls of fames.”

Born in Thunder Bay, Ontario, Fiorito’s first involvement in bowling was at age 5, playing Canada’s Five Pin version of the sport. He later became a forest ranger before turning his attention to journalism in 1957, working for newspapers in Thunder Bay, Saskatoon and Milwaukee before joining the Waukegan News-Sun as sports editor in 1978.

“Phil Rosenthal, media columnist for the Chicago Tribune, was a senior in high school when he was hired by Fiorito in 1980 in Waukegan,” Barnas wrote. “Last spring, Rosenthal wrote about the time Fiorito, protesting the lack of space allotted for his sports section, had the stories for one edition of the paper printed in agate – the tiny type size typically reserved for statistics on the scoreboard page. Rosenthal said Fiorito was fired after his stunt – but rehired an hour later after the section was fixed.”

That incident explains a lot of Fiorito, a large, burly “Teddy bear” who was quick to laugh, quick to compliment and quick to grow angry when he felt bowling was treated unfairly.

Fiorito left Waukegan and joined the Free Press staff in 1984, becoming its bowling columnist a year later. Waging a non-stop battle for more space and better placement for his bowling coverage were factors that led to his inductions into the PBA, BWAA, Detroit Bowling, Michigan Majors and Michigan High School Bowling Coaches Halls of Fame. He also was a recipient of the Bowling Proprietors' Association of America's outstanding journalist award.

In a column published after his 2005 induction into the PBA Hall of Fame for meritorious service, Fiorito wrote: "In 48 years as a journalist, I've met many pro athletes, but I've never met any as unfailingly kind and cooperative as bowlers."

Fiorito is survived by his wife, Nancy; son Jason Fiorito; daughters Dania Fiorito and Ada Khreis; brother Tony Fiorito, and sister Mary Kastern.

No funeral will be held. The family will hold an open house at their home in Ile Grosse for visitors from 3-7 p.m. Tuesday and Wednesday. The family ask that memorial donations be made to the Leukemia & Lymphoma Society at [www.leukemia-lymphoma.org](http://www.leukemia-lymphoma.org)<<http://www.leukemia-lymphoma.org/>>.

Fiorito's death was the second significant loss suffered by the Detroit bowling community within a week.

PBA charter member and past-president Ed Lubanski died on Monday.

# # #



## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Wednesday, November 03, 2010 4:32 PM  
**Subject:** PBA NEWS: Canada's MacLelland Earns No. 1 Berth for GEICO Shark Championship Finals

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Canada's MacLelland Earns No. 1 Berth for GEICO Shark Championship Finals Former Saginaw Valley State collegiate star becomes fifth player to earn No. 1 position for first time

LAS VEGAS, Nev. (Nov. 3, 2010) – Dan MacLelland of Windsor, Ontario, closed in on his childhood dream, earning the No. 1 position for Saturday's GEICO Shark Championship at South Point Bowling Center Wednesday in his quest for his first Lumber Liquidators PBA Tour title.

By topping the Shark Championship field after 21 games of qualifying and match play, the 25-year-old MacLelland became the fifth consecutive player in PBA World Series of Bowling competition to earn the top stepladder position for the first time. Cheetah Championship leader Eugene McCune of Munster, Ind.; Viper Championship top qualifier Andres Gomez of Colombia; No. 1 Chameleon Championship qualifier Scott Norton, Costa Mesa, Calif., and Scorpion Champion leader Jun-Yung Kim of South Korea also clinched spots in the title match of their respective events for the first time earlier in the week.

MacLelland, a three-time collegiate All-American at Saginaw (Mich.) Valley State, finished the nine-game Shark round with an 8-1 match play record and a 21-game total of 5,087 pins, including match play bonus pins. He entered the match play round in 10th place following last week's 12-game preliminary round. Finland's Osku Palermaa was second with 4,946 pins. Also qualifying for Saturday's stepladder finals were Tom Smallwood of Saginaw, Mich.; Jason Belmonte of Australia, and Mike Fagan of Patchogue, N.Y.

MacLelland, Palermaa and Belmonte all qualified for their second World Series of Bowling stepladder final. Palermaa and Belmonte are the first pair of two-handed players to qualify for the same television show. Fagan threw two strikes in the 10th frame to win the fifth seat in the stepladder finals by four pins over reigning PBA Player of the Year Walter Ray Williams Jr. of Ocala, Fla.

"I'm overwhelmed," MacLelland said. "Coming into the round, a lot of people thought we would be bowling for two spots because of the three two-handers in the field (Brian Valenta of Lockport, Ill., was the third two-hander; Valenta finished seventh). The two-handed players can open up the lane condition so much, but that wasn't the case. I was able to stay on top of the conditions and make

all of the correct moves at the right time. I didn't fight the conditions with the wrong bowling balls."

MacLelland, who has returned to Saginaw Valley State to complete his senior year and earn a degree in sociology, has dreamed of a PBA title "since I started bowling as a little kid. I have always wanted to be one of the best on tour."

He tried to earn an exemption to bowl full-time on the Lumber Liquidators PBA Tour last season, but fell 74 pins short of qualifying in a similar event - the PBA Tour Trials which were contested over five days on the same five PBA "animal pattern" lane conditions.

"I was minus 60 (pins below a 200 average) on the Cheetah pattern," he said. "While everyone else was bowling high scores, I was struggling. I almost made it back, but I knew someday I'd get out here and live my dream."

The GEICO Shark Championship stepladder finals will be conducted at 3 p.m. Pacific on Friday at South Point Bowling Center for delayed airing on ESPN on Sunday, Dec. 19, at 1 p.m. Eastern. The concluding event of the World Series will be a televised USA vs. The World Team Championship which will be conducted at 5:30 p.m. Saturday for airing on ESPN on Sunday, Dec. 26, at 1 p.m. Eastern.

#### 2010 PBA WORLD SERIES OF BOWLING

South Point Bowling Center, Las Vegas, Nev., Wednesday

#### GEICO SHARK CHAMPIONSHIP

(After 21 games, including match play bonus pins; top five advance to stepladder finals at 3 p.m. Pacific Saturday; finals will air on ESPN at 1 p.m. Eastern on Sunday, Dec. 19) 1, Dan MacLelland, Canada, 8-1, 5,087.

2, Osku Palermaa, Finland, 6-3, 4,946.

3, Tom Smallwood, Saginaw, Mich., 6-3, 4,921.

4, Jason Belmonte, Australia, 4-5, 4,909.

5, Mike Fagan, Patchogue, N.Y., 7-2, 4,888.

#### Other Cashers:

6, Walter Ray Williams Jr., Ocala, Fla., 5-4, 4,884, \$2,500.

7, Brian Valenta, Lockport, Ill., 3-6, 4,830, \$2,300.

8, Ryan Shafer, Horseheads, N.Y., 4-5, 4,813, \$2,200.

9, Dino Castillo, Carrollton, Texas, 5-4, 4,807, \$2,150.

10, Jesper Agerbo, Denmark, 5-3-1, 4,805, \$2,100.

11, Dave Wodka, Chatsworth, Calif., 5-4, 4,717, \$2,050.

12, Joe Ciccone, Buffalo, N.Y., 2-7, 4,661, \$2,000.

13, Wes Malott, Pflugerville, Texas, 3-5-1, 4,588, \$1,950.

14, Patrick Girard, Canada, 3-5-1, 4,542, \$1,900.

15, Kelly Kulick, Union, N.J., 3-6, 4,516, \$1,850.

16, Ronnie Russell, Marion, Ind., 1-7-1, 4,431, \$1,800.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour

on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Tuesday, November 02, 2010 10:15 PM  
**Subject:** PBA NEWS: South Korea's Kim Tops International Invasion in PBA Scorpion Championship

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

South Korea's Kim Tops International Invasion in Scorpion Championship First-ever Korean finalists, Australian, Canadian join America's O'Neill in Saturday's stepladder finals

LAS VEGAS, Nev. (Nov. 2, 2010) – South Korea's Jun-Yung Kim and countryman Yong-Jin Gu became the first Korean bowlers to reach the television finals of a Professional Bowlers Association Tour event on American soil Tuesday when they qualified first and fifth for Saturday's stepladder finals in the Scorpion Championship at South Point Bowling Center.

Kim, a 30-year-old amateur bowling in his first professional event, became the fourth consecutive bowler in the PBA's five-event World Series of Bowling to reach the television finals as the No. 1 qualifier for the first time. Previously, Eugene McCune of Munster, Ind.; Andres Gomez of Colombia, and PBA Tour rookie Scott Norton of Costa Mesa, Calif., qualified No. 1 for the first time in their careers in the Cheetah, Viper and Chameleon Championships, respectively.

The Scorpion Championship, the fourth of five PBA "lane condition" championships being contested during the PBA World Series of Bowling, will feature the first stepladder finals field with four international players and one United States player. Australia's Jason Belmonte qualified second, Bill O'Neill of Southampton, Pa., qualified third and Canada's Dan MacLelland qualified fourth.

O'Neill is the first World Series competitor to qualify for two television finals. He also qualified fourth for Friday's Pepsi Viper Championship.

"I am very, very happy," Kim said through his interpreter. "I hoped to bowl well, but I never dreamed I would qualify first. The players here were much better than I thought they would be. It was fun, but very difficult. It's a good omen to be the No. 1 person."

Kim has been a member of South Korea's Inchun Transportation Team, but he has never experienced a professional event in Asia or the United States before because it would jeopardize his amateur status. He entered the PBA World Series of Bowling because it was open to international amateurs.

South Korean bowlers have appeared in the finals of the Japan Cup - an invitational event including PBA stars - in the past, but this will be the first time Korean bowlers have bowled for a Lumber Liquidators PBA Tour title in the United States.

The Scorpion Championship stepladder finals will be conducted at 11 a.m. Pacific on Saturday at South Point Bowling Center for delayed airing on ESPN on Sunday, Dec. 19, at 1 p.m. Eastern. Match play qualifying in the final pattern championship being contested in the PBA World Series - the GEICO Shark Championship - will be held at 9 a.m. Pacific on Wednesday.

Bowling fans around the world are following the action on Xtra Frame, the PBA's exclusive video-streaming service. Full-year, World Series only and one-day trial memberships are available by visiting [www.xtraframe.tv](http://www.xtraframe.tv).

#### 2010 PBA WORLD SERIES OF BOWLING

South Point Bowling Center, Las Vegas, Nev., Tuesday

#### SCORPION CHAMPIONSHIP

(After 21 games, including match play bonus pins; top five advance to stepladder finals at 11 a.m. Pacific Saturday; finals will air on ESPN at 1 p.m. Eastern on Sunday, Dec. 19) 1, Jun-Yung Kim, Korea, 7-2, 4,901.

2, Jason Belmonte, Australia, 4-5, 4,898.

3, Bill O'Neill, Southampton, Pa., 6-2-1, 4,894.

4, Yong-Jin Gu, Korea, 5-2-2, 4,883.

5, Dan MacLelland, Canada, 4-4-1, 4,879.

#### Other Cashers:

6, Martin Larsen, Sweden, 6-3, 4,844, \$2,500.

7, Eugene McCune, Munster, Ind., 5-3-1, 4,827, \$2,300.

8, Chad Kloss, West Allis, Wis., 4-5, 4,801, \$2,200.

9, Amleto Monacelli, Venezuela, 5-4, 4,800, \$2,150.

10, Paul Moor, England, 3-6, 4,791, \$2,100.

11, Mike DeVaney, Murrieta, Calif., 3-6, 4,781, \$2,025.

11, Jason Sterner, McDonough, Ga., 4-5, 4,781, \$2,025.

13, Jack Jurek, Lackawanna, N.Y., 3-6, 4,761, \$1,950.

14, Chris Barnes, Double Oak, Texas, 3-5-1, 4,666, \$1,900.

15, Mike Fagan, Patchogue, N.Y., 3-6, 4,665, \$1,850.

16, Eddie VanDaniker Jr., Essex, Md., 4-5, 4,609, \$1,800.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Tuesday, November 02, 2010 4:40 PM  
**Subject:** PBA NEWS CORRECTION: Scott Norton qualified in 13th place

Editors - please correct Scott Norton's qualifying position in Chameleon Championship release from 14th place to 13th. Our apologies...

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104  
Cell: (414) 339-0404 | Fax: (206) 332-9722 |  
[bill.vint@pba.com](mailto:bill.vint@pba.com)<<mailto:bill.vint@pba.com>>

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Tuesday, November 02, 2010 4:18 PM  
**Subject:** PBA NEWS: Rookie Scott Norton Advances from 14th to Claim No. 1 Berth for Chameleon Championship Finals

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Rookie Norton Claims No. 1 Berth for PBA Chameleon Championship Finals Son of USBC-PWBA Hall of Famer advances from 14th to first in bid for first PBA Tour title

LAS VEGAS, Nev. (Nov. 2, 2010) – Rookie Scott Norton of Costa Mesa, Calif., advanced from 14th place to earn the No. 1 berth in Friday's Chameleon Championship stepladder finals at South Point Bowling Center Tuesday.

Norton, 28, the son of United States Bowling Congress and Professional Women's Bowling Association Hall of Famer Virginia Norton, won seven of his nine matches Tuesday, including a 257-195 victory over Finland's Osku Palermaa in his final match to qualify for his first Lumber Liquidators PBA Tour television appearance.

He is the third straight player in three PBA World Series of Bowling "lane condition" championships to earn a No. 1 berth for the first time. On Monday, Eugene McCune of Munster, Ind., and Andres Gomez of Colombia qualified first for the Brunswick Pro Bowling Cheetah and Pepsi Viper Championship finals, respectively, for the first time in their careers.

Norton, a practicing attorney in his first year out of law school, finished the qualifying and match play portions of the Chameleon Championship with a total of 4,932 pins including match play bonus pins. He overtook Wes Malott of Pflugerville, Texas, and Chris Barnes of Double Oak, Texas, in the final game of match play. Sean Rash of Wichita, Kan., and Palermaa rounded out Friday's finals field.

"You never come out here if you don't expect to compete," Norton said. "I came into the World Series hoping to execute and bowl well. Today and last Wednesday (during his qualifying round), things worked out well. It probably didn't hurt that I was the only left-hander in the field today. I had a fresh shot on every pair of lanes. No one to mess it up for me; it was quite nice.

"I'm still pretty amazed," he added. "I got to grow up watching my mother bowl, and I got to see her on TV and wondered what that would be like. I got to see her inducted into both halls of fame, and I always kinda dreamed and hoped.

"When the PBA went to its exempt tour program (in 2004), I was finishing my undergrad year in college and I had a decision to make about whether to go on

tour or finish your law degree,” Norton said. “I figured it couldn’t hurt to have a backup plan, and that was mine. So now I’m the only practicing attorney on tour.”

Norton had a successful amateur career, as a collegiate All-American, 2000 U.S. Amateur Champion and a member of Team USA 2001. He earned his PBA Tour exemption by winning the PBA Regional Players Invitational in Reno, Nev., last December. But he said he learned one of his most valuable lessons from Team USA sports psychologist Dr. Dean Hinitz.

“We were very busy at work before I came out here, so I had limited time for practice. I made sure it was all about execution, being able to hit all five of the patterns. But my work with Dr. Dean for a few years proved to be incredibly insightful, especially today. He taught me now to take games like that last one and turn it into something special rather than fear it.

“Pressure it a privilege,” Norton said. “I have always treated it that way. If you feel pressure, you’ve done something good to get yourself into that position.”

During the Chameleon Championships match play round, Finland’s Mika Koivuniemi was forced to withdraw due to a back injury suffered during a practice session on Sunday. Koivuniemi’s status for Friday’s special “USA vs. The World” team event, where he qualified as a member of the international contingent, is unknown.

The Chameleon Championship stepladder finals will be conducted at 3 p.m. Pacific on Friday at South Point Bowling Center for delayed airing on ESPN on Sunday, Dec. 12, at 1 p.m. Eastern.

Bowling fans around the world are following the action on Xtra Frame, the PBA’s exclusive video-streaming service. Full-year, World Series only and one-day trial memberships are available by visiting [www.xtraframe.tv](http://www.xtraframe.tv).

#### 2010 PBA WORLD SERIES OF BOWLING

South Point Bowling Center, Las Vegas, Nev., Tuesday

#### CHAMELEON CHAMPIONSHIP

(After 21 games, including match play bonus pins; top five advance to stepladder finals at 3 p.m. Pacific Friday; finals will air on ESPN at 1 p.m. Eastern on Sunday, Dec. 12) 1, Scott Norton, Costa Mesa, Calif., 7-2, 4,932.

2, Wes Malott, Pflugerville, Texas, 6-3, 4,915.

3, Chris Barnes, Double Oak, Texas, 5-4, 4,903.

4, Sean Rash, Wichita, Kan., 6-3, 4,846.

5, Osku Palermaa, Finland, 5-4, 4,843.

#### Other Cashers:

6, Jason Belmonte, Australia, 6-3, 4,828, \$2,500.

7, Brian Kretzer, Dayton, Ohio, 5-4, 4,813, \$2,300.

8, Tom Smallwood, Saginaw, Mich., 5-4, 4,792, \$2,200.

9, Danny Wiseman, Baltimore, 4-5, 4,776, \$2,150.

10, Bill O’Neill, Southampton, Pa., 6-3, 4,775, \$2,100.



- 11, Tony Reyes, San Bruno, Calif., 4-5, 4,736, \$2,050.
- 12, Tyler Jensen, Ft. Worth, Texas, 3-6, 4,682, \$2,000.
- 13, Michael Haugen Jr., Carefree, Ariz., 4-5, 4,662, \$1,950.
- 14, Jason Sterner, McDonough, Ga., 2-7, 4,521, \$1,900.
- 15, Bryon Smith, Roseburg, Ore., 2-7, 4,485, \$1,850.
- 16, Mika Koivuniemi, Hartland, Mich., withdrew, \$1,800.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Monday, November 01, 2010 10:27 PM  
**Subject:** PBA NEWS: Colombia's Gomez Earns Top Berth for Pepsi Viper Championship Finals

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Colombia's Gomez Earns Top Berth for PBA Pepsi Viper Championship Finals O'Neill, Monacelli rally in final match game to reach stepladder finals

LAS VEGAS, Nev. (Nov. 1, 2010) – Colombia's Andres Gomez, a veteran international competitor, will try for his first Lumber Liquidators PBA Tour title as top qualifier when the Pepsi Viper Championship stepladder finals are held Friday at South Point Bowling Center.

Gomez, who entered Monday's nine-game match play round as the No. 4 qualifier, lost his first match, but won six of the next eight including a 224-194 victory over Tommy Jones of Simpsonville, S.C., in the position round, to finish with a 21-game total of 4,964 pins, two better than Jones. Also advancing to Friday's stepladder finals were Mike DeVaney of Murrieta, Calif.; Bill O'Neill of Southampton, Pa., and 19-time PBA Tour champion Amleto Monacelli of Venezuela.

Among the five finalists, Gomez is the only non-titlist and the other player never to appear on a PBA Tour telecast.

"I've been on EuroSport television during the AMF World Cup a few years ago, and I've been close a few times in PBA Tour events, a few heart-breakers," Gomez said. "It hasn't settled in yet. I'm amazed. I knew I had a good chance to make the TV show, but being No. 1 is amazing. I've been smiling for an hour and a half.

"I'm going to have to take it one frame at a time on TV," he said. "It's easier said than done, but I was able to manage it today."

Gomez, 37, has lived in the United States off and on for the past 15 years, after attending the University of Central Florida in Orlando. He has bowled around the world, and worked for a time in a bowling pro shop, but ultimately decided he needed to test his skills on the American professional tour.

"You've got to bowl with the best and the best are on the PBA Tour," he said. "I knew if I wanted to get better, it would be here."

But the PBA's Viper lane condition was the last place he expected to find success.

“Since the PBA named the patterns, the Viper has always been my worst,” he said. “But I knew when I saw it in practice earlier in the tournament it was different than the versions I’ve seen before. I made some adjustments and they worked like a charm. It suited my game really good.”

Jones, a 13-time PBA Tour winner, advanced from 14th place at the start of match play to take the lead going into his position round match with Gomez. The final match also was pivotal for O’Neill and Monacelli, who were both out of the stepladder finals with a game to go. O’Neill defeated Greg Thompson Jr. of Dublin, Calif., 257-201, to advance from sixth to fourth and Monacelli, a PBA Hall of Famer, raced past Sean Rash of Wichita, Kan., 257-180, to claim the fifth spot.

The Pepsi Viper Championship was the second of five PBA “lane condition” championships which will be contested as the PBA World Series of Bowling continues this week.

The Pepsi Viper Championship stepladder finals will be conducted Friday at 1 p.m. Pacific at South Point Bowling Center for delayed airing on ESPN on Sunday, Dec. 5, at 1 p.m. Eastern.

Bowling fans around the world are following the action on Xtra Frame, the PBA’s exclusive video-streaming service. Full-year, World Series only and one-day trial memberships are available by visiting [www.xtraframe.tv](http://www.xtraframe.tv).

#### 2010 PBA WORLD SERIES OF BOWLING

South Point Bowling Center, Las Vegas, Nev., Monday

#### PEPSI VIPER CHAMPIONSHIP

(After 21 games, including match play bonus pins; top five advance to stepladder finals at 1 p.m. Pacific Friday; finals will air on ESPN at 1 p.m. Eastern on Sunday, Dec. 5) 1, Andres Gomez, Colombia, 6-3, 4,964.

2, Tommy Jones, Simpsonville, S.C., 7-2, 4,962.

3, Mike DeVaney, Murrieta, Calif., 7-2, 4,908.

4, Bill O’Neill, Southampton, Pa., 5-4, 4,905.

5, Amleto Monacelli, Venezuela, 7-2, 4,893.

#### Other Cashers

6, (tie) Gregory Thompson Jr., Dublin, Calif., 3-5-1, and Kip Roberts, Glenallen, Va., 5-3-1, 4,820, \$2,500.

8, Mika Koivuniemi, Hartland, Mich., 4-5, 4,815, \$2,200.

9, Kimmo Lehtonen, Finland, 3-6, 4,808, \$2,150.

10, Sean Rash, Wichita, Kan., 4-5, 4,764, \$2,100.

11, Chris Loschetter, Avon, Ohio, 5-4, 4,748, \$2,050.

12, Ritchie Allen, Columbia, S.C., 4-5, 4,712, \$2,000.

13, Norm Duke, Clermont, Fla., 4-5, 4,701, \$1,950.

14, Tyler Jensen, Fort Worth, Texas, 4-5, 4,564, \$1,900.

15, Brian Lake, Warren, Mich., 3-6, 4,494, \$1,850.

16, Michael Haugen Jr., Carefree, Ariz., 0-9, 4,414, \$1,800.

About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Monday, November 01, 2010 4:04 PM  
**Subject:** PBA NEWS: McCune Shatters Nine-Game Record to Earn No. 1 Spot for Top PBA Cheetah Championship Finals

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

McCune Shatters Nine-Game Record to Earn No. 1 Spot for PBA's Brunswick Pro Bowling Cheetah Championship Stepladder Finals Indiana veteran averages 274.22 to advance from 14th to top berth for Friday's stepladder finals

LAS VEGAS, Nev. (Nov. 1, 2010) – Eugene McCune of Munster, Ind., a 24-year Lumber Liquidators PBA Tour veteran with one title to show for his patience, shattered the PBA Tour nine-game scoring record Monday to advance from 14th place to first for Friday's Brunswick Pro Bowling Cheetah Championship finals at South Point Bowling Center.

McCune fired games of 300, 253, 275, 279, 279, 279, 236, 300 and 267 for a record total of 2,468 pins, an average of 274.22, to break the PBA nine-game record of 2,367 pins set by Walter Ray Williams Jr. in Tucson, Ariz., in 2004 by 101 pins. With 270 bonus pins for a perfect 9-0 match play record, McCune finished the Cheetah match play round with a total of 5,612 pins for 21 games, claiming the No. 1 position for Friday's stepladder finals by 226 pins over qualifying leader Ritchie Allen of Columbia, S.C.

Also advancing to the stepladder finals were 33-time PBA Tour winner Norm Duke of Clermont, Fla.; Michael Haugen Jr. of Carefree, Ariz., and Lonnie Waliczek of Wichita, Kan.

The Brunswick Pro Bowling Cheetah Championship was the first of five PBA "lane condition" championships which will be contested as the PBA World Series of Bowling continues this week.

"I match up well on the Cheetah pattern," McCune said. "I left eight pocket splits in qualifying for my only opens, so I could have shot a lot more than, too. But I drilled a new ball for match play and it was a lot smoother. I didn't come close to leaving a 4-9. I left a 7 pin in last game (after starting with eight strikes), which was the most solid tap I had all day."

McCune, who loves to play off the right corner of the lane and throw the ball hard, didn't know exactly how many strikes he threw, but it was "a lot," he grinned.

"The thing I was worried about was yesterday in practice I had no look off corner at all," McCune continued. "I thought I was going to have move inside and hook

the ball, but today I could just stand on top of the corner, dig my fingers a little deeper into the ball and throw it hard.

McCune won his only PBA Tour title in Grand Rapids, Mich., in 2002 when he defeated Duke and Williams in back-to-back matches Banquet Classic.

"I've been bowling the best I've ever bowled the past three years," he said. "I've finished 15th and 17th in points the past two seasons. It's been great, but I don't have much money to show for it because I haven't made any TV shows. I keep missing by 10 pins or so."

Despite his torrid pace, McCune's primary challengers weren't paying attention.

"I had two bad games, but I averaged 260 myself for the last five games, so I pretty much stampeded everyone else except for that guy," Allen said. "I acknowledged his scores were pretty good, but I wasn't playing the lanes anything like the way he was, so I wasn't watching him at all."

"We knew he was going to be No. 1," Haugen said. "The only thing we were paying attention to was the next four spots for the TV show."

The Brunswick Pro Bowling Cheetah Championship stepladder finals will be conducted at 9 a.m. Pacific on Friday at South Point Bowling Center for delayed airing on ESPN on Sunday, Nov. 28, at 1 p.m. Eastern.

Bowling fans around the world are following the action on Xtra Frame, the PBA's exclusive video-streaming service. Full-year, World Series only and one-day trial memberships are available by visiting [www.xtraframe.tv](http://www.xtraframe.tv).

#### 2010 PBA WORLD SERIES OF BOWLING

South Point Bowling Center, Las Vegas, Nev., Monday

BRUNSWICK PRO BOWLING CHEETAH CHAMPIONSHIP (After 21 games, including match play bonus pins; top five advance to stepladder finals at 9 a.m. Pacific Friday; finals will air on ESPN at 1 p.m. Eastern on Sunday, Nov. 28) 1, Eugene McCune, Munster, Ind., 9-0, 5,612.

2, Ritchie Allen, Columbia, S.C., 5-4, 5,386.

3, Norm Duke, Clermont, Fla., 7-2, 5,375.

4, Michael Haugen Jr., Carefree, Ariz., 6-3, 5,344.

5, Lonnie Waliczek, Wichita, Kan., 5-4, 5,329.

#### Other Cashers:

6, Chris Loschetter, Avon, Ohio, 5-4, 5,322, \$2,600.

7, Steve Jaros, Yorkville, Ill., 6-3, 5,310, \$2,300.

8, Parker Bohn III, Jackson, N.J., 3-6, 5,175, \$2,200.

9, Jeff Carter, Springfield, Ill., 5-4, 5,169, \$2,125.

9, Joe Paluszek, Bensalem, Pa., 4-5, 5,169, \$2,225.

11, Brian Menini, Brookfield, Mo., 4-5, 5,108, \$2,050.

12, Dominic Barrett, England, 4-5, 5,003, \$2,000.

13, Bill O'Neill, Southampton, Pa., 3-6, 4,995, \$1,950.

14, Andy Patterson, Tyler, Texas, 4-5, 4,945, \$1,900.

15, Ronnie Russell, Marion, Ind., 2-7, 4,936, \$1,850.  
16, Mark Buffa, Canada, 0-9, 4,763, \$1,800.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Saturday, October 30, 2010 5:09 AM  
**Subject:** PBA NEWS: Finland's Palermaa Overwhelms Shark, O'Neill Earns Top Spot for PBA World Championship

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Finland's Osku Palermaa Overwhelms Shark, O'Neill Earns Top Spot for PBA World Championship as World Series of Bowling Qualifying Week Ends

LAS VEGAS, Nev. (Oct. 29, 2010) – Finland's Osku Palermaa saved his best performance for last, overwhelming the Professional Bowlers Association's most difficult lane condition Friday to not only win the GEICO Shark Championship qualifying round, but almost steal the No. 1 position for January's stepladder finals in the PBA World Championship away from Bill O'Neill of Southampton, Pa., as qualifying week in the PBA World Series of Bowling ended at South Point Bowling Center.

Palermaa, Europe's premier two-handed bowler, dominated the Shark round, averaging 234 for 12 games to finish with 2,814 pins, five pins ahead of Brian Valenta of Lockport, Ill. In doing so, Palermaa came within 62 pins of overtaking O'Neill, who had led the World Championship race almost the entire week. O'Neill held on in the final round to finish the World Championship qualifying race with 13,606 pins, 63 ahead of Sean Rash of Wichita, Kan.

"(Thursday) evening wasn't good, but today the ball rolled perfect," Palermaa said. "I kept making good shots and threw strikes. I never would have seen that coming. I wouldn't have guessed I'd shoot my best on the Shark. It was tough for everyone."

Palermaa, who has made two television finals in limited PBA Tour competition, bowled in the 2009 PBA World Series of Bowling in Allen Park, Mich., with a best finish of seventh in the Motor City Open and a dismal 59th place finish in last year's Shark Championship. This year he will advance to match play in the Chameleon and GEICO Shark Championships, and he's already locked for the TV finals in the PBA World Championship.

"Last year I got homesick right away at the World Series and I just wanted to get it over with and go home," Palermaa said. "This year I want a PBA title so I can go to the Tournament of Champions (in Las Vegas in January). I don't bowl regionals in the U.S., so the only way I can go is to win one of the animal pattern titles or the PBA World Championship."

Also advancing to next Wednesday's nine-game GEICO Shark Championship match play round was reigning PBA Player of the Year Walter Ray Williams Jr. of Ocala, Fla.;



Kelly Kulick of Union, N.J., the 2010 PBA Tournament of Champions winner and the only woman to qualify for a match play round, and 2009 PBA World Champion Tom Smallwood of Saginaw, Mich. The top 16 qualifiers in the Cheetah, Viper, Chameleon and Scorpion qualifying rounds earlier in the week also will advance to match play competition when the PBA World Series resumes competition on Monday.

Based on 60 games bowled on five different lane conditions this week, the 63 cashers and eight television finalists for the PBA World Championship have been determined. Joining O'Neill in the top eight for the live ESPN/ESPN2 stepladder finals Jan. 14, 15 and 16 at South Point will be Rash; Palermaa; Chris Barnes of Double Oak, Texas; Mika Koivuniemi of Hartland, Mich.; Michael Haugen Jr., of Carefree, Ariz.; Wes Malott of Pflugerville, Texas, and Jason Belmonte of Australia.

"It was a 60-game event, a grueling test of versatility," O'Neill said. "You have to be smart. You have to know why you're picking up a certain ball, what you're doing with your hand. I made all the right decisions this week, and that's why I am where I am."

O'Neill has been tagged by some experts as the next superstar in bowling, but it wasn't until last year - his fifth as a PBA Tour exempt player - that he broke through, winning his first two titles including the U.S. Open.

"I had a lot of pressure, but most of it I put on myself," he said. "I didn't care what people say. So many people bad-mouth Chris Barnes about his TV record, but they have no idea how good that guy is. The hard part is the 40-50 games to get to TV in the first place. I figured if I kept giving my chances, I'd win.

"And now life is good," O'Neill continued. "I'm bowling really well. I married a great girl in May. I won some medals with Team USA in Germany. It's been a good year."

The 60-game qualifying standings also determined the six United States and six international players who will bowl a special USA vs. The World team match on Friday, Nov. 6. U.S. qualifiers are O'Neill, Rash, Barnes, Haugen, Malott and Ronnie Russell, Marion, Ind. International team members will be Palermaa, Koivuniemi (Finland), Belmonte, Venezuela's Amleto Monacelli, Finland's Kimmo Lehtonen and Canada's Dan MacLelland.

GEICO SHARK CHAMPIONSHIP QUALIFYING LEADERS (After 12 games, top 16 advance to 9-game match play round Wednesday, Nov. 3)

- 1, Osku Palermaa, Finland, 2,814.
- 2, Brian Valenta, Lockport, Ill., 2,809.
- 3, Ryan Shafer, Horseheads, N.Y., 2,782.
- 4, Jason Belmonte, Australia, 2,740.
- 5, Walter Ray Williams Jr., Ocala, Fla., 2,734.
- 6, Kelly Kulick, Union, N.J., 2,733.
- 7, Tom Smallwood, Saginaw, Mich., 2,732.
- 8, Ronnie Russell, Marion, Ind., 2,723.
- 9, Dino Castillo, Carrollton, Texas, 2,715.
- 10, Dan MacLelland, Canada, 2,714, \$100.
- 11, Joe Ciccone, Buffalo, N.Y., 2,686.

- 12, Jesper Agerbo, Denmark, 2,679.
- 13, Dave Wodka, Chatsworth, Calif., 2,677.
- 14, Wes Malott, Pflugerville, Texas, 2,674.
- 15, Mike Fagan, Patchogue, N.Y., 2,664.
- 16, Patrick Girard, Canada, 2,662.

Did Not Advance (top 50 includes prize money):

- 17, Pete Weber, St. Ann, Mo., 2,660, \$1,000.
- 18, Rhino Page, San Diego, 2,656, \$990.
- 19, Don Moser, Murrieta, Calif., 2,653, \$980.
- 20, Gregory Thompson Jr., Dublin, Calif., 2,640, \$970.
- 21, Chris Barnes, Double Oak, Texas, 2,639, \$960.
- 22, Michael Haugen Jr., Carefree, Ariz., 2,638, \$950.
- 23, Bill O'Neill, Southampton, Pa., 2,637, \$940.
- 24, Sean Rash, Wichita, Kan., 2,624, \$930.
- 25, Amleto Monacelli, Venezuela, 2,619, \$920.
- 26, Manuel Otalora, Colombia, 2,618, \$910.
- 27, Joe Paluszek, Bensalem, Pa., 2,616, \$900.
- 28, (tie) Jason Sterner, McDonough, Ga., and Kip Roberts, Glenallen, Va., 2,614, \$885.
- 30, Jack Jurek, Lackawanna, N.Y., 2,607, \$870.
- 31, Parker Bohn III, Jackson, N.J., 2,598, \$860.
- 32, Tae-Hwa Jeong, Korea, 2,597, \$850.
- 33, Mika Koivuniemi, Finland, 2,595, \$840.
- 34, Ritchie Allen, Columbia, S.C., 2,593, \$830.
- 35, Eddie VanDaniker Jr., Essex, Md., 2,584, \$820.
- 36, Brad Angelo, Lockport, N.Y., 2,583, \$810.
- 37, Jun-Yung Kim, Korea, 2,582, \$800.
- 38, Scott Newell, Deland, Fla., 2,581, \$790.
- 39, Tyler Jensen, Ft. Worth, Texas, 2,577, \$780.
- 40, Bryon Smith, Roseburg, Ore., 2,575, \$770.
- 41, (tie) Jason Couch, Clermont, Fla., and Martin Larsen, Sweden, 2,572, \$755.
- 43, Anthony LaCaze, Melrose Park, Ill., 2,570, \$750.
- 44, Mike Wolfe, New Albany, Ind., 2,567, \$750.
- 45, Chad Kloss, West Allis, Wis., 2,566, \$750.
- 46, Tony Reyes, San Bruno, Calif., 2,565, \$750.
- 47, (tie) Lindsay Baker, Amherst, N.Y., and Mitch Beasley, Puyallup, Wash., 2,564, \$750.
- 49, David Haynes, Las Vegas, 2,559, \$750.
- 50, Tim Mack, Indianapolis, 2,551, \$750.
- 51, Lennie Boresch Jr., Kenosha, Wis., 2,537.
- 52, Danny Wiseman, Baltimore, 2,536.
- 53, Tommy Jones, Simpsonville, S.C., 2,531.
- 54, (tie) Patrick Allen, Wesley Chapel, Fla., and D.J. Archer, Mineral Wells, Texas, 2,527.
- 56, Chris Loschetter, Avon, Ohio, 2,520.
- 57, Michael Steil, Wheeling, Ill., 2,517.
- 58, (tie) Kimmo Lehtonen, Finland, and David Beres, Waukesha, Wis., 2,514.
- 60, (tie) Brian Thompson, Flat Rock, Mich.; Don Allen III, Vancouver, Wash., and Ildemaro Ruiz, Venezuela, 2,506.
- 63, Quinton Bohlen, Decorah, Iowa, 2,501.

- 64, Josh Chambliss, Charleston, S.C., 2,495.
- 65, Brian LeClair, Athens, N.Y., 2,494.
- 66, Dennis Horan Jr., Temecula, Calif., 2,492.
- 67, David O'Sullivan, Orlando, Fla., 2,486.
- 68, Nathan Bohr, Wichita, Kan., 2,485.
- 69, Karen Marcano, Venezuela, 2,484.
- 70, Randy Weiss, Columbia, S.C., 2,481.
- 71, Thomas Larsen, Denmark, 2,480.
- 72, David Canady, Germany, 2,479.
- 73, Mike DeVaney, Murrieta, Calif., 2,476.
- 74, Marc Heninger, Tonganoxie, Kan., 2,474.
- 75, Ryan Ciminelli, Cheektowaga, N.Y., 2,471.
- 76, Dominic Barrett, England, 2,470.
- 77, Lee Vanderhoef, Greenville, S.C., 2,465.
- 78, Robert Lawrence, Austin, Texas, 2,462.
- 79, Martin Paulsson, Sweden, 2,461.
- 80, Jason Wojnar, Chicago, 2,459.
- 81, Paola Gomez, Colombia, 2,456.
- 82, Bobby Hall II, Landover, Md., 2,453.
- 83, Jouni Helminen, Finland, 2,452.
- 84, Norm Duke, Clermont, Fla., 2,450.
- 85, Rusty Minar, Atlanta, 2,441.
- 86, Brett Spangler, New Castle, Ind., 2,439.
- 87, Peter Ljung, Sweden, 2,433.
- 88, Mike Scroggins, Amarillo, Texas, 2,431.
- 89, Scott Norton, Costa Mesa, Calif., 2,429.
- 90, Luis Olivo, Venezuela, 2,427.
- 91, Mathias Arup, Sweden, 2,426.
- 92, Robert Andersson, Sweden, 2,423.
- 93, Mark Buffa, Canada, 2,419.
- 94, Liz Johnson, Cheektowaga, N.Y., 2,415.
- 95, Eddie Graham, Centerville, Ohio, 2,410.
- 96, Jason Weaver, Denver, Pa., 2,404.
- 97, Andre Eubanks, Los Angeles, 2,402.
- 98, Jesse Buss, Wichita, Kan., 2,400.
- 99, Steve Jaros, Yorkville, Ill., 2,396.
- 100, Brian Voss, Alpharetta, Ga., 2,394.
- 101, John Nolen, Waterford, Mich., 2,393.
- 102, Jeffrey Voght, Canojahaire, N.Y., 2,392.
- 103, Mike Edwards, Tulsa, Okla., 2,390.
- 104, Andrew Cain, Phoenix, 2,389.
- 105, Andres Gomez, Colombia, 2,388.
- 106, Jason Tehee, Fresno, Calif., 2,386.
- 107, Matt Murtishaw, Menifee, Calif., 2,382.
- 108, (tie) Tommy Gollick, Oberlin, Pa., and Jeff Carter, Springfield, Ill., 2,381.
- 110, (tie) Dave Arnold, Dublin, Calif.; Stevie Weber, Chalmette, La., and Javier Pardi, Venezuela, 2,379.
- 113, James Roberts, Richmond, Va., 2,377.
- 114, Andy Mortensen, Irving, Texas, 2,374.

115, (tie) Eric Acon, Venezuela; Carleton Chambers, Detroit, and Michael Machuga, Erie, Pa., 2,371.  
118, Chris Warren, Grants Pass, Ore., 2,364.  
119, Lonnie Waliczek, Wichita, Kan., 2,363.  
120, Jerry Johnson Jr., Las Vegas, 2,362.  
121, (tie) Rob Rice, Sunnyside, Wash., and Richard Langton, Tallahassee, Fla., 2,359.  
123, Isao Yamamoto, Kanagawa, Japan, 2,358.  
124, Brian Kretzer, Dayton, Ohio, 2,357.  
125, Yong-Jin Gu, Korea, 2,355.  
126, J.R. Raymond, Saginaw, Mich., 2,353.  
127, (tie) David Newcomer, Percy, Ark., and Paul Moor, England, 2,350.  
129, Brian Himmler, Cincinnati, 2,346.  
130, Kasey Normandin, Canada, 2,344.  
131, Jaime Monroy, Colombia, 2,343.  
132, Hyun Jin Kang, Korea, 2,338.  
133, Hank Boomershine, Brigham City, Utah, 2,335.  
134, Frank Guccione, Castle Rock, Colo., 2,334.  
135, Travis Celmer, Wernersville, Pa., 2,332.  
136, Craig Hanson, Orlando, Fla., 2,328.  
137, Corey Husted, Milwaukie, Ore, 2,324.  
138, Jim Tomek Jr., Camp Hill, Pa., 2,315.  
139, Alicia Marcano, Venezuela, 2,314.  
140, (tie) Eugene McCune, Munster, Ind., and Frank Bellavia Jr., Niagara Falls, N.Y., 2,313.  
142, (tie) Robert Harvey, Boise, Idaho, and PJ Haggerty, Roseville, Calif., 2,309.  
144, John Oliva, Simi Valley, Calif., 2,300.  
145, (tie) Dan Roberts, Brentwood, Calif., and Jason Poli, West Des Moines, Iowa, 2,298.  
147, John DeBenedetta Jr., Las Vegas, 2,297.  
148, Brett Cooper, Euliss, Texas, 2,293.  
149, Wayne Stellick, Aurora, Colo., 2,292.  
150, John Conroy, Mahopac, N.Y., 2,291.  
151, Billy Oatman, Chicago, 2,288.  
152, Brian Nicodemus, Akron, Ind., 2,281.  
153, Jeff Zaffino, Warren, Pa., 2,280.  
154, (tie) Andy Patterson, Tyler, Texas, and George Lambert IV, Canada, 2,264.  
156, Kenneth Bland Jr., Norway, 2,263.  
157, Tom Sorce, Blasdell, N.Y., 2,262.  
158, Ko Woon Kim, Korea, 2,260.  
159, Michael Hutchens, New Castle, Ind., 2,256.  
160, Zack Hattori, Las Vegas, 2,255.  
161, Brian Menini, Brookfield, Mo., 2,252.  
162, (tie) Scott Salem, Oradell, N.J., and Won-Young Choi, Korea, 2,251.  
164, Aaron Ramsden, Pleasant Valley, Mo., 2,249.  
165, Morgan O'Brien, Lomira, Wis., 2,247.  
166, Won Lak Son, South Korea, 2,238.  
167, Matt Freiberg, Simpsonville, S.C., 2,234.  
168, Kevin Croucher, Grants Pass, Ore., 2,233.  
169, Kevin Gallagher, Torrance, Calif., 2,230.

170, Justin Williams, Bartlett, Tenn., 2,217.  
171, Nick Kokenos, St. Clair Shores, Mich., 2,214.  
172, John Cicero, Colorado Springs, Colo., 2,210.  
173, Mike Armstrong Jr., Tucson, Ariz., 2,209.  
174, Erik Childress, Elk Grove Village, Ill., 2,203.  
175, Jim Horan, Mountain View, Calif., 2,199.  
176, Alan Mojado, Pala, Calif., 2,198.  
177, Vince Kuzmicki, Miami, Fla., 2,189.  
178, Ingellimar Contreras, Venezuela, 2,188.  
179, Dave Han, Orlando, Fla., 2,178.  
180, Eric Malone, Brewster, N.Y., 2,175.  
181, Chuck Tillson, Rohnert Park, Calif., 2,174.  
182, Justin Stevens, Aiea, Hawaii, 2,148.  
183, Noel Vazquez, Sacramento, Calif., 2,139.  
184, (tie) John Baskett, Palm Coast, Fla., and Jack Nealon, Bowie, Md., 2,138.  
186, Mark Fennell, Seattle, 2,137.  
187, Brandon Baker, Tempe, Ariz., 2,132.  
188, Curtis Foss, Medina, N.Y., 2,129.  
189, Tony Rodriguez Jr., Rancho Cucamonga, Calif., 2,127.  
190, Glen Nakagawa, Highland Village, Texas, 2,122.  
191, (tie) Brian Cave, Marion, Ind., and Brian Lake, Warren, Mich., 2,121.  
193, George Woodill, Orlando, Fla., 2,120.  
194, David Evers, Lakewood, Wash., 2,112.  
195, Paul Nilsen Sr., Murrieta, Calif., 2,110.  
196, (tie) Kelvin Douthard, Birmingham, Ala., and Mark Payne Sr., Amarillo, Texas, 2,102.  
198, Brian Penn, LaChine, Mich., 2,101.  
199, (tie) George Gaucin, El Paso, Texas, and Ramon Estrada, San Diego, 2,100.  
201, Kevin Bostrom, Muskegon, Mich., 2,087.  
202, Jim Huddleston, New Castle, Ind., 2,081.  
203, Travis Thomas, Lumberton, N.C., 2,074.  
204, Robert Mushtare, Carthage, N.Y., 2,066.  
205, Steven Lach, Sloan, N.Y., 2,065.  
206, Kris Koeltzow, Wheat Ridge, Colo., 2,060.  
207, Christopher Keane, New City, N.Y., 2,054.  
208, Ray Cobb, Highland, Calif., 2,049.  
209, Frank Lomotan, Las Vegas, 2,044.  
210, Daryn Young, Danville, Calif., 2,022.  
211, Courtney Miller, Charleston, S.C., 2,021.  
212, Carl Labayan, Long Beach, Calif., 2,019.  
213, Del Powell Jr., San Antonio, 2,017.  
214, David Czajka, Marysville, Wash., 1,992.  
215, (tie) Kevin Epele, Las Vegas, Nev., and Phil Gessner, Spring, Texas, 1,989.  
217, Murray Hickman Sr., Las Vegas, 1,980.  
218, Rickey Smith, Gulf Breeze, Fla., 1,974.  
219, Adam James, Redmond, Wash., 1,962.  
220, Aaron Billingsley, El Paso, Texas, 1,948.  
221, J.T. Jackson, Tarzana, Calif., 1,942.  
222, Caesar Brannon II, Midland, Texas, 1,910.  
223, Tim Arnold, Wilmington, Del., 1,904.  
224, Ralph Chavez, Las Vegas, 1,891.

225, John Wilcox, Kirkland, Wash., 1,888.  
226, Gary Simon, Philippi, W.Va., 1,863.  
227, Chris Messmer, Albion, N.Y., 1,851.  
228, Geordin Krupski, Newtonville, N.J., 1,828.  
229, Chad Pojas, Wahiawa, Hawaii, withdrew.  
230, Joe Salvemini, Henderson, Nev., withdrew 231, Wayne Garber, Modesto, Calif.,  
withdrew.  
232, Bo Goergen, Sanford, Mich., withdrew.  
233, Jaime Gonzalez, Colombia, withdrew.  
234, Tim Porritt, Anaheim, Calif., withdrew.  
235, Chris Cundiff, Portage, Ind., withdrew.  
236, Steven Arehart, Chesapeake, Va., withdrew.  
300 Games: Dan MacLelland, Jason Sterner.

#### PBA WORLD CHAMPIONSHIP FINAL STANDINGS

(After 60 games, top 8 advance to live ESPN/ESPN2 stepladder finals Jan. 14, 15  
and 16) 1, Bill O'Neill, Southampton, Pa., 13,606.  
2, Sean Rash, Wichita, Kan., 13,563.  
3, Osku Palermaa, Finland, 13,544.  
4, Chris Barnes, Double Oak, Texas, 13,506.  
5, Mika Koivuniemi, Finland, 13,496.  
6, Michael Haugen Jr., Carefree, Ariz., 13,425.  
7, Wes Malott, Pflugerville, Texas, 13,408.  
8, Jason Belmonte, Australia, 13,405.

#### Other Cashers:

9, Ronnie Russell, Marion, Ind., 13,375, \$5,000.  
10, Ritchie Allen, Columbia, S.C., 13,369, \$4500.  
11, Amleto Monacelli, Venezuela, 13,365, \$4,000.  
12, Tyler Jensen, Ft. Worth, Texas, 13,358, \$3,500.  
13, Mike Fagan, Patchogue, N.Y., 13,328, \$3,000.  
14, Tom Smallwood, Saginaw, Mich., 13,319, \$2,800.  
15, Chris Loschetter, Avon, Ohio, 13,290, \$2,600.  
16, Jason Sterner, McDonough, Ga., 13,286, \$2,500.  
17, Norm Duke, Clermont, Fla., 13,284, \$2,450.  
18, Mike DeVaney, Murrieta, Calif., 13,269, \$2,375.  
18, Kimmo Lehtonen, Finland, 13,269, \$2,375.  
20, (tie) Dan MacLelland, Canada, and Pete Weber, St. Ann, Mo., 13,267, \$2,290.  
22, Tommy Jones, Simpsonville, S.C., 13,256, \$2,260.  
23, Martin Larsen, Sweden, 13,192, \$2,240.  
24, Ryan Shafer, Horseheads, N.Y., 13,185, \$2,220.  
25, Brian Kretzer, Dayton, Ohio, 13,165, \$2,200.  
26, Danny Wiseman, Baltimore, 13,162, \$2,180.  
27, Lonnie Waliczek, Wichita, Kan., 13,142, \$2,160.  
28, Joe Ciccone, Buffalo, N.Y., 13,121, \$2,150.  
29, (tie) Parker Bohn III, Jackson, N.J., and Brad Angelo, Lockport, N.Y.,  
13,084, \$2,130.  
31, Kip Roberts, Glenallen, Va., 13,082, \$2,120.  
32, Dino Castillo, Carrollton, Texas, 13,079, \$2,110.  
33, Jeff Carter, Springfield, Ill., 13,072, \$2,100.  
34, Kelly Kulick, Union, N.J., 13,047, \$2,090.

- 35, Bryon Smith, Roseburg, Ore., 13,046, \$2,080.
- 36, Patrick Girard, Canada, 13,038, \$2,070.
- 37, Eddie VanDaniker Jr., Essex, Md., 13,033, \$2,060.
- 38, Mike Scroggins, Amarillo, Texas, 13,029, \$2,050.
- 39, Scott Norton, Costa Mesa, Calif., 13,025, \$2,040.
- 40, Steve Jaros, Yorkville, Ill., 13,007, \$2,030.
- 41, Gregory Thompson Jr., Dayton, Ohio, 12,984, \$2,020.
- 42, Andres Gomez, Colombia, 12,972, \$2,010.
- 43, Patrick Allen, Wesley Chapel, Fla., 12,962, \$2,000.
- 44, Tony Reyes, San Bruno, Calif., 12,953, \$1,990.
- 45, Dominic Barrett, England, 12,948, \$1,980.
- 46, Joe Paluszek, Bensalem, Pa., 12,921, \$1,970.
- 47, (tie) Nathan Bohr, Wichita, Kan., and Eugene McCune, Munster, Ind., 12,905, \$1,950.
- 49, D.J. Archer, Mineral Wells, Texas, 12,880, \$1,940.
- 50, Lennie Boresch Jr., Kenosha, Wis., 12,875, \$1,930.
- 51, Stevie Weber, Chalmette, La., 12,870, \$1,920.
- 52, Jack Jurek, Lackawanna, N.Y., 12,868, 1,910.
- 53, Jun-Yung Kim, Korea, 12,860, \$1,900.
- 54, Manuel Otalora, Colombia, 12,845, \$1,890.
- 55, David Haynes, Las Vegas, 12,838, \$1,880.
- 56, Jason Couch, Clermont, Fla., 12,827, \$1,870.
- 57, Chris Warren, Grants Pass, Ore., 12,812, \$1,860.
- 58, (tie) Tim Mack, Indianapolis, and Brian Valenta, Lockport, Ill., 12,794, \$1,840.
- 60, Andy Mortensen, Irving, Texas, 12,786, \$1,830.
- 61, Dave Wodka, Chatsworth, Calif., 12,778, \$1,820.
- 62, Mitch Beasley, Puyallup, Wash., 12,773, \$1,810.
- 63, (tie) Randy Weiss, Columbia, S.C., and Dennis Horan Jr., Temecula, Calif., 12,764, \$900.

Non-cashers (after 60 games):

- 65, Chad Kloss, West Allis, Wis., 12,756.
- 66, Mark Buffa, Canada, 12,748.
- 67, Peter Ljung, Sweden, 12,731.
- 68, Brian LeClair, Athens, N.Y., 12,711.
- 69, Michael Machuga, Erie, Pa., 12,704.
- 70, Eddie Graham, Centerville, Ohio, 12,686.
- 71, Jesper Agerbo, Denmark, 12,682.
- 72, (tie) Walter Ray Williams Jr., Ocala, Fla., and Michael Steil, Wheeling, Ill., 12,676.
- 74, Brian Voss, Alpharetta, Ga., 12,672.
- 75, Jouni Helminen, Finland, 12,662.
- 76, Jason Wojnar, Chicago, 12,659.
- 77, Tom Sorce, Blasdell, N.Y., 12,657.
- 78, Tae-Hwa Jeong, Korea, 12,648.
- 79, Thomas Larsen, Denmark, 12,640.
- 80, David Beres, Waukesha, Wis., 12,638.
- 81, Rhino Page, San Diego, 12,611.
- 82, (tie) Paul Moor, England, and Liz Johnson, Cheektowaga, N.Y., 12,602.
- 84, Ryan Ciminelli, Cheektowaga, N.Y., 12,573.

85, Jesse Buss, Wichita, Kan., 12,572.  
86, Mike Edwards, Tulsa, Okla., 12,559.  
87, Craig Hanson, Orlando, Fla., 12,555.  
88, Mike Wolfe, New Albany, Ind., 12,544.  
89, Robert Andersson, Sweden, 12,527.  
90, Scott Newell, Deland, Fla., 12,523.  
91, Andrew Cain, Phoenix, 12,506.  
92, Martin Paulsson, Sweden, 12,499.  
93, Brian Himmler, Cincinnati, 12,496.  
94, Luis Olivo, Venezuela, 12,495.  
95, Ildemaro Ruiz, Venezuela, 12,477.  
96, Frank Guccione, Castle Rock, Colo., 12,459.  
97, Mathias Arup, Sweden, 12,444.  
98, Won-Young Choi, Korea, 12,443.  
99, Paola Gomez, Colombia, 12,435.  
100, Yong-Jin Gu, Korea, 12,414.  
101, PJ Haggerty, Roseville, Calif., 12,402.  
102, J.R. Raymond, Saginaw, Mich., 12,389.  
103, Billy Oatman, Chicago, 12,385.  
104, Josh Chambliss, Charleston, S.C., 12,381.  
105, (tie) Brian Thompson, Flat Rock, Mich., and Jason Tehee, Fresno, Calif.,  
12,378.  
107, Jim Tomek Jr., Camp Hill, Pa., 12,373.  
108, Quinton Bohlen, Decorah, Iowa, 12,361.  
109, Tommy Gollick, Oberlin, Pa., 12,346.  
110, Richard Langton, Tallahassee, Fla., 12,339.  
111, John DeBenedetta Jr., Las Vegas, 12,328.  
112, Don Moser, Murrieta, Calif., 12,319.  
113, John Nolen, Waterford, Mich., 12,315.  
114, David Canady, Germany, 12,314.  
115, Andy Patterson, Tyler, Texas, 12,312.  
116, James Roberts, Richmond, Va., 12,300.  
117, Marc Heninger, Tonganoxie, Kan., 12,298.  
118, Hyun Jin Kang, Korea, 12,285.  
119, Brian Menini, Brookfield, Mo., 12,280.  
120, Anthony LaCaze, Melrose Park, Ill., 12,276.  
121, George Lambert IV, Canada, 12,273.  
122, Jason Weaver, Denver, Pa., 12,263.  
123, Ko Woon Kim, Korea, 12,260.  
124, (tie) Lee Vanderhoef, Greenville, S.C., and Brett Spangler, New Castle,  
Ind., 12,253.  
126, Carleton Chambers, Detroit, 12,252.  
127, (tie) David O'Sullivan, Orlando, Fla., and Brett Cooper, Euliss, Texas,  
12,222.  
129, Travis Celmer, Wernersville, Pa., 12,208.  
130, Dave Arnold, Dublin, Calif., 12,206.  
131, Isao Yamamoto, Kanagawa, Japan, 12,193.  
132, Nick Kokenos, St. Clair Shores, Mich., 12,186.  
133, Wayne Stellick, Aurora, Colo., 12,177.  
134, Lindsay Baker, Amherst, N.Y., 12,167.  
135, Don Allen III, Vancouver, Wash., 12,147.



136, Jeff Zaffino, Warren, Pa., 12,140.  
137, Robert Lawrence, Austin, Texas, 12,131.  
138, Karen Marcano, Venezuela, 12,112.  
139, Jason Poli, West Des Moines, Iowa, 12,107.  
140, Won Lak Son, Korea, 12,105.  
141, Kasey Normandin, Canada, 12,098.  
142, Bobby Hall II, Landover, Md., 12,094.  
143, Kris Koeltzow, Wheat Ridge, Colo., 12,093.  
144, Jeffrey Voght, Canojahaire, N.Y., 12,068.  
145, Ingellimar Contreras, Venezuela, 12,018.  
146, John Cicero, Colorado Springs, Colo., 12,011.  
147, Javier Pardi, Venezuela, 12,005.  
148, Rob Rice, Sunnyside, Wash., 11,994.  
149, Hank Boomershine, Brigham City, Utah, 11,981.  
150, Eric Acon, Venezuela, 11,978.  
151, Chuck Tillson, Rohnert Park, Calif., 11,971.  
152, Matt Murtishaw, Menifee, Calif., 11,961.  
153, Chad Pojas, Wahiawa, Hawaii, 11,956.  
154, Brandon Baker, Tempe, Ariz., 11,925.  
155, Kevin Croucher, Grants Pass, Ore., 11,922.  
156, Robert Harvey, Boise, Idaho, 11,917.  
157, Mike Armstrong Jr., Tucson, Ariz., 11,908.  
158, Curtis Foss, Medina, N.Y., 11,872.  
159, Rusty Minar, Atlanta, 11,850.  
160, Corey Husted, Milwaukie, Ore, 11,818.  
161, Jaime Monroy, Colombia, 11,815.  
162, Justin Williams, Bartlett, Tenn., 11,811.  
163, Noel Vazquez, Sacramento, Calif., 11,802.  
164, Zack Hattori, Las Vegas, 11,786.  
165, John Conroy, Mahopac, N.Y., 11,782.  
166, Brian Lake, Warren, Mich., 11,773.  
167, Matt Freiberg, Simpsonville, S.C., 11,765.  
168, Andre Eubanks, Los Angeles, 11,727.  
169, John Oliva, Simi Valley, Calif., 11,718.  
170, Brian Nicodemus, Akron, Ind., 11,717.  
171, Ramon Estrada, San Diego, 11,705.  
172, Alicia Marcano, Venezuela, 11,682.  
173, Justin Stevens, Aiea, Hawaii, 11,671.  
174, Dan Roberts, Brentwood, Calif., 11,660.  
175, Eric Malone, Brewster, N.Y., 11,642.  
176, David Newcomer, Pearcy, Ark., 11,636.  
177, Jim Huddleston, New Castle, Ind., 11,627.  
178, J.T. Jackson, Tarzana, Calif., 11,603.  
179, Kevin Gallagher, Torrance, Calif., 11,595.  
180, Alan Mojado, Pala, Calif., 11,563.  
181, Frank Bellavia Jr., Niagara Falls, N.Y., 11,561.  
182, Joe Salvemini, Henderson, Nev., 11,554.  
183, David Evers, Lakewood, Wash., 11,530.  
184, George Woodill, Orlando, Fla., 11,524.  
185, Tony Rodriguez Jr., Rancho Cucamonga, Calif., 11,509.  
186, Jerry Johnson Jr., Las Vegas, 11,507.

187, Steven Lach, Sloan, N.Y., 11,492.  
188, George Gaucin, El Paso, Texas, 11,485.  
189, Kenneth Bland Jr., Norway, 11,456.  
190, Dave Han, Orlando, Fla., 11,390.  
191, Kevin Eppelle, Las Vegas, Nev., 11,387.  
192, Jim Horan, Mountain View, Calif., 11,353.  
193, Morgan O'Brien, Lomira, Wis., 11,283.  
194, Christopher Keane, New City, N.Y., 11,275.  
195, Daryn Young, Danville, Calif., 11,248.  
196, Ray Cobb, Highland, Calif., 11,216.  
197, Del Powell Jr., San Antonio, 11,194.  
198, Aaron Ramsden, Pleasant Valley, Mo., 11,193.  
199, Robert Mushtare, Carthage, N.Y., 11,172.  
200, John Baskett, Palm Coast, Fla., 11,168.  
201, Brian Penn, LaChine, Mich., 11,166.  
202, Courtney Miller, Charleston, S.C., 11,112.  
203, Wayne Garber, Modesto, Calif., 11,110.  
204, Erik Childress, Elk Grove Village, Ill., 11,103.  
205, Michael Hutchens, New Castle, Ind., 11,095.  
206, Vince Kuzmicki, Miami, Fla., 11,082.  
207, Brian Cave, Marion, Ind., 11,026.  
208, Paul Nilsen Sr., Murrieta, Calif., 11,025.  
209, Bo Goergen, Sanford, Mich., 11,021.  
210, (tie) John Wilcox, Kirkland, Wash., and Rickey Smith, Gulf Breeze, Fla.,  
11,019.  
212, Mark Fennell, Seattle, 10,997.  
213, Kelvin Douthard, Birmingham, Ala., 10,976.  
214, Phil Gessner, Spring, Texas, 10,964.  
215, Murray Hickman Sr., Las Vegas, 10,948.  
216, Glen Nakagawa, Highland Village, Texas, 10,943.  
217, Frank Lomotan, Las Vegas, 10,870.  
218, Carl Labayan, Long Beach, Calif., 10,864.  
219, Tim Porritt, Anaheim, Calif., 10,859.  
220, Chris Cundiff, Portage, Ind., 10,848.  
221, Jack Nealon, Bowie, Md., 10,815.  
222, Scott Salem, Oradell, N.J., 10,792.  
223, Tim Arnold, Wilmington, Del., 10,742.  
224, Mark Payne Sr., Amarillo, Texas, 10,687.  
225, Caesar Brannon II, Midland, Texas, 10,680.  
226, David Czajka, Marysville, Wash., 10,629.  
227, Aaron Billingsley, El Paso, Texas, 10,580.  
228, Adam James, Redmond, Wash., 10,520.  
229, Geordin Krupski, Newtonville, N.J., 10,452.  
230, Chris Messmer, Albion, N.Y., 10,442.  
231, Ralph Chavez, Las Vegas, 10,402.  
232, Jaime Gonzalez, Colombia, 10,360.  
233, Kevin Bostrom, Muskegon, Mich., 10,359.  
234, Travis Thomas, Lumberton, N.C., 10,264.  
235, Dave D'Entremont, Middleburg Heights, Ohio, 10,256.  
236, Gary Simon, Philippi, W.Va., 10,236.  
237, Kurt Pilon, Warren, Mich., 10,145.

- 238, Steven Arehart, Chesapeake, Va., 10,035.
- 239, Vayle Floria, Cerritos, Calif, 10,022.
- 240, Mike Keily, Lakewood, Colo., 9,229.
- 241, Leonard Lopez Jr., Citrus Heights, Calif., 9,042.
- 242, Reydnier Chavez, Venezuela, 9,023.
- 243, Ivo Raul Chiriboga, Miami, 8,488.
- 244, John Perry, Nuevo, Calif., 8,050.
- 245, Robb Helt, Fort Smith, Ark., 7,848.
- 246, Chino Lander, Venezuela, 7,545.
- 247, Ed Campbell, Rochester Hills, Mich., 7,366.
- 248, Jean Perez, Puerto Rico, 7,266.
- 249, Nicole Ellison, Chatsworth, Calif., 6,648.
- 250, Johnathan Bower, Middletown, Pa., 6,114.
- 251, Derek Sapp, Keokuk, Iowa, 5,197.
- 252, Steven Black, Phoenix, 4,738.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Friday, October 29, 2010 4:16 AM  
**Subject:** PBA NEWS: Australia's Belmonte Tops Scorpion Qualifying, O'Neill Leads PBA World Championship Standings

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Australia's Belmonte Tops Scorpion Championship Qualifying Consistent O'Neill leads PBA World Championship standings after 48 games

LAS VEGAS, Nev. (Oct. 28, 2010) – Australian two-handed star Jason Belmonte averaged 222 for 12 games to win the Scorpion Championship qualifying round at South Point Bowling Center in Las Vegas Thursday.

Belmonte, who failed to advance to the top 16 match play rounds in the Cheetah and Viper Championship rounds earlier in the week, began to hit his strike during Wednesday's Chameleon round and kept his momentum during the fourth of five stages of the World Series Thursday, finishing with a 12-game total of 2,670 pins and a 57-pin lead over Eugene McCune of Munster, Ind.

"I was disappointed in my performance the first couple of days, but something I pride myself in is what we call 'ticker' back home. It's like heart," Belmonte said. "You can never give up. No matter how bad it seems I'm always going to try to get every pin I can because you never know what's around the corner, and today was what was around the corner.

"From where I was sitting after the first two days, I knew if I wanted to give myself a chance to make top eight (in the PBA World Championship standings) and make the World team (for the U.S.A. vs. The World special team event), it was all or nothing," Belmonte continued. "I was very aggressive with my ball choice and my lane play today. I decided I'd rather shoot 100 under playing aggressive than fail playing safe."

In winning the Scorpion stage, Belmonte moved into 20th place in the PBA World Championship standings, based upon total pinfall for the first 48 games of World Series competition. After 24 games, he was more than 400 pins out of the top eight and now is 122 pins away from the TV finals. The top eight after Friday's GEICO Shark Championship qualifying round will advance to the live ESPN/ESPN2 PBA World Championship stepladder finals Jan. 14-16 at South Point.

Bill O'Neill of Southampton, Pa., was the PBA World Championship leader with a 48-game total of 10,969 pins, 30 ahead of Sean Rash of Wichita, Kan., after finishing 13th in the Scorpion round.

O'Neill, the reigning U.S. Open champion, and Michael Haugen Jr. of Carefree, Ariz., is the only player in the field who has qualified for next week's top 16 match play rounds in all four stages. The top 16 players in each of five "animal pattern" championships will advance to nine-game match play rounds next week, with the top five in each then advancing to stepladder finals next Friday and Saturday.

"The patterns have played pretty similar after the Cheetah," O'Neill said. "It's a matter of matching up with right ball shape. They were a little tougher tonight. I left a lot of corner pins, but it could have been a lot worse. Overall I'm happy with my performance.

"I've been bowling really well the past few months," he added. "I bowled with Team USA in Germany, and I also bowled in Asia and Europe. So I bowled a lot, but you never know if you're really mentally prepared for a grueling event like this. When you get off to a good start, it definitely helps."

The top 63 cashers in the PBA World Championship standings will be based upon 60 games bowled over five days. Friday's GEICO Shark Championship qualifying round will be the final qualifying event in the PBA World Championship.

Bowling fans around the world are following the action on Xtra Frame, the PBA's exclusive video-streaming service. Full-year, World Series only and one-day trial memberships are available by visiting [www.xtraframe.tv](http://www.xtraframe.tv).

#### 2010 PBA WORLD SERIES OF BOWLING

South Point Bowling Center, Las Vegas, Nev., Thursday

SCORPION CHAMPIONSHIP QUALIFYING LEADERS (After 12 games; top 16 advance to round-robin match play Tuesday, Nov. 2) 1, Jason Belmonte, Australia, 2,851.  
2, Eugene McCune, Munster, Ind., 2,794.  
3, Dan MacLelland, Canada, 2,790.  
4, Mike Fagan, Patchogue, N.Y., 2,783.  
5, Martin Larsen, Sweden, 2,749.  
6, Mike DeVaney, Murrieta, Calif., 2,739.  
7, (tie) Paul Moor, England, and Jason Sterner, McDonough, Ga., 2,730.  
9, Amleto Monacelli, Venezuela, 2,714.  
10, Jack Jurek, Lackawanna, N.Y., 2,707.  
11, Jun-Yung Kim, Korea, 2,701.  
12, Chris Barnes, Double Oak, Texas, 2,690.  
13, Bill O'Neill, Southampton, Pa., 2,686.  
14, Yong-Jin Gu, Korea, 2,685.  
15, Eddie VanDaniker Jr., Essex, Md., 2,683.  
16, Chad Kloss, West Allis, Wis., 2,678.

#### DID NOT ADVANCE

17, (tie) Norm Duke, Clermont, Fla., and David Haynes, Las Vegas, 2,677.  
19, Sean Rash, Wichita, Kan., 2,676.  
20, Brian Kretzer, Dayton, Ohio, 2,675.  
21, Tony Reyes, San Bruno, Calif., 2,674.  
22, Mika Koivuniemi, Finland, 2,669.

- 23, D.J. Archer, Mineral Wells, Texas, 2,664.
- 24, Ronnie Russell, Marion, Ind., 2,653.
- 25, Andres Gomez, Colombia, 2,651.
- 26, Steve Jaros, Yorkville, Ill., 2,650.
- 27, Patrick Girard, Canada, 2,649.
- 28, (tie) Dominic Barrett, England, and Chris Loschetter, Avon, Ohio, 2,648.
- 30, Paola Gomez, Colombia, 2,646.
- 31, Tom Smallwood, Saginaw, Mich., 2,641.
- 32, Tommy Jones, Simpsonville, S.C., 2,637.
- 33, (tie) Craig Hanson, Orlando, Fla., and Parker Bohn III, Jackson, N.J., 2,634.
- 35, Kelly Kulick, Union, N.J., 2,632.
- 36, Jeff Carter, Springfield, Ill., 2,631.
- 37, Mike Scroggins, Amarillo, Texas, 2,623.
- 38, John DeBenedetta Jr., Las Vegas, 2,618.
- 39, PJ Haggerty, Roseville, Calif., 2,617.
- 40, Jouni Helminen, Finland, 2,612.
- 41, Scott Newell, Deland, Fla., 2,600.
- 42, Jason Couch, Clermont, Fla., 2,598.
- 43, (tie) Patrick Allen, Wesley Chapel, Fla., and Osku Palermaa, Finland, 2,596.
- 45, Kurt Pilon, Warren, Mich., 2,593.
- 46, Pete Weber, St. Ann, Mo., 2,590.
- 47, Tyler Jensen, Ft. Worth, Texas, 2,588.
- 48, David O'Sullivan, Orlando, Fla., 2,585.
- 49, Ko Woon Kim, Korea, 2,583.
- 50, Kimmo Lehtonen, Finland, 2,580.
- 51, (tie) Brian Himmler, Cincinnati, and Walter Ray Williams Jr., Ocala, Fla., 2,577.
- 53, (tie) Michael Machuga, Erie, Pa., and Chris Warren, Grants Pass, Ore., 2,575.
- 55, (tie) Dennis Horan Jr., Temecula, Calif., and Nathan Bohr, Wichita, Kan., 2,573.
- 57, (tie) John Cicero, Colorado Springs, Colo., and George Lambert IV, Canada, 2,571.
- 59, Kris Koeltzow, Wheat Ridge, Colo., 2,570.
- 60, Frank Guccione, Castle Rock, Colo., 2,569.
- 61, Stevie Weber, Chalmette, La., 2,568.
- 62, Dino Castillo, Carrollton, Texas, 2,565.
- 63, Bryon Smith, Roseburg, Ore., 2,564.
- 64, Ildemaro Ruiz, Venezuela, 2,560.
- 65, Scott Norton, Costa Mesa, Calif., 2,559.
- 66, (tie) Tommy Gollick, Oberlin, Pa., and Jesse Buss, Wichita, Kan., 2,558.
- 68, Dave Wodka, Chatsworth, Calif., 2,557.
- 69, Michael Haugen Jr., Carefree, Ariz., 2,556.
- 70, Andy Mortensen, Irving, Texas, 2,552.
- 71, Travis Celmer, Wernersville, Pa., 2,551.
- 72, Matt Freiberg, Simpsonville, S.C., 2,550.
- 73, (tie) Wes Malott, Pflugerville, Texas, and Lonnie Waliczek, Wichita, Kan., 2,549.
- 75, Andrew Cain, Phoenix, 2,547.
- 76, Tom Sorce, Blasdell, N.Y., 2,546.
- 77, (tie) Joe Ciccone, Buffalo, N.Y., and David Canady, Germany, 2,539.
- 79, Dave Arnold, Dublin, Calif., 2,538.

80, Ritchie Allen, Columbia, S.C., 2,537.  
81, (tie) Randy Weiss, Columbia, S.C., and Thomas Larsen, Denmark, 2,536.  
83, Justin Williams, Bartlett, Tenn., 2,532.  
84, Ryan Shafer, Horseheads, N.Y., 2,527.  
85, Liz Johnson, Cheektowaga, N.Y., 2,526.  
86, Tae-Hwa Jeong, Korea, 2,522.  
87, (tie) Lennie Boresch Jr., Kenosha, Wis., and Brian Voss, Alpharetta, Ga., 2,520.  
89, Billy Oatman, Chicago, 2,515.  
90, Steven Lach, Sloan, N.Y., 2,514.  
91, (tie) Marc Heninger, Tonganoxie, Kan., and Jason Tehee, Fresno, Calif., 2,513.  
93, Martin Paulsson, Sweden, 2,512.  
94, Kip Roberts, Glenallen, Va., 2,510.  
95, J.R. Raymond, Saginaw, Mich., 2,509.  
96, Vayle Floria, Cerritos, Calif, 2,508.  
96, Mike Edwards, Tulsa, Okla., 2,508.  
98, Peter Ljung, Sweden, 2,505.  
99, David Evers, Lakewood, Wash., 2,504.  
100, Matt Murtishaw, Menifee, Calif., 2,501.  
101, (tie) Manuel Otalora, Colombia, and Jeffrey Voght, Canojahaire, N.Y., 2,500.  
103, (tie) Mike Wolfe, New Albany, Ind., and John Nolen, Waterford, Mich., 2,498.  
105, Andy Patterson, Tyler, Texas, 2,496.  
106, Danny Wiseman, Baltimore, 2,495.  
107, (tie) Brian Thompson, Flat Rock, Mich., and Chris Cundiff, Portage, Ind., 2,490.  
109, Jim Tomek Jr., Camp Hill, Pa., 2,488.  
110, Noel Vazquez, Sacramento, Calif., 2,487.  
111, Bobby Hall II, Landover, Md., 2,486.  
112, Don Allen III, Vancouver, Wash., 2,484.  
113, Brett Spangler, New Castle, Ind., 2,483.  
114, Brad Angelo, Lockport, N.Y., 2,482.  
115, Lee Vanderhoef, Greenville, S.C., 2,481.  
116, (tie) Jim Huddleston, New Castle, Ind., and Won-Young Choi, Korea, 2,479.  
118, (tie) Brett Cooper, Euliss, Texas, and Luis Olivo, Venezuela, 2,472.  
120, Brian LeClair, Athens, N.Y., 2,468.  
121, Jason Wojnar, Chicago, 2,466.  
122, Won Lak Son, Korea, 2,460.  
123, Wayne Garber, Modesto, Calif., 2,457.  
124, (tie) Rhino Page, San Diego, and Dave D'Entremont, Middleburg Heights, Ohio, 2,454.  
126, (tie) Hank Boomershine, Brigham City, Utah, and Kasey Normandin, Canada, 2,451.  
128, (tie) Mathias Arup, Sweden; Ryan Ciminelli, Cheektowaga, N.Y., and Eddie Graham, Centerville, Ohio, 2,449.  
131, (tie) Robert Lawrence, Austin, Texas, and Brian Valenta, Lockport, Ill., 2,445.  
133, Nick Kokenos, St. Clair Shores, Mich., 2,444.  
134, (tie) Hyun Jin Kang, Korea; Robert Andersson, Sweden, and Jason Poli, West Des Moines, Iowa, 2,438.  
137, Chad Pojas, Wahiawa, Hawaii, 2,434.

138, Justin Stevens, Aiea, Hawaii, 2,433.  
 139, Mark Buffa, Canada, 2,432.  
 140, (tie) Tim Mack, Indianapolis, and Mitch Beasley, Puyallup, Wash., 2,429.  
 142, Brian Menini, Brookfield, Mo., 2,425.  
 143, Lindsay Baker, Amherst, N.Y., 2,423.  
 144, (tie) Curtis Foss, Medina, N.Y.; Brian Nicodemus, Akron, Ind., and Eric Acon, Venezuela, 2,421.  
 147, Robert Harvey, Boise, Idaho, 2,419.  
 148, David Beres, Waukesha, Wis., 2,418.  
 149, Jeff Zaffino, Warren, Pa., 2,416.  
 150, Brandon Baker, Tempe, Ariz., 2,414.  
 151, Joe Paluszek, Bensalem, Pa., 2,412.  
 152, Michael Steil, Wheeling, Ill., 2,405.  
 153, Gregory Thompson Jr., Dublin, Calif., 2,402.  
 154, Jesper Agerbo, Denmark, 2,399.  
 155, Isao Yamamoto, Kanagawa, Japan, 2,397.  
 156, Wayne Stellick, Aurora, Colo., 2,390.  
 157, Kevin Gallagher, Torrance, Calif., 2,389.  
 158, Jaime Monroy, Colombia, 2,385.  
 159, Rob Rice, Sunnyside, Wash., 2,384.  
 160, Don Moser, Murrieta, Calif., 2,381.  
 161, Javier Pardi, Venezuela, 2,380.  
 162, Quinton Bohlen, Decorah, Iowa, 2,379.  
 163, Kevin Croucher, Grants Pass, Ore., 2,376.  
 164, Jason Weaver, Denver, Pa., 2,375.  
 165, Chuck Tillson, Rohnert Park, Calif., 2,369.  
 166, (tie) Erik Childress, Elk Grove Village, Ill., and Richard Langton, Tallahassee, Fla., 2,362.  
 168, Carleton Chambers, Detroit, 2,361.  
 169, John Conroy, Mahopac, N.Y., 2,353.  
 170, (tie) Mike Armstrong Jr., Tucson, Ariz., and Courtney Miller, Charleston, S.C., 2,352.  
 172, Christopher Keane, New City, N.Y., 2,351.  
 173, Rusty Minar, Atlanta, 2,348.  
 174, George Woodill, Orlando, Fla., 2,345.  
 175, Kevin Eppelle, Las Vegas, Nev., 2,339.  
 176, (tie) J.T. Jackson, Tarzana, Calif., and James Roberts, Richmond, Va., 2,338.  
 178, (tie) Josh Chambliss, Charleston, S.C., and Joe Salvemini, Henderson, Nev., 2,334.  
 180, Andre Eubanks, Los Angeles, 2,329.  
 181, (tie) Carl Labayan, Long Beach, Calif., and Ramon Estrada, San Diego, 2,324.  
 183, Dan Roberts, Brentwood, Calif., 2,322.  
 184, (tie) Tony Rodriguez Jr., Rancho Cucamonga, Calif., and Bo Goergen, Sanford, Mich., 2,320.  
 186, Anthony LaCaze, Melrose Park, Ill., 2,315.  
 187, Zack Hattori, Las Vegas, 2,312.  
 188, Ingellimar Contreras, Venezuela, 2,310.  
 189, (tie) Jerry Johnson Jr., Las Vegas, and Alicia Marcano, Venezuela, 2,302.  
 191, Rickey Smith, Gulf Breeze, Fla., 2,301.  
 192, Frank Bellavia Jr., Niagara Falls, N.Y., 2,293.



193, Daryn Young, Danville, Calif., 2,280.  
194, Morgan O'Brien, Lomira, Wis., 2,273.  
195, Karen Marcano, Venezuela, 2,271.  
196, Eric Malone, Brewster, N.Y., 2,263.  
197, George Gaucin, El Paso, Texas, 2,252.  
198, Steven Arehart, Chesapeake, Va., 2,250.  
199, (tie) Brian Lake, Warren, Mich., and Murray Hickman Sr., Las Vegas, 2,246.  
201, Glen Nakagawa, Highland Village, Texas, 2,240.  
202, Jaime Gonzalez, Colombia, 2,230.  
203, David Newcomer, Pearcy, Ark., 2,229.  
204, Corey Husted, Milwaukie, Ore, 2,220.  
205, Paul Nilsen Sr., Murrieta, Calif., 2,219.  
206, Frank Lomotan, Las Vegas, 2,217.  
207, Brian Cave, Marion, Ind., 2,216.  
208, Tim Porritt, Anaheim, Calif., 2,214.  
209, Ray Cobb, Highland, Calif., 2,207.  
210, John Oliva, Simi Valley, Calif., 2,205.  
211, Kenneth Bland Jr., Norway, 2,201.  
212, Leonard Lopez Jr., Citrus Heights, Calif., 2,197.  
213, David Czajka, Marysville, Wash., 2,192.  
214, Del Powell Jr., San Antonio, 2,188.  
215, Jim Horan, Mountain View, Calif., 2,180.  
216, Vince Kuzmicki, Miami, Fla., 2,178.  
217, Alan Mojado, Pala, Calif., 2,176.  
218, John Baskett, Palm Coast, Fla., 2,165.  
219, Jack Nealon, Bowie, Md., 2,159.  
220, Brian Penn, LaChine, Mich., 2,153.  
221, Michael Hutchens, New Castle, Ind., 2,147.  
222, Mark Fennell, Seattle, 2,140.  
223, John Wilcox, Kirkland, Wash., 2,131.  
224, Scott Salem, Oradell, N.J., 2,128.  
225, Tim Arnold, Wilmington, Del., 2,124.  
226, Kelvin Douthard, Birmingham, Ala., 2,122.  
227, Aaron Ramsden, Pleasant Valley, Mo., 2,118.  
228, Mark Payne Sr., Amarillo, Texas, 2,112.  
229, Travis Thomas, Lumberton, N.C., 2,083.  
230, Caesar Brannon II, Midland, Texas, 2,072.  
231, Gary Simon, Philippi, W.Va., 2,062.  
232, (tie) Dave Han, Orlando, Fla., and Phil Gessner, Spring, Texas, 2,047.  
234, Geordin Krupski, Newtonville, N.J., 2,045.  
235, Adam James, Redmond, Wash., 2,020.  
236, Aaron Billingsley, El Paso, Texas, 2,018.  
237, Ivo Raul Chiriboga, Miami, 2,005.  
238, Ralph Chavez, Las Vegas, 1,986.  
239, Robert Mushtare, Carthage, N.Y., 1,959.  
240, Kevin Bostrom, Muskegon, Mich., 1,926.  
241, Chris Messmer, Albion, N.Y., 1,896.  
242, Mike Keily, Lakewood, Colo., withdrew.  
243, Reydnier Chavez, Venezuela, withdrew.  
244, Robb Helt, Fort Smith, Ark., withdrew.  
245, John Perry, Nuevo, Calif., withdrew.

246, Ed Campbell, Rochester Hills, Mich., withdrew.  
247, Chino Lander, Venezuela, withdrew.  
248, Jean Perez, Puerto Rico, withdrew.  
300 Games: Walter Ray Williams Jr., Chris Warren, Jun-Yung Kim, Scott Newell,  
Jesse Buss.

#### PBA WORLD CHAMPIONSHIP STANDINGS

(Top 100 after 48 of 60 games; top 63 cash; top 8 advance to live ESPN/ESPN2  
stepladder finals on Jan. 14, 15 and 16 at South Point Bowling Center) 1, Bill  
O'Neill, Southampton, Pa., 10,969.

2, Sean Rash, Wichita, Kan., 10,939.  
3, Mika Koivuniemi, Finland, 10,901.  
4, Chris Barnes, Double Oak, Texas, 10,867.  
5, Norm Duke, Clermont, Fla., 10,834.  
6, Brian Kretzer, Dayton, Ohio, 10,808.  
7, Mike DeVaney, Murrieta, Calif., 10,793.  
8, Michael Haugen Jr., Carefree, Ariz., 10,787.  
9, Tyler Jensen, Ft. Worth, Texas, 10,781.  
10, Lonnie Waliczek, Wichita, Kan., 10,779.  
11, Ritchie Allen, Columbia, S.C., 10,776.  
12, Chris Loschetter, Avon, Ohio, 10,770.  
13, Kimmo Lehtonen, Finland, 10,755.  
14, Amleto Monacelli, Venezuela, 10,746.  
15, Wes Malott, Pflugerville, Texas, 10,734.  
16, Osku Palermaa, Finland, 10,730.  
17, Tommy Jones, Simpsonville, S.C., 10,725.  
18, Jeff Carter, Springfield, Ill., 10,691.  
19, Jason Sterner, McDonough, Ga., 10,672.  
20, Jason Belmonte, Australia, 10,665.  
21, Mike Fagan, Patchogue, N.Y., 10,664.  
22, Ronnie Russell, Marion, Ind., 10,652.  
23, Danny Wiseman, Baltimore, 10,626.  
24, Martin Larsen, Sweden, 10,620.  
25, Steve Jaros, Yorkville, Ill., 10,611.  
26, Pete Weber, St. Ann, Mo., 10,607.  
27, Mike Scroggins, Amarillo, Texas, 10,598.  
28, Scott Norton, Costa Mesa, Calif., 10,596.  
29, Eugene McCune, Munster, Ind., 10,592.  
30, Tom Smallwood, Saginaw, Mich., 10,587.  
31, Andres Gomez, Colombia, 10,584.  
32, Dan MacLelland, Canada, 10,553.  
33, Brad Angelo, Lockport, N.Y., 10,501.  
34, Stevie Weber, Chalmette, La., 10,491.  
35, Parker Bohn III, Jackson, N.J., 10,486.  
36, Dominic Barrett, England, 10,478.  
37, Bryon Smith, Roseburg, Ore., 10,471.  
38, Kip Roberts, Glenallen, Va., 10,468.  
39, Eddie VanDaniker Jr., Essex, Md., 10,449.  
40, Chris Warren, Grants Pass, Ore., 10,448.  
41, (tie) Joe Ciccone, Buffalo, N.Y., and Patrick Allen, Wesley Chapel, Fla.,  
10,435.

- 43, Nathan Bohr, Wichita, Kan., 10,420.
- 44, Andy Mortensen, Irving, Texas, 10,412.
- 45, Ryan Shafer, Horseheads, N.Y., 10,403.
- 46, Tom Sorce, Blasdell, N.Y., 10,395.
- 47, Tony Reyes, San Bruno, Calif., 10,388.
- 48, Patrick Girard, Canada, 10,376.
- 49, Dino Castillo, Carrollton, Texas, 10,364.
- 50, D.J. Archer, Mineral Wells, Texas, 10,353.
- 51, Gregory Thompson Jr., Dublin, Calif., 10,344.
- 52, Lennie Boresch Jr., Kenosha, Wis., 10,338.
- 53, Michael Machuga, Erie, Pa., 10,333.
- 54, Mark Buffa, Canada, 10,329.
- 55, Kelly Kulick, Union, N.J., 10,314.
- 56, Joe Paluszek, Bensalem, Pa., 10,305.
- 57, Peter Ljung, Sweden, 10,298.
- 58, Randy Weiss, Columbia, S.C., 10,283.
- 59, David Haynes, Las Vegas, 10,279.
- 60, Jun-Yung Kim, Korea, 10,278.
- 60, Brian Voss, Alpharetta, Ga., 10,278.
- 62, Eddie Graham, Centerville, Ohio, 10,276.
- 63, Dennis Horan Jr., Temecula, Calif., 10,272.
- 64, Jack Jurek, Lackawanna, N.Y., 10,261.
- 65, Dave D'Entremont, Middleburg Heights, Ohio, 10,256.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Wednesday, October 27, 2010 4:54 AM  
**Subject:** PBA NEWS: Lehtonen, Koivuniemi "Finnish" One-Two in Viper Qualifying Round; Allen Leads in PBA World Championship

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Lehtonen, Koivuniemi "Finnish" One-Two in Viper Qualifying Round Ritchie Allen claims PBA World Championship lead after 12 games

LAS VEGAS, Nev. (Oct. 27, 2010) – Finland's Kimmo Lehtonen overtook countryman Mika Koivuniemi by a single pin Tuesday night to win the Viper Championship qualifying round the Professional Bowlers Association's World Series of Bowling at South Point Bowling Center.

Lehtonen averaged 250 for his second six-game bloc Tuesday to slip past Koivuniemi, an eight-time PBA Tour champion. Both averaged 234 for 12 games to top the field of 16 qualifiers who will advance to the Viper Championship match play round next Monday. Lehtonen, a long-time member of Team Finland and winner of 30 international medals during a career that began in 1985, finished with 2,818 total pins to lead the second leg in the PBA World Championship.

After 24 games, the PBA World Championship leader was Cheetah Championship qualifying winner Ritchie Allen of Columbia, S.C., with a total of 5,715 pins, 91 better than Lonnie Waliczek of Wichita, Kan.

"It's a marathon. There are still three more days," Allen said. "I'm definitely not getting ahead of myself. The lanes were real difficult tonight, but my balls seems to want to knock them down right now and if I can keep making cuts, good things will happen."

The Viper Championship qualifying round was the second of five qualifying stages within the PBA World Championship. All PBA World Series of Bowling competitors will bowl three more 12-game qualifying rounds on the PBA's Chameleon, Scorpion and Shark lane conditions over the next three days to complete the 60-game PBA World Championship standings.

Lehtonen said the difference between bowling on a freshly-oiled condition in the six-game morning block compared to an evening condition that had been broken down by the previous squad – commonly called a "burned condition" – was "not so many open frames. In the morning, I had a lot more open frames. Too many splits."

He also had high praise for Koivuniemi ("Mika is my best friend"), a long-time Team Finland teammate even though Koivuniemi currently lives in Hartland, Mich.

“Mika has coached me for many, many years. Every time I want to learn something new, I take a flight to see him and live in his home. One year he changed me from a crouched stance and a five-step approach to an upright stance with six steps. Two months later, I won the European Championship.”

Lehtonen, a left-hander, decided to bowl in the World Series “because I’m hungry to learn something new and the best players in the world are here in the United States. The World Series is five different lane conditions. That’s something new for me. I’ve played some tournaments in the U.S. before, but now my plan is I’m going to bowl all the tournaments I can this year.”

Bowling fans around the world can follow the daily action live on Xtra Frame, the PBA’s exclusive video-streaming service. Full-year, World Series only and one-day trial memberships are available by visiting [www.xtraframe.tv](http://www.xtraframe.tv).

#### 2010 PBA WORLD SERIES OF BOWLING

South Point Bowling Center, Las Vegas, Nev., Tuesday

#### PBA WORLD CHAMPIONSHIP STANDINGS

(Top 10 after 12 of 60 games)

- 1, Ritchie Allen, Columbia, S.C., 5,715.
- 2, Lonnie Waliczek, Wichita, Kan., 5,624.
- 3, Norm Duke, Clermont, Fla., 5,622.
- 4, Sean Rash, Wichita, Kan., 5,610.
- 5, Kimmo Lehtonen, Finland, 5,581.
- 6, Bill O’Neill, Southampton, Pa., 5,569.
- 7, Michael Haugen Jr., Carefree, Ariz., 5,567.
- 8, Chris Loschetter, Avon, Ohio, 5,556.
- 9, Mika Koivuniemi, Hartland, Mich., 5,519.
- 10, Mike DeVaney, Murrieta, Calif., 5,494.

#### VIPER CHAMPIONSHIP QUALIFYING

(After 12 games; top 16 advance to round-robin match play Monday, Nov. 1) 1, Kimmo Lehtonen, Finland, 2,818.

- 2, Mika Koivuniemi, Hartland, Mich., 2,817.
- 3, Sean Rash, Wichita, Kan., 2,792.
- 4, Andres Gomez, Colombia, 2,789.
- 5, Gregory Thompson Jr., Dublin, Calif., 2,766.
- 6, Kip Roberts, Glenallen, Va., 2,748.
- 7, Norm Duke, Clermont, Fla., 2,711.
- 8, Bill O’Neill, Southampton, Pa., 2,704.
- 9, Ritchie Allen, Columbia, S.C., 2,695.
- 10, Amleto Monacelli, Venezuela, 2,693.
- 11, Michael Haugen Jr., Carefree, Ariz., 2,682.
- 12, Mike DeVaney, Murrieta, Calif., 2,665.
- 13, Chris Loschetter, Avon, Ohio, 2,663.
- 14, (tie) Tommy Jones, Simpsonville, S.C., and Brian Lake, Warren, Mich., 2,659.
- 16, Tyler Jensen, Ft. Worth, Texas, 2,658.

#### DID NOT ADVANCE

- 17, Chris Barnes, Double Oak, Texas, 2,646.

- 18, Lonnie Waliczek, Wichita, Kan., 2,645.
- 19, Brian Kretzer, Dayton, Ohio, 2,626.
- 20, Martin Larsen, Sweden, 2,624.
- 21, Andrew Cain, Phoenix, 2,616.
- 22, Stevie Weber, Chalmette, La., 2,614.
- 23, (tie) Dennis Horan Jr., Temecula, Calif., and Tom Sorce, Blasdell, N.Y., 2,613.
- 25, Eddie VanDaniker Jr., Essex, Md., 2,612.
- 26, Peter Ljung, Sweden, 2,607.
- 27, (tie) Joe Salvemini, Henderson, Nev., and Tom Smallwood, Saginaw, Mich., 2,605.
- 29, Danny Wiseman, Baltimore, 2,601.
- 30, (tie) Won-Young Choi, South Korea, and Osku Palermaa, Sweden, 2,600.
- 32, (tie) Mike Scroggins, Amarillo, Texas, and Jason Wojnar, Chicago, 2,593.
- 34, Mark Buffa, Canada, 2,588.
- 35, Dave D'Entremont, Middleburg Heights, Ohio, 2,587.
- 36, (tie) Robert Andersson, Sweden, and Brian Voss, Alpharetta, Ga., 2,583.
- 38, Wes Malott, Pflugerville, Texas, 2,582.
- 39, J.R. Raymond, Saginaw, Mich., 2,581.
- 40, Nathan Bohr, Wichita, Kan., 2,580.
- 41, Pete Weber, St. Ann, Mo., 2,579.
- 42, Jason Sterner, McDonough, Ga., 2,578.
- 43, Manuel Otalora, Colombia, 2,577.
- 44, Chris Warren, Grants Pass, Ore., 2,569.
- 45, Richard Langton, Tallahassee, Fla., 2,566.
- 46, Jeff Carter, Springfield, Ill., 2,559.
- 47, Scott Norton, Costa Mesa, Calif., 2,553.
- 48, Brad Angelo, Lockport, N.Y., 2,551.
- 49, Ingellimar Contreras, Venezuela, 2,550.
- 50, Brandon Baker, Tempe, Ariz., 2,549.
- 51, (tie) Kevin Croucher, Grants Pass, Ore., and Patrick Girard, Canada, 2,541.
- 53, D.J. Archer, Mineral Wells, Texas, 2,538.
- 54, Dominic Barrett, England, 2,535.
- 55, Craig Hanson, Orlando, Fla., 2,532.
- 56, (tie) Liz Johnson, Cheektowaga, N.Y., and Luis Olivo, Venezuela, 2,531.
- 58, Tim Mack, Indianapolis, 2,530.
- 59, Jason Poli, West Des Moines, Iowa, 2,526.
- 60, Randy Weiss, Columbia, S.C., 2,524.
- 61, Brian LeClair, Athens, N.Y., 2,522.
- 62, David Beres, Waukesha, Wis., 2,520.
- 63, Patrick Allen, Wesley Chapel, Fla., 2,517.
- 64, Lennie Boresch Jr., Kenosha, Wis., 2,516.
- 65, (tie) Tommy Gollick, Oberlin, Pa., and Scott Newell, Deland, Fla., 2,511.
- 67, (tie) Bryon Smith, Roseburg, Ore., and Brian Valenta, Lockport, Ill., 2,509.
- 69, Michael Machuga, Erie, Pa., 2,505.
- 70, (tie) Ryan Shafer, Horseheads, N.Y.; Andy Mortensen, Irving, Texas, and Joe Ciccone, Buffalo, N.Y., 2,504.
- 73, Jim Tomek Jr., Camp Hill, Pa., 2,503.
- 74, Eugene McCune, Munster, Ind., 2,501.
- 75, Tim Porritt, Anaheim, Calif., 2,499.
- 76, Dino Castillo, Carrollton, Texas, 2,497.

77, (tie) Jason Couch, Clermont, Fla., and Jouni Helminen, Finland, 2,496.  
79, Jesper Agerbo, Denmark, 2,491.  
80, Mitch Beasley, Puyallup, Wash., 2,489.  
81, (tie) Mike Fagan, Patchogue, N.Y., and Michael Steil, Wheeling, Ill., 2,488.  
83, Tony Reyes, San Bruno, Calif., 2,487.  
84, Kelly Kulick, Union, N.J., 2,486.  
85, Brian Thompson, Flat Rock, Mich., 2,485.  
86, (tie) Chino Lander, Venezuela; Kasey Normandin, Canada, and Ildemaro Ruiz, Venezuela, 2,484.  
89, (tie) Mathias Arup, Sweden, and Dan MacLelland, Canada, 2,483.  
91, (tie) George Lambert IV, Canada, and Josh Chambliss, Charleston, S.C., 2,478.  
93, John DeBenedetta Jr., Las Vegas, 2,476.  
94, Paul Moor, England, 2,473.  
95, Isao Yamamoto, Kanagawa, Japan, 2,466.  
96, Steve Jaros, Yorkville, Ill., 2,464.  
97, (tie) Jim Huddleston, New Castle, Ind., and PJ Haggerty, Roseville, Calif., 2,463.  
99, Carleton Chambers, Detroit, 2,460.  
100, Ronnie Russell, Marion, Ind., 2,457.  
101, Billy Oatman, Chicago, 2,455.  
102, (tie) Tae-Hwa Jeong, South Korea, and Yong-Jin Gu, South Korea, 2,454.  
104, Nick Kokenos, St. Clair Shores, Mich., 2,452.  
105, Jack Jurek, Lackawanna, N.Y., 2,450.  
106, Quinton Bohlen, Decorah, Iowa, 2,448.  
107, (tie) Jean Perez, Puerto Rico, and Chad Kloss, West Allis, Wis., 2,439.  
109, Karen Marcano, Venezuela, 2,437.  
110, Frank Guccione, Castle Rock, Colo., 2,435.  
111, (tie) Anthony LaCaze, Melrose Park, Ill.; Ryan Ciminelli, Cheektowaga, N.Y., and Brian Himmler, Cincinnati, 2,434.  
114, Mike Edwards, Tulsa, Okla., 2,431.  
115, (tie) Jason Belmonte, Australia; Chuck Tillson, Rohnert Park, Calif., and David Canady, Germany, 2,430.  
118, Eddie Graham, Centerville, Ohio, 2,428.  
119, Justin Williams, Bartlett, Tenn., 2,422.  
120, (tie) Brett Cooper, Euliss, Texas; James Roberts, Richmond, Va., and Dave Wodka, Chatsworth, Calif., 2,420.  
123, Wayne Garber, Modesto, Calif., 2,419.  
124, (tie) David Haynes, Las Vegas; Corey Husted, Milwaukie, Ore, and Brett Spangler, New Castle, Ind., 2,414.  
127, (tie) Hyun Jin Kang, South Korea, and Joe Paluszek, Bensalem, Pa., 2,413.  
129, David O'Sullivan, Orlando, Fla., 2,412.  
130, Parker Bohn III, Jackson, N.J., 2,406.  
131, Marc Heninger, Tonganoxie, Kan., 2,405.  
132, Kurt Pilon, Warren, Mich., 2,402.  
133, Christopher Keane, New City, N.Y., 2,401.  
134, (tie) Martin Paulsson, Sweden, and Johnathan Bower, Middletown, Pa., 2,397.  
136, Paola Gomez, Colombia, 2,395.  
137, Ramon Estrada, San Diego, 2,392.  
138, Ko Woon Kim, South Korea, 2,391.  
139, (tie) Chris Cundiff, Portage, Ind., and Daryn Young, Danville, Calif., 2,390.

141, Jason Tehee, Fresno, Calif., 2,388.  
142, (tie) Bo Goergen, Sanford, Mich., and Hank Boomershine, Brigham City, Utah, 2,385.  
144, Jesse Buss, Wichita, Kan., 2,383.  
145, Vayle Floria, Cerritos, Calif, 2,370.  
146, Curtis Foss, Medina, N.Y., 2,369.  
147, Del Powell Jr., San Antonio, 2,367.  
148, John Nolen, Waterford, Mich., 2,364.  
149, (tie) Chad Pojas, Wahiawa, Hawaii, and Brian Menini, Brookfield, Mo., 2,358.  
151, (tie) Travis Celmer, Wernersville, Pa., and Robb Helt, Fort Smith, Ark., 2,357.  
153, (tie) Mike Armstrong Jr., Tucson, Ariz., and Jun-Yung Kim, South Korea, 2,355.  
155, George Woodill, Orlando, Fla., 2,354.  
156, Justin Stevens, Aiea, Hawaii, 2,349.  
157, Don Moser, Murrieta, Calif., 2,348.  
158, (tie) Javier Pardi, Venezuela, and Won Lak Son, South Korea, 2,344.  
160, (tie) Jaime Monroy, Colombia, and George Gaucin, El Paso, Texas, 2,341.  
162, Rhino Page, San Diego, 2,340.  
163, (tie) Reydnier Chavez, Venezuela, and Alan Mojado, Pala, Calif., 2,337.  
165, Frank Bellavia Jr., Niagara Falls, N.Y., 2,330.  
166, Rusty Minar, Atlanta, 2,328.  
167, David Newcomer, Percy, Ark., 2,326.  
168, (tie) Andy Patterson, Tyler, Texas, and Noel Vazquez, Sacramento, Calif., 2,325.  
170, (tie) Jeff Zaffino, Warren, Pa., and John Cicero, Colorado Springs, Colo., 2,324.  
172, Jerry Johnson Jr., Las Vegas, 2,322.  
173, Mark Fennell, Seattle, 2,321.  
174, Matt Freiberg, Simpsonville, S.C., 2,320.  
175, Aaron Ramsden, Pleasant Valley, Mo., 2,319.  
176, Lindsay Baker, Amherst, N.Y., 2,317.  
177, (tie) Morgan O'Brien, Lomira, Wis., and Eric Malone, Brewster, N.Y., 2,315.  
179, Kris Koeltzow, Wheat Ridge, Colo., 2,312.  
180, (tie) John Oliva, Simi Valley, Calif.; J.T. Jackson, Tarzana, Calif., and Eric Acon, Venezuela, 2,310.  
183, (tie) Dave Arnold, Dublin, Calif., and John Conroy, Mahopac, N.Y., 2,309.  
185, Rickey Smith, Gulf Breeze, Fla., 2,308.  
186, Matt Murtishaw, Menifee, Calif., 2,307.  
187, Kenneth Bland Jr., Norway, 2,305.  
188, John Baskett, Palm Coast, Fla., 2,301.  
189, Dan Roberts, Brentwood, Calif., 2,299.  
190, Lee Vanderhoef, Greenville, S.C., 2,295.  
191, Alicia Marcano, Venezuela, 2,290.  
192, Steven Arehart, Chesapeake, Va., 2,288.  
193, (tie) Steven Lach, Sloan, N.Y., and Andre Eubanks, Los Angeles, 2,287.  
195, Jeffrey Voght, Canojahaire, N.Y., 2,285.  
196, Dave Han, Orlando, Fla., 2,282.  
197, Thomas Larsen, Denmark, 2,281.  
198, Jason Weaver, Denver, Pa., 2,279.  
199, Mike Wolfe, New Albany, Ind., 2,278.



200, Ray Cobb, Highland, Calif., 2,277.  
 201, (tie) Tim Arnold, Wilmington, Del., and Kevin Eppeler, Las Vegas, 2,268.  
 203, (tie) John Perry, Nuevo, Calif.; Rob Rice, Sunnyside, Wash.; Walter Ray Williams Jr., Ocala, Fla., and Tony Rodriguez Jr., Rancho Cucamonga, Calif., 2,266.  
 207, Wayne Stellick, Aurora, Colo., 2,264.  
 208, (tie) Phil Gessner, Spring, Texas, and Don Allen III, Vancouver, Wash., 2,262.  
 210, Chris Messmer, Albion, N.Y., 2,260.  
 211, David Evers, Lakewood, Wash., 2,257.  
 212, Robert Harvey, Boise, Idaho, 2,253.  
 213, (tie) David Czajka, Marysville, Wash., and Derek Sapp, Keokuk, Iowa, 2,252.  
 215, Steven Black, Phoenix, 2,243.  
 216, Adam James, Redmond, Wash., 2,239.  
 217, Kevin Gallagher, Torrance, Calif., 2,238.  
 218, Jim Horan, Mountain View, Calif., 2,237.  
 219, (tie) Paul Nilsen Sr., Murrieta, Calif., and Jaime Gonzalez, Colombia, 2,234.  
 221, Mike Keily, Lakewood, Colo., 2,225.  
 222, Bobby Hall II, Landover, Md., 2,224.  
 223, Gary Simon, Philippi, W.Va., 2,219.  
 224, Courtney Miller, Charleston, S.C., 2,218.  
 225, Caesar Brannon II, Midland, Texas, 2,217.  
 226, John Wilcox, Kirkland, Wash., 2,213.  
 227, Brian Nicodemus, Akron, Ind., 2,199.  
 228, (tie) Frank Lomotan, Las Vegas, and Kelvin Douthard, Birmingham, Ala., 2,192.  
 230, Geordin Krupski, Newtonville, N.J., 2,179.  
 231, Murray Hickman Sr., Las Vegas, 2,175.  
 232, Robert Mushtare, Carthage, N.Y., 2,173.  
 233, Glen Nakagawa, Highland Village, Texas, 2,169.  
 234, Robert Lawrence, Austin, Texas, 2,150.  
 235, Leonard Lopez Jr., Citrus Heights, Calif., 2,149.  
 236, Jack Nealon, Bowie, Md., 2,146.  
 237, Vince Kuzmicki, Miami, Fla., 2,144.  
 238, Nicole Ellison, Chatsworth, Calif., 2,137.  
 239, Brian Penn, LaChine, Mich., 2,132.  
 240, Brian Cave, Marion, Ind., 2,127.  
 241, Carl Labayan, Long Beach, Calif., 2,121.  
 242, Erik Childress, Elk Grove Village, Ill., 2,118.  
 243, Ralph Chavez, Las Vegas, 2,113.  
 244, Aaron Billingsley, El Paso, Texas, 2,112.  
 245, Scott Salem, Oradell, N.J., 2,111.  
 246, Zack Hattori, Las Vegas, 2,099.  
 247, Ivo Raul Chiriboga, Miami, 2,092.  
 248, Michael Hutchens, New Castle, Ind., 2,055.  
 249, Mark Payne Sr., Amarillo, Texas, 2,036.  
 250, Kevin Bostrom, Muskegon, Mich., 2,023.  
 251, Travis Thomas, Lumberton, N.C., 2,020.  
 252, Ed Campbell, Rochester Hills, Mich., 2,007.  
 300 Games: Bill O'Neill, Kip Roberts, Dominic Barrett.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Tuesday, October 26, 2010 3:47 AM  
**Subject:** PBA NEWS: Richie Allen Tops Brunswick Pro Bowling Cheetah Championship Qualifying as PBA World Series Gets Underway

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Richie Allen Tops Brunswick Pro Bowling Cheetah Championship Qualifying as PBA World Series Gets Underway

LAS VEGAS, Nev. (Oct. 26, 2010) – Richie Allen’s professional bowling career was hanging by a thread at the conclusion of the 2009-10 Lumber Liquidators PBA Tour season, but Monday, he was on top of the world as the Professional Bowlers Association’s World Series of Bowling got underway at South Point Bowling Center.

Allen, a 32-year-old two-time PBA Tour champion, averaged 252 for 12 games to top the field of 16 qualifiers who will advance to the Brunswick Pro Bowling Cheetah Championship match play round next Monday. Allen finished with 3,020 total pins after firing games of 289, 279, 279, 248, 235 and 249 in his second six-game bloc for a 41-pin edge over Lonnie Waliczek of Wichita, Kan.

Allen, who has a reputation of being one of the PBA’s most high-strung, emotional players, was surprisingly in control in his first appearance since coming up short in the 2009-10 competition points race and almost losing his PBA Tour exemption for 2010-11.

“I have a different mindset now,” Allen said. “My wife (Sarah) got pregnant. It’s our first and we just found out it’s going to be a little girl. I have a lot more on my mind now than bowling. My priorities are different.

“Things mean just as much from a bowling standpoint, but my mind accepts bad breaks differently,” he added. “It’s easier to accept a bad break. Don’t get me wrong; I’m not going to lose the intensity. When I feel it, I’m going try to win. But I’m not going to beat myself up if I get a bad break.

“The Cheetah is not one of my favorite lane conditions,” he continued. “I’m not a fan. I like to hook the ball and normally you need to play straight on the Cheetah, but today I could hook it. You actually wanted to hook it. There were spots where you had to go around oil, and that’s what I’m pretty good at.

“I figured if I could get through Cheetah, and have a decent day on the Viper condition (Tuesday), maybe I’ll hit my stride later in the week.”

The Brunswick Pro Bowling Cheetah Championship qualifying round was the opening event of the 2010-11 Lumber Liquidators PBA Tour season, and the first leg in the

PBA World Championship. All PBA World Series of Bowling competitors will bowl four more 12-game qualifying rounds on the PBA's Viper, Chameleon, Scorpion and Shark lane conditions over the next four days to complete the 60-game PBA World Championship standings.

While accumulating pins toward the World Championship is a high priority, all players will face a fresh challenge over the next four days. Similar to stages in the Tour de France, the top 16 players each day will advance to the Cheetah, Viper, Chameleon, Scorpion and Shark Championship match play rounds next week.

In week two, the top qualifiers on each pattern will bowl nine additional round-robin match play games with the top five based upon 21 total games advancing to the stepladder finals.

Bowling fans around the world can follow the daily action live on Xtra Frame, the PBA's exclusive video-streaming service. Full-year, World Series only and one-day trial memberships are available by visiting [www.xtraframe.tv](http://www.xtraframe.tv).

#### 2010 PBA WORLD SERIES OF BOWLING

South Point Bowling Center, Las Vegas, Nev., Monday

BRUNSWICK PRO BOWLING CHEETAH CHAMPIONSHIP (After 12 games; top 16 advance to round-robin match play Monday, Nov. 1) 1, Ritchie Allen, Columbia, S.C., 3,020.

2, Lonnie Waliczek, Wichita, Kan., 2,979.

3, Ronnie Russell, Marion, Ind., 2,929.

4, Steve Jaros, Yorkville, Ill., 2,924.

5, Brian Menini, Brookfield, Mo., 2,922.

6, Norm Duke, Clermont, Fla., 2,911.

7, Joe Paluszek, Bensalem, Pa., 2,910.

8, (tie) Chris Loschetter, Avon, Ohio, and Mark Buffa, Canada, 2,893.

10, (tie) Parker Bohn III, Jackson, N.J., and Jeff Carter, Springfield, Ill., 2,891.

12, Michael Haugen Jr., Carefree, Ariz., 2,885.

13, Andy Patterson, Tyler, Texas, 2,881.

14, Eugene McCune, Munster, Ind., 2,874.

15, Bill O'Neill, Southampton, Pa., 2,865.

16, Dominic Barrett, England, 2,844.

#### DID NOT ADVANCE

17, Pete Weber, St. Ann, Mo., 2,840.

18, Lennie Boresch Jr., Kenosha, Wis., 2,837.

19, Danny Wiseman, Baltimore, 2,831.

20, Mike DeVaney, Murrieta, Calif., 2,829.

21, Brad Angelo, Lockport, N.Y., 2,825.

22, Scott Norton, Costa Mesa, Calif., 2,824.

23, Chris Warren, Grants Pass, Ore., 2,820.

24, Sean Rash, Wichita, Kan., 2,818.

25, Eddie Graham, Centerville, Ohio, 2,809.

26, Andy Mortensen, Irving, Texas, 2,808.

27, Chris Barnes, Double Oak, Texas, 2,806.

28, Ryan Ciminelli, Cheektowaga, N.Y., 2,804.

- 29, Stevie Weber, Chalmette, La., 2,803.
- 30, John Nolen, Waterford, Mich., 2,799.
- 31, Wes Malott, Pflugerville, Texas, 2,794.
- 32, Bo Goergen, Sanford, Mich., 2,793.
- 33, (tie) Mike Fagan, Patchogue, N.Y., and Ryan Shafer, Horseheads, N.Y., 2,788.
- 35, Tommy Jones, Simpsonville, S.C., 2,787.
- 36, Wayne Stellick, Aurora, Colo., 2,786.
- 37, (tie) Luis Olivo, Venezuela, and James Roberts, Richmond, Va., 2,785.
- 39, (tie) Jesse Buss, Wichita, Kan., and Jeff Zaffino, Warren, Pa., 2,781.
- 41, Tyler Jensen, Ft. Worth, Texas, 2,779.
- 42, Osku Pallermaa, Sweden, 2,777.
- 43, Brian Kretzer, Dayton, Ohio, 2,776.
- 44, Dennis Horan Jr., Temecula, Calif., 2,774.
- 45, Robert Mushtare, Carthage, N.Y., 2,773.
- 46, (tie) Jouni Helminen, Finland, and Mathias Arup, Sweden, 2,772.
- 48, Brian Himmler, Cincinnati, 2,769.
- 49, Patrick Allen, Wesley Chapel, Fla., 2,766.
- 50, Billy Oatman, Chicago, 2,764.
- 51, Kimmo Lehtonen, Finland, 2,763.
- 52, Vayle Floria, Cerritos, Calif, 2,759.
- 53, Mike Scroggins, Amarillo, Texas, 2,758.
- 54, (tie) Joe Ciccone, Buffalo, N.Y., and Mitch Beasley, Puyallup, Wash., 2,756.
- 56, Tom Sorce, Blasdell, N.Y., 2,752.
- 57, (tie) Won Lak Son, South Korea, and Kris Koeltzow, Wheat Ridge, Colo., 2,750.
- 59, (tie) Robert Lawrence, Austin, Texas, and Michael Steil, Wheeling, Ill., 2,748.
- 61, Derek Sapp, Keokuk, Iowa, 2,743.
- 62, Jack Jurek, Lackawanna, N.Y., 2,740.
- 63, (tie) Amleto Monacelli, Venezuela, and Randy Weiss, Columbia, S.C., 2,738.
- 65, Robert Harvey, Boise, Idaho, 2,734.
- 66, Jim Tomek Jr., Camp Hill, Pa., 2,727.
- 67, Tim Mack, Indianapolis, 2,725.
- 68, (tie) Bryon Smith, Roseburg, Ore., and Won-Young Choi, South Korea, 2,721.
- 70, Mike Wolfe, New Albany, Ind., 2,720.
- 71, Jason Sterner, McDonough, Ga., 2,718.
- 72, Liz Johnson, Cheektowaga, N.Y., 2,715.
- 73, David Beres, Waukesha, Wis., 2,713.
- 74, (tie) Zack Hattori, Las Vegas, and Thomas Larsen, Denmark, 2,712.
- 76, David Haynes, Las Vegas, 2,709.
- 77, Quinton Bohlen, Decorah, Iowa, 2,707.
- 78, (tie) J.T. Jackson, Tarzana, Calif., and Mika Koivuniemi, Finland, 2,702.
- 80, Kelly Kulick, Union, N.J., 2,701.
- 81, (tie) Jason Weaver, Denver, Pa., and Richard Langton, Tallahassee, Fla., 2,698.
- 83, (tie) Jun-Yung Kim, South Korea, and Nathan Bohr, Wichita, Kan., 2,697.
- 85, Josh Chambliss, Charleston, S.C., 2,692.
- 86, Rob Rice, Sunnyside, Wash., 2,688.
- 87, (tie) Jason Belmonte, Australia, and Dino Castillo, Carrollton, Texas, 2,682.
- 89, D.J. Archer, Mineral Wells, Texas, 2,681.
- 90, Travis Celmer, Wernersville, Pa., 2,676.
- 91, Dave D'Entremont, Middleburg Heights, Ohio, 2,675.

92, Peter Ljung, Sweden, 2,671.  
93, Andres Gomez, Colombia, 2,670.  
94, Reynier Chavez, Venezuela, 2,668.  
95, Gregory Thompson Jr., Dayton, Ohio, 2,666.  
96, Nick Kokenos, St. Clair Shores, Mich., 2,659.  
97, Kip Roberts, Glenallen, Va., 2,656.  
98, Martin Larsen, Sweden, 2,652.  
99, Brian Valenta, Lockport, Ill., 2,648.  
100, Dan MacLelland, Canada, 2,646.  
101, Michael Machuga, Erie, Pa., 2,645.  
102, Frank Guccione, Castle Rock, Colo., 2,644.  
103, (tie) Brian LeClair, Athens, N.Y., and PJ Haggerty, Roseville, Calif., 2,640.  
105, Rhino Page, San Diego, 2,638.  
106, Lee Vanderhoef, Greenville, S.C., 2,635.  
107, Dave Wodka, Chatsworth, Calif., 2,634.  
108, (tie) Chuck Tillson, Rohnert Park, Calif., and John Cicero, Colorado Springs, Colo., 2,633.  
110, Corey Husted, Milwaukie, Ore, 2,632.  
111, Hyun Jin Kang, South Korea, 2,631.  
112, Brian Voss, Alpharetta, Ga., 2,630.  
113, Wayne Garber, Modesto, Calif., 2,629.  
114, Dave Han, Orlando, Fla., 2,625.  
115, Mike Edwards, Tulsa, Okla., 2,622.  
116, Tom Smallwood, Saginaw, Mich., 2,621.  
117, Brett Cooper, Euliss, Texas, 2,620.  
118, Brett Spangler, New Castle, Ind., 2,617.  
119, Jason Tehee, Fresno, Calif., 2,613.  
120, John Wilcox, Kirkland, Wash., 2,612.  
121, Manuel Otalora, Colombia, 2,608.  
122, Eddie VanDaniker Jr., Essex, Md., 2,607.  
123, Paul Moor, England, 2,603.  
124, Tommy Gollick, Oberlin, Pa., 2,602.  
125, Patrick Girard, Canada, 2,600.  
126, Carleton Chambers, Detroit, 2,597.  
127, Tae-Hwa Jeong, South Korea, 2,596.  
128, Bobby Hall II, Landover, Md., 2,594.  
129, Chad Kloss, West Allis, Wis., 2,592.  
130, John Oliva, Simi Valley, Calif., 2,590.  
131, Hank Boomershine, Brigham City, Utah, 2,587.  
132, Dave Arnold, Dublin, Calif., 2,586.  
133, J.R. Raymond, Saginaw, Mich., 2,584.  
134, Craig Hanson, Orlando, Fla., 2,581.  
135, Martin Paulsson, Sweden, 2,578.  
136, Jeffrey Voght, Canojahaire, N.Y., 2,574.  
137, Tony Reyes, San Bruno, Calif., 2,573.  
138, Alan Mojado, Pala, Calif., 2,570.  
139, Mike Armstrong Jr., Tucson, Ariz., 2,565.  
140, (tie) Kurt Pilon, Warren, Mich., and John Conroy, Mahopac, N.Y., 2,562.  
142, (tie) Jason Wojnar, Chicago, and Curtis Foss, Medina, N.Y., 2,558.  
144, Eric Acon, Venezuela, 2,550.

145, (tie) Chris Cundiff, Portage, Ind., and John DeBenedetta Jr., Las Vegas, 2,545.  
147, (tie) Johnathan Bower, Middletown, Pa.; Tim Porritt, Anaheim, Calif., and Don Allen III, Vancouver, Wash., 2,540.  
150, Robert Andersson, Sweden, 2,536.  
151, Walter Ray Williams Jr., Ocala, Fla., 2,533.  
152, Kevin Gallagher, Torrance, Calif., 2,528.  
153, Paola Gomez, Colombia, 2,527.  
154, (tie) Isao Yamamoto, Kanagawa, Japan, and Brian Thompson, Flat Rock, Mich., 2,525.  
156, Jesper Agerbo, Denmark, 2,524.  
157, Jason Couch, Clermont, Fla., 2,523.  
158, (tie) Dan Roberts, Brentwood, Calif., and Andrew Cain, Phoenix, 2,519.  
160, Joe Salvemini, Henderson, Nev., 2,517.  
161, Jason Poli, West Des Moines, Iowa, 2,515.  
162, Rusty Minar, Atlanta, 2,514.  
163, Jean Perez, Puerto Rico, 2,511.  
164, Eric Malone, Brewster, N.Y., 2,510.  
165, Kasey Normandin, Canada, 2,509.  
166, Tony Rodriguez Jr., Rancho Cucamonga, Calif., 2,505.  
167, (tie) Ko Woon Kim, South Korea, and Justin Stevens, Aiea, Hawaii, 2,504.  
169, Yong-Jin Gu, South Korea, 2,500.  
170, Chad Pojas, Wahiawa, Hawaii, 2,499.  
171, Scott Newell, Deland, Fla., 2,497.  
172, Brian Lake, Warren, Mich., 2,496.  
173, Steven Black, Phoenix, 2,495.  
174, (tie) Phil Gessner, Spring, Texas, and George Gaucin, El Paso, Texas, 2,494.  
176, Ray Cobb, Highland, Calif., 2,491.  
177, (tie) Brian Nicodemus, Akron, Ind., and John Perry, Nuevo, Calif., 2,488.  
179, Kevin Epele, Las Vegas, Nev., 2,487.  
180, (tie) Andre Eubanks, Los Angeles, and Ramon Estrada, San Diego, 2,486.  
182, (tie) Don Moser, Murrieta, Calif., and Matt Murtishaw, Menifee, Calif., 2,483.  
184, (tie) Frank Bellavia Jr., Niagara Falls, N.Y., and Ingellimar Contreras, Venezuela, 2,481.  
186, Anthony LaCaze, Melrose Park, Ill., 2,472.  
187, Alicia Marcano, Venezuela, 2,471.  
188, Jaime Monroy, Colombia, 2,467.  
189, Tim Arnold, Wilmington, Del., 2,466.  
190, Javier Pardi, Venezuela, 2,465.  
191, Karen Marcano, Venezuela, 2,464.  
192, (tie) Noel Vazquez, Sacramento, Calif., and Jim Horan, Mountain View, Calif., 2,458.  
194, David Canady, Germany, 2,456.  
195, Lindsay Baker, Amherst, N.Y., 2,454.  
196, George Lambert IV, Canada, 2,453.  
197, Ildemaro Ruiz, Venezuela, 2,452.  
198, Kevin Croucher, Grants Pass, Ore., 2,445.  
199, Steven Lach, Sloan, N.Y., 2,442.  
200, George Woodill, Orlando, Fla., 2,434.  
201, Christopher Keane, New City, N.Y., 2,433.

202, Murray Hickman Sr., Las Vegas, 2,425.  
203, Brian Penn, LaChine, Mich., 2,424.  
204, Courtney Miller, Charleston, S.C., 2,421.  
205, Jaime Gonzalez, Colombia, 2,418.  
206, Ed Campbell, Rochester Hills, Mich., 2,414.  
207, Michael Hutchens, New Castle, Ind., 2,409.  
208, David Newcomer, Pearcy, Ark., 2,408.  
209, David Evers, Lakewood, Wash., 2,405.  
210, Vince Kuzmicki, Miami, Fla., 2,399.  
211, Kenneth Bland Jr., Norway, 2,395.  
212, Leonard Lopez Jr., Citrus Heights, Calif., 2,392.  
213, John Baskett, Palm Coast, Fla., 2,389.  
214, David O'Sullivan, Orlando, Fla., 2,382.  
215, Mark Payne Sr., Amarillo, Texas, 2,377.  
216, Geordin Krupski, Newtonville, N.J., 2,374.  
217, Marc Heninger, Tonganoxie, Kan., 2,373.  
218, Mike Keily, Lakewood, Colo., 2,370.  
219, Brandon Baker, Tempe, Ariz., 2,356.  
220, Kelvin Douthard, Birmingham, Ala., 2,354.  
221, Caesar Brannon II, Midland, Texas, 2,347.  
222, Paul Nilsen Sr., Murrieta, Calif., 2,338.  
223, Aaron Ramsden, Pleasant Valley, Mo., 2,334.  
224, Chino Lander, Venezuela, 2,330.  
225, Daryn Young, Danville, Calif., 2,327.  
226, Mark Fennell, Seattle, 2,320.  
227, Nicole Ellison, Chatsworth, Calif., 2,317.  
228, (tie) Jim Huddleston, New Castle, Ind., and Steven Arehart, Chesapeake, Va.,  
2,315.  
230, Aaron Billingsley, El Paso, Texas, 2,310.  
231, Robb Helt, Fort Smith, Ark., 2,301.  
232, David Czajka, Marysville, Wash., 2,285.  
233, Carl Labayan, Long Beach, Calif., 2,280.  
234, Morgan O'Brien, Lomira, Wis., 2,278.  
235, Jerry Johnson Jr., Las Vegas, 2,277.  
236, Matt Freiberg, Simpsonville, S.C., 2,270.  
237, Brian Cave, Marion, Ind., 2,262.  
238, Del Powell Jr., San Antonio, 2,260.  
239, Erik Childress, Elk Grove Village, Ill., 2,248.  
240, Rickey Smith, Gulf Breeze, Fla., 2,244.  
241, Justin Williams, Bartlett, Tenn., 2,240.  
242, Glen Nakagawa, Highland Village, Texas, 2,236.  
243, Chris Messmer, Albion, N.Y., 2,219.  
244, Ivo Raul Chiriboga, Miami, 2,216.  
245, Ralph Chavez, Las Vegas, 2,209.  
246, Jack Nealon, Bowie, Md., 2,206.  
247, Scott Salem, Oradell, N.J., 2,202.  
248, (tie) Kevin Bostrom, Muskegon, Mich., and Frank Lomotan, Las Vegas, 2,126.  
250, Travis Thomas, Lumberton, N.C., 2,119.  
251, Adam James, Redmond, Wash., 2,083.  
252, Gary Simon, Philippi, W.Va., 2,051.



300 Games (10): Mike Steil, Mathias Arup, Robert Andersson, Alan Mojado, Danny Wiseman, Chris Loschetter, Joe Paluszek, Osku Palermaa, Eddie Graham, Luis Olivo.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Friday, October 22, 2010 1:54 PM  
**Subject:** PBA NEWS: PBA Registered Product Companies Plan New Product "Demos" During World Series of Bowling

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

PBA Registered Product Companies Plan "Demos" at World Series South Point visitors, Xtra Frame viewers to learn about newest bowling products

LAS VEGAS, Nev. (Oct. 25, 2010) – Bowling fans attending the Professional Bowlers Association World Series of Bowling at South Point Bowling Center between Sunday, Oct. 31, and Wednesday, Nov. 3, will have an opportunity to learn more about the newest bowling products during a series of demonstrations by PBA Registered Product Companies.

The demonstrations also will be taped for on-demand viewing on PBA's newly-revamped Xtra Frame video streaming service at the conclusion of the World Series.

The participating companies also will have booth displays on-site at South Point throughout the World Series, where fans will be able to get additional information.

"The PBA World Series is the perfect place for our partners in the bowling industry to reach a valuable audience," said PBA Deputy Commissioner Tom Clark. "We are also excited that fans around the world will get to see what our registered product companies have to offer on Xtra Frame."

For on-site fans, the demonstration schedule includes (all times Pacific):

Sunday, Oct. 31

Noon – MOTIV

12:30 p.m. – Track

1 p.m. – Ebonite

5:30 p.m. – Brunswick

6 p.m. – Turbo 2-N-1 Grips

Monday, Nov. 1

12:15 p.m. – Storm Products

12:45 p.m. – Roto Grip

Tuesday, Nov. 2

12:15 p.m. – Hammer

12:45 p.m. – Columbia 300

Wednesday, Nov. 3

12:15 p.m. - AMF300

12:45 p.m. - 900 Global

About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Friday, October 22, 2010 12:05 PM  
**Subject:** PBA NEWS: All Eyes on Las Vegas as PBA World Series of Bowling Gets Ready to Roll on Monday

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

All Eyes on Las Vegas as PBA World Series of Bowling Gets Ready to Roll “PBA World Championship Week” launches 14-day extravaganza at South Point Bowling Center

LAS VEGAS, Nev. (Oct. 22, 2010) – Starting Monday, the eyes of the bowling world will be focused on South Point Hotel, Casino and Bowling Center on the south side of Las Vegas when the 2010 edition of the Professional Bowlers Association World Series of Bowling gets underway, kicking off the 2010-11 Lumber Liquidators PBA Tour season.

The 14-day extravaganza will begin with “PBA World Championship Week,” a five-day, 60-game test of skill and endurance that will serve as the foundation for the first major championship of the 2010-11 season. Week two of the World Series will focus on a series of “animal pattern” championships, culminating on Nov. 5-6 with two days of television finals.

For PBA fans who are unable to attend in person, the entire World Series will be covered live, 12 hours a day, on PBA’s Xtra Frame video streaming service ([www.xtraframe.tv](http://www.xtraframe.tv)).

During the first week of competition, the sold-out field of 256 players (men and women from 14 different countries) will bowl 12 games each day on five different Lumber Liquidators PBA Tour “animal patterns.” The PBA’s challenging lane conditions were given names and introduced to the sport during the 2007-08 season as a way of illustrating the varying types of lane conditioning challenges PBA Tour players face – similar to a tennis player competing on clay, grass or hard courts on different days. Each lane conditioning pattern employs different characteristics based upon the length oil is applied to the lane, as well as how much oil is applied across the lane. Each pattern provides a different test a player’s strengths and versatility. A detailed description of each PBA oiling pattern can be found on [pba.com](http://pba.com) under the “Resources” tab.

On Monday, the field will bowl on the Cheetah pattern. On Tuesday, it’s Viper pattern day. The Chameleon, Scorpion and Shark rounds will follow on Wednesday, Thursday and Friday, respectively.

Similar to the former “PBA Marathon Open,” which featured a different lane condition for each round, total pinfall for 60 games on all five patterns will

serve as the final standings for the PBA World Championship. One in four will cash based upon 60 games, and the top eight will return to South Point Jan. 14-16 to battle for a \$50,000 top prize in the live PBA World Championship stepladder finals which will launch the "live" portion of the Tour's 2010-11 television schedule. The top qualifier will have the advantage of selecting the lane conditioning pattern for the televised finals.

While accumulating pins toward the World Championship is a high priority, all players also will start fresh with a new challenge each day. Regardless of a player's overall standings, the daily events will be similar to stages in the Tour de France. The top 16 players for 12 games each day will remain in contention for week two of the World Series, which will be devoted to determining the Cheetah, Viper, Chameleon, Scorpion and Shark Championships.

In week two, the top 16 on each pattern will bowl nine games of round-robin match play to determine the top five for stepladder finals. The Cheetah and Viper match play rounds will be contested on Monday, Nov. 1. The Chameleon and Scorpion rounds will be held on Tuesday, Nov. 2. The Shark match play round will be bowled on Wednesday, Nov. 3. The top five after 21 games in each case will advance to the respective stepladder finals, and all 16 in each event will earn "bonus cash" in addition to whatever they may earn based upon their PBA World Championship standings. Each champion will win \$15,000 and a PBA Tour title.

An added special event will be a new "USA vs. The World" team competition, which will be taped on Nov. 6. The top six United States bowlers after 60 qualifying games will meet the top six international players in a five-player team showdown. One point will be awarded for each head-to-head match, and three points will be awarded for the team total.

Tom Smallwood of Saginaw, Mich., is defending PBA World Champion. Also hoping to defend their 2009 titles in Las Vegas will be Cheetah champion Norm Duke of Clermont, Fla.; Viper champion Rhino Page of Dade City, Fla.; Chameleon champion Bill O'Neill of Southampton, Pa.; Scorpion champion Mike DeVaney of San Diego, and Shark champion Jack Jurek of Lackawanna, N.Y.

Bowling fans around the world will be able to follow all of the action on Xtra Frame, the PBA's exclusive video-streaming service which now features improved video quality and a number of other newly-added features. A full-year subscription to Xtra Frame is \$64.99, a special World Series only package is available for \$29.99 and a one-day "trial membership" for \$5 will be offered during the World Series only. To sign up, visit [www.xtraframe.tv](http://www.xtraframe.tv).

In addition to the competition on the lanes, the World Series of Bowling will feature several off-the-lanes activities including demonstrations of Crave Games' new Brunswick Pro Bowling game and a series of new product demonstrations by PBA Registered Product Companies during week two.

Tickets for all rounds of the World Series, including limited seating for the TV shows on Nov. 5-6, are now on sale on [pba.com](http://pba.com). Tickets also will be available at the door at South Point Bowling Center.

2010 PBA WORLD SERIES OF BOWLING SCHEDULE South Point Hotel, Casino and Bowling Center, Las Vegas, Nev.  
(All times Pacific)

SUNDAY, OCT. 24

7:30 a.m. - Shark, Scorpion and Chameleon practice session  
3 p.m. - Viper and Cheetah practice session

MONDAY, OCT. 25 (Brunswick Pro Bowling Cheetah Championship qualifying)

7:30 a.m. - Squad A, first round, 6 games  
11 a.m. - Squad B, first round, 6 games  
4 p.m. - Squad B, second round, 6 games  
7 p.m. - Squad A, second round, 6 games  
Top 16 advance to match play on Monday, Nov. 1

TUESDAY, OCT. 26 (Pepsi Viper Championship qualifying)

7:30 a.m. - Squad B, first round, 6 qualifying games  
11 a.m. - Squad A, first round, 6 qualifying games  
4 p.m. - Squad A, second round, 6 qualifying games  
7 p.m. - Squad B, second round, 6 qualifying games  
Top 16 advance to match play on Monday, Nov. 1

WEDNESDAY, OCT. 27 (Chameleon Championship qualifying)

7:30 a.m. - Squad A, first round, 6 qualifying games  
11 a.m. - Squad B, first round, 6 qualifying games  
4 p.m. - Squad B, second round, 6 qualifying games  
7 p.m. - Squad A, second round, 6 qualifying games  
Top 16 advance to match play on Tuesday, Nov. 2

THURSDAY, OCT. 28 (Scorpion Championship qualifying)

7:30 a.m. - Squad B, first round, 6 qualifying games  
11 a.m. - Squad A, first round, 6 qualifying games  
4 p.m. - Squad A, second round, 6 qualifying games  
7 p.m. - Squad B, second round, 6 qualifying games  
Top 16 advance to match play on Tuesday, Nov. 2

FRIDAY, OCT. 29 (GEICO Shark Championship qualifying)

7:30 a.m. - Squad A, first round, 6 qualifying games  
11 a.m. - Squad B, first round, 6 qualifying games  
4 p.m. - Squad B, second round, 6 qualifying games  
7 p.m. - Squad A, second round, 6 qualifying games  
Top 16 advance to match play on Wednesday, Nov. 3  
Top one-quarter of field after 60 combined games cash in PBA World Championship  
Top 8 after 60 combined games advance to PBA World Championship TV finals  
Top 6 U.S. and top 6 international bowlers advance to USA vs. the World TV finals

SATURDAY, OCT. 30

No competition

SUNDAY, OCT. 31

6 p.m. - Practice session for all match play finalists, all five animal patterns

MONDAY, NOV. 1

7:30 a.m. - Brunswick Pro Bowling Cheetah round-robin match play, 9 games

Top 5 after 21 games advance to Brunswick Pro Bowling Cheetah TV finals

2 p.m. - Pepsi Viper round-robin match play, 9 games

Top 5 after 21 games advance to Pepsi Viper TV finals

TUESDAY, NOV. 2

7:30 a.m. - Chameleon round-robin match play, 9 games

Top 5 after 21 games advance to Chameleon TV finals

2 p.m. - Scorpion round-robin match play, 9 games

Top 5 after 21 games advance to Scorpion TV finals

WEDNESDAY, NOV. 3

7:30 a.m. - GEICO Shark round-robin match play, 9 games

Top 5 after 21 games advance to GEICO Shark TV finals

THURSDAY, NOV. 4

No competition

FRIDAY, NOV. 5

9 a.m. - Brunswick Pro Bowling Cheetah Championship (ESPN air date Sunday, Nov. 28, 1 p.m. Eastern)

1 p.m. - Pepsi Viper Championship (ESPN air date Sunday, Dec. 5, 1 p.m. Eastern)

3:30 p.m. - Chameleon Championship (ESPN air date Sunday, Dec. 12, 1 p.m. Eastern)

SATURDAY, NOV. 6

11 a.m. - Scorpion Championship (ESPN air date Sunday, Dec. 19, 1 p.m. Eastern)

3 p.m. - GEICO Shark Championship (ESPN air date Sunday, Dec. 26, 1 p.m. Eastern)

5:30 p.m. - USA vs. The World (ESPN air date Sunday, Jan. 9, 1 p.m. Eastern)

FRIDAY, JAN. 14 (ESPN2)

2 p.m. (5 p.m. Eastern) - PBA World Championship, Stepladder Round One (No. 8 vs. No. 7 qualifiers; winner bowls No. 6 qualifier)

SATURDAY, JAN. 15 (ESPN2)

6 p.m. (9 p.m. Eastern) - PBA World Championship, Stepladder Round Two (Friday winner vs. No. 5 qualifier; winner bowls No. 4 qualifier)

SUNDAY, JAN. 16 (ESPN)

10 a.m. (1 p.m. Eastern) - PBA World Championship (Saturday winner vs. No. 3 qualifier; winner bowls No. 2 qualifier; winner bowls No. 1 qualifier for title)

## HISTORY OF PBA "ANIMAL PATTERN" CHAMPIONSHIPS

### CHEETAH CHAMPIONSHIPS

2008 - Parker Bohn III (Cheektowaga, N.Y.)

2009 - Norm Duke (Allen Park, Mich.)

VIPER CHAMPIONSHIP

2008 - Brad Angelo (Omaha, Neb.)

2009 - Rhino Page (Allen Park, Mich.)

CHAMELEON CHAMPIONSHIP

2008 - Michael Machuga (Taylor, Mich.)

2009 - Bill O'Neill (Allen Park, Mich.)

SCORPION CHAMPIONSHIP

2008 - Wes Malott (Vernon Hills, Ill.)

2009 - Mike DeVaney (Allen Park, Mich.)

SHARK CHAMPIONSHIP

2008 - Rhino Page (Baltimore)

2009 - Jack Jurek (Allen Park, Mich.)

About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #



## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Thursday, October 21, 2010 12:46 PM  
**Subject:** PBA NEWS: Revamped Xtra Frame Makes Debut in Time for PBA World Series of Bowling

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Revamped Xtra Frame Makes Debut in Time for PBA World Series of Bowling  
Partnership with NeuLion provides improved video quality, other new features

SEATTLE, Wash. (Oct. 21, 2010) – Back in 2000 when former Microsoft executives Chris Peters, Rob Glaser and Mike Slade purchased by Professional Bowlers Association, one of their visions was to deliver the best in professional bowling to the world via the Internet.

That decade-old vision, introduced as “PBA Strikepass” in its formation days, took a giant step forward on Oct. 18 when a new-and-improved version of PBA’s Xtra Frame joined forces with NeuLion to launch the newest generation of “bowling on the Internet.”

In November 2008, “Strikepass” evolved into Xtra Frame. During the 2009-10 season, Xtra Frame continue its evolution into an advanced online video streaming “bowling channel” that provide PBA fans with live coverage of never-before-televised segments of PBA competition, player interviews, a new “PBA:39x60” television-style bowling magazine, unique insights into bowling equipment and lane play, and more, and it more than doubled its previous subscriber base.

In order to satisfy its growing fan base, the PBA added more and more original programming: live coverage of PBA Senior Tour and regional finals, “state of the bowling industry” interviews with bowling industry leaders during International Bowl Expo, and live coverage of some of the sport’s top future stars at the Teen Masters.

While “Strike Pass” originally was far more visionary than the technology available to most bowling fans at the time, Xtra Frame found itself needing improved video streaming capabilities, improved video quality and faster response time in an age of rapidly-developing technology. That led to the new partnership with NeuLion, a state-of-the-industry online service provider with a proven track record with sports organizations such as the National Football League, National Hockey League, National Basketball Association and hundreds of NCAA programs.

The improvements available with the “new” Xtra Frame will be apparent during the PBA World Series of Bowling, Oct. 24-Nov. 6, at South Point Lanes in Las Vegas where literally hundreds of hours of live programming will be aired. Xtra Frame subscribers will notice:

- Dramatically improved video quality. The old system was limited to a 320x180-pixel aspect ratio and a highly-compressed video streaming code. The Neulion delivery system will be streamed at a significantly larger 480x270 aspect ratio. It'll stream faster, more reliably and will be compatible for more video platforms as time goes by.

- More original programming. The World Series will include more than 80 hours of live bowling coverage, commentary every day including during qualifying rounds, and more up-close coverage of key players via pre- and post-competition interviews.

- If you miss coverage "live," you'll find all content available "on demand" within 30 minutes. And a new easy-to-use archiving system will make it much easier for subscribers to find the programming they are looking for.

- In addition to Mike J. Laneside (aka Mike Jakubowski) and The Lanes Doctor (Jeff Mark), the Xtra Frame crew will include Jackie Bowling (aka Jackie Marinkovich), who will be handling the Powerhouse Locker Room Report in addition to helping out with PBA:39X60 features and in-booth commentary.

- More subscription options. Neulion's management of Xtra Frame will allow subscribers to enroll for a full year, for the World Series only, and following the World Series, for a month at a time if that's what viewers elect to do. Also, during the World Series on a "trial" basis, a daily subscription option will be available for the first time.

- More flexible video platforms. While subscribers may need to install Silverlight software to view some of the older content on Xtra Frame, most future content will not require special software installations other than video players universally in use. And already on the "future development" radar is content that will be compatible with most mobile devices (Android, iPhone, etc.), including mobile apps.

The most important thing to note is that Xtra Frame will have a new Internet address: [www.xtraframe.tv](http://www.xtraframe.tv). The former site ([pba.com/xtraframe](http://pba.com/xtraframe)) is no longer functioning.

Like any new or re-designed web site, it may take a few minutes to become comfortable with the new "look" of Xtra Frame, but it won't take long for PBA fans to realize the vision of Peters, Glaser and Slade are coming true at last.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Monday, October 11, 2010 12:40 PM  
**Subject:** REVISED PBA NEWS: PBA's ESPN Schedule Begins November 28

Editor's note - release below is being re-sent to correct formatting issues experienced by some recipients with the original.

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

PBA Bowling is Back: 2010-11 ESPN Schedule Begins November 28 Return to ABC Sports, multi-telecast events highlight Lumber Liquidators PBA Tour's historic campaign

SEATTLE, Wash. (Oct. 11, 2010) - Last season's thrilling Lumber Liquidators PBA Tour featured unforgettable performances in major championships that represented the best bowling has to offer. The groundbreaking 2010-11 PBA Tour season, which makes its debut on ESPN on Sunday, Nov. 28, promises to build on those major highlights with plenty of compelling innovations.

The PBA's 52nd season includes 21 original telecasts, beginning with the second annual PBA World Series of Bowling. Several firsts, such as live multi-day coverage for two major championships (PBA World Championship and U.S. Open) and the inaugural PBA Playoffs series to conclude the season, are helping the PBA redefine bowling on television in 2010-11.

The signature event of the upcoming TV season is the PBA's return to ABC Sports after 14 years on Saturday, Jan. 22, for the live finals of the record-setting \$1 million PBA Tournament of Champions. The Tournament of Champions telecast, which will award the richest prize (\$250,000) in pro bowling history, also will be the first PBA finals aired in high-definition.

"Our TV season is built around capturing and delivering the drama of our major championships which shape the history of our sport," said PBA CEO and Commissioner Fred Schreyer with a nod towards last season's most significant events and their notable champions, namely:

The storybook finish of laid off autoworker Tom Smallwood capturing the PBA World Championship;

The historic first-ever win by a woman registered by Kelly Kulick at the PBA Tournament of Champions;

The latest addition to the legendary career of 50-year-old all-time titlist Walter Ray Williams Jr. at the USBC Masters;

The glimpse into the future provided by Tour young gun Bill O'Neill at the Lumber Liquidators U.S. Open.

"ESPN and ABC are once again going to be an important part of the PBA's growing history," Schreyer said. The PBA previously aired on ABC for 36 straight years until 1997, and has been a staple on ESPN since the network's inception in 1979. ESPN also has announced a new three-year extension of its PBA coverage through 2013.

Returning as the PBA's broadcast team will be play-by-play announcer Rob Stone and color analyst Randy Pedersen, a 13-time titlist on the PBA Tour. This season will be Stone's fourth and Pedersen's ninth in the broadcast booth. Every finals telecast (except the PBA Playoffs) will employ a stepladder elimination format. Each live event will bring the fans closer to the action with interaction via Facebook, plus "PBA Talk Back" technology which allows glimpses into the players' minds in the heat of competition.

"PBA players throughout history have consistently delivered compelling storylines and our television formats produce countless pressure-filled shots every show," said PBA COO and Deputy Commissioner Tom Clark. "This season's television production will build anticipation for those moments that set bowling apart from any sport by presenting the true personalities of the best players in the world and capturing every nuance of the shots that will define their careers."

Action on the lanes will begin with a 14-day World Series of Bowling and PBA World Championship at South Point Casino in Las Vegas, Nev., Oct. 25-Nov. 6. The multi-stage World Series and its deep field of 256 PBA members and international stars, will culminate with five separate five-man stepladder finals on Nov. 5 and 6, taped for delayed telecast on ESPN. The Cheetah, Viper, Chameleon, Scorpion and Shark Championships (representing each of the PBA's primary lane oil patterns) will air on five consecutive Sundays at 1 p.m. Eastern on ESPN, starting Nov. 28. Also, a unique "USA vs. The World" team competition will be the final taped telecast from the WSOB and air Sunday, Jan. 9, also at 1 p.m. Eastern.

The "live" portion of the television season gets underway Jan. 14-16 when the top eight PBA World Championship qualifiers - based upon 60-game totals on the five PBA oil patterns contested during the qualifying rounds of the World Series - return to South Point for three days of live television coverage. The eight finalists will be placed into an eight-player stepladder, with the seventh and eighth seeds meeting in the first match and the winner facing the sixth seed on Friday night's hour-long show. Saturday's one-hour telecast will find Friday's survivor facing the fifth seed, with that winner taking on No. 4. The PBA World Championship will conclude on Sunday, Jan. 16, with a four-player stepladder finale.

Following the PBA World Championship, all PBA regional, senior, Women's Series and National Tour champions in PBA history are eligible to gather at Red Rock Lanes on the north side of Las Vegas for the historic \$1 million PBA Tournament of Champions beginning Jan. 16, and culminating with the four-player stepladder finals televised live Saturday, Jan. 22, on ABC at 2:30 p.m. Eastern.

After the TOC, the PBA exempt Tour players head to Northern California for the One A Day Earl Anthony Memorial at Earl Anthony's Dublin Bowl in Dublin, Calif., beginning Jan. 24 and featuring a five-player stepladder final on Sunday, Jan. 30, on ESPN2.

The season's third major championship is back in Nevada, as the USBC Masters conducted by the National Governing Body will bring a field of amateurs and professionals together in the spacious National Bowling Stadium beginning Feb. 6. The USBC Masters' four-player stepladder finals will air live on Sunday, Feb. 13.

In between the live events, the third annual Chris Paul PBA Celebrity Invitational, named after the NBA star and avid bowler and benefitting his CP3 Foundation, will air on "Super Bowl Sunday," Feb. 6 on ESPN. In addition to Paul, LeBron James, Dwyane Wade, Ludacris and Hines Ward have participated in the event the past two seasons, matched up with PBA Tour stars in a doubles competition.

The PBA next travels across the country for the season's fourth major championship, the 68th Lumber Liquidators U.S. Open, at Brunswick Zone Carolier in North Brunswick, N.J., Feb. 22-27. The U.S. Open, which features the most demanding lane conditions in bowling, will be the second event featuring three days of live TV coverage leading to the championship on ESPN on Feb. 27. Unlike the PBA World Championship's extended stepladder presentation however, the U.S. Open will feature coverage of the traditional match play rounds on Friday, Feb. 25, and Saturday, Feb. 26, leading into Sunday's four-player stepladder final.

"We are particularly excited to bring the match play rounds of the U.S. Open to a national audience," Clark said. "Never before has the 'position round' been seen on TV, and anyone who has witnessed one live knows the TV audience is in for a treat. Something unpredictable will happen that night that fans have never seen before, and will be talking about long after."

The third edition of the GEICO Mark Roth Plastic Ball Championship follows the U.S. Open, March 1-6, at AMF Thruway Lanes in Cheektowaga, N.Y. This exempt Tour event finds all of the players using identical limited-technology bowling balls, this season emblazoned with the logos of the top national charities under The Bowling Foundation's umbrella.

The TV season will conclude with another new addition, the Dick Weber PBA Playoffs, March 8-14 at Woodland Bowl in Indianapolis. PBA Playoffs qualifying is already underway in PBA Regional competition and will feature not only the top 72 players who earn seeds through performance on the National Tour, but qualifiers from Regional play that will lead to two televised bracketed regional championship rounds and an eliminator TV round. Those three 90-minute telecasts will be taped on March 14 for delayed airing on ESPN beginning Sunday, March 27, and the live bracketed finals is April 17 on ESPN, also from Woodland Bowl.

2010-11 LUMBER LIQUIDATORS PBA TOUR TELEVISION SCHEDULE (All times are Eastern)  
Sunday, Nov. 28 - Brunswick Pro Bowling PBA Cheetah Championship, ESPN, 1 p.m.  
Sunday, Dec. 5 - PBA Viper Championship, ESPN, 1 p.m.  
Sunday, Dec. 12 - PBA Chameleon Championship, ESPN, 1 p.m.

Sunday, Dec. 19 - PBA Scorpion Championship, ESPN, 1 p.m.  
Sunday, Dec. 26 - PBA Shark Championship, ESPN, 1 p.m.  
Sunday, Jan. 9 - PBA's U.S.A. vs. The World, ESPN, 1 p.m.  
Friday, Jan. 14 - PBA World Championship Stepladder Round One, ESPN2, 6 p.m.  
Saturday, Jan. 15 - PBA World Championship Stepladder Round Two, ESPN2, 10 p.m.  
Sunday, Jan. 16 - PBA World Championship Stepladder Finals, ESPN, 1 p.m.  
Saturday, Jan. 22 - PBA Tournament of Champions, ABC, 2:30 p.m.  
Sunday, Jan. 30 - One A Day Men's Earl Anthony Memorial, ESPN2, 2 p.m.  
Sunday, Feb. 6 - Chris Paul PBA Celebrity Invitational, ESPN, 4 p.m.  
Sunday, Feb. 13 - USBC Masters, ESPN, 3 p.m.  
Friday, Feb. 25 - 68th Lumber Liquidators U.S. Open Match Play Round One, ESPN2, 6 p.m.  
Saturday, Feb. 26 - 68th Lumber Liquidators U.S. Open Match Play Position Round, ESPN2, 10 p.m.  
Sunday, Feb. 27 - 68th Lumber Liquidators U.S. Open Stepladder Finals, ESPN, 3 p.m.  
Sunday, March 6 - GEICO Mark Roth Plastic Ball Championship, ESPN, 1 p.m.  
Sunday, March 27 - Dick Weber PBA Playoffs Knockout Round One, ESPN, 2 p.m.  
Sunday, April 3 - Dick Weber PBA Playoffs Knockout Round Two, ESPN, 1 p.m.  
Sunday, April 10 - Dick Weber PBA Playoffs Knockout Round Three, ESPN, 1 p.m.  
Sunday, April 17 - Dick Weber PBA Playoffs Championship Round, ESPN, 1 p.m.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Monday, October 11, 2010 12:06 PM  
**Subject:** PBA NEWS: PBA Bowling is Back: 2010-11 ESPN Schedule Begins November 28

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations

Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA 98104  
bill.vint@pba.com | cell: 414.339.0404

PBA Bowling is Back: 2010-11 ESPN Schedule Begins November 28 Return to ABC Sports, multi-telecast events highlight Lumber Liquidators PBA Tour's historic campaign

SEATTLE, Wash. (Oct. 11, 2010) – Last season's thrilling Lumber Liquidators PBA Tour featured unforgettable performances in major championships that represented the best bowling has to offer. The groundbreaking 2010-11 PBA Tour season, which makes its debut on ESPN on Sunday, Nov. 28, promises to build on those major highlights with plenty of compelling innovations.

The PBA's 52nd season includes 21 original telecasts, beginning with the second annual PBA World Series of Bowling. Several firsts, such as live multi-day coverage for two major championships (PBA World Championship and U.S. Open) and the inaugural PBA Playoffs series to conclude the season, are helping the PBA redefine bowling on television in 2010-11.

The signature event of the upcoming TV season is the PBA's return to ABC Sports after 14 years on Saturday, Jan. 22, for the live finals of the record-setting \$1 million PBA Tournament of Champions. The Tournament of Champions telecast, which will award the richest prize (\$250,000) in pro bowling history, also will be the first PBA finals aired in high-definition.

“Our TV season is built around capturing and delivering the drama of our major championships which shape the history of our sport,” said PBA CEO and Commissioner Fred Schreyer with a nod towards last season's most significant events and their notable champions, namely:

“● The storybook finish of laid off autoworker Tom Smallwood capturing the PBA World Championship.

“● The historic first-ever win by a woman registered by Kelly Kulick at the PBA Tournament of Champions.

”● The latest addition to the legendary career of 50-year-old all-time titlist Walter Ray Williams Jr. at the USBC Masters.

“● The glimpse into the future provided by Tour young gun Bill O'Neill at the Lumber Liquidators U.S. Open.



"ESPN and ABC are once again going to be an important part of the PBA's growing history," Schreyer said. The PBA previously aired on ABC for 36 straight years until 1997, and has been a staple on ESPN since the network's inception in 1979. ESPN also has announced a new three-year extension of its PBA coverage through 2013.

Returning as the PBA's broadcast team will be play-by-play announcer Rob Stone and color analyst Randy Pedersen, a 13-time titlist on the PBA Tour. This season will be Stone's fourth and Pedersen's ninth in the broadcast booth. Every finals telecast (except the PBA Playoffs) will employ a stepladder elimination format. Each live event will bring the fans closer to the action with interaction via Facebook, plus "PBA Talk Back" technology which allows glimpses into the players' minds in the heat of competition.

"PBA players throughout history have consistently delivered compelling storylines and our television formats produce countless pressure-filled shots every show," said PBA COO and Deputy Commissioner Tom Clark. "This season's television production will build anticipation for those moments that set bowling apart from any sport by presenting the true personalities of the best players in the world and capturing every nuance of the shots that will define their careers."

Action on the lanes will begin with a 14-day World Series of Bowling and PBA World Championship at South Point Casino in Las Vegas, Nev., Oct. 25-Nov. 6. The multi-stage World Series and its deep field of 256 PBA members and international stars, will culminate with five separate five-man stepladder finals on Nov. 5 and 6, taped for delayed telecast on ESPN. The Cheetah, Viper, Chameleon, Scorpion and Shark Championships (representing each of the PBA's primary lane oil patterns) will air on five consecutive Sundays at 1 p.m. Eastern on ESPN, starting Nov. 28. Also, a unique "USA vs. The World" team competition will be the final taped telecast from the WSOB and air Sunday, Jan. 9, also at 1 p.m. Eastern.

The "live" portion of the television season gets underway Jan. 14-16 when the top eight PBA World Championship qualifiers - based upon 60-game totals on the five PBA oil patterns contested during the qualifying rounds of the World Series - return to South Point for three days of live television coverage. The eight finalists will be placed into an eight-player stepladder, with the seventh and eighth seeds meeting in the first match and the winner facing the sixth seed on Friday night's hour-long show. Saturday's one-hour telecast will find Friday's survivor facing the fifth seed, with that winner taking on No. 4. The PBA World Championship will conclude on Sunday, Jan. 16, with a four-player stepladder finale.

Following the PBA World Championship, all PBA regional, senior, Women's Series and National Tour champions in PBA history are eligible to gather at Red Rock Lanes on the north side of Las Vegas for the historic \$1 million PBA Tournament of Champions beginning Jan. 16, and culminating with the four-player stepladder finals televised live Saturday, Jan. 22, on ABC at 2:30 p.m. Eastern.

After the TOC, the PBA exempt Tour players head to Northern California for the One A Day Earl Anthony Memorial at Earl Anthony's Dublin Bowl in Dublin, Calif., beginning Jan. 24 and featuring a five-player stepladder final on Sunday, Jan. 30, on ESPN2.

The season's third major championship is back in Nevada, as the USBC Masters conducted by the National Governing Body will bring a field of amateurs and professionals together in the spacious National Bowling Stadium beginning Feb. 6. The USBC Masters' four-player stepladder finals will air live on Sunday, Feb. 13.

In between the live events, the third annual Chris Paul PBA Celebrity Invitational, named after the NBA star and avid bowler and benefitting his CP3 Foundation, will air on "Super Bowl Sunday," Feb. 6 on ESPN. In addition to Paul, LeBron James, Dwyane Wade, Ludacris and Hines Ward have participated in the event the past two seasons, matched up with PBA Tour stars in a doubles competition.

The PBA next travels across the country for the season's fourth major championship, the 68th Lumber Liquidators U.S. Open, at Brunswick Zone Carolier in North Brunswick, N.J., Feb. 22-27. The U.S. Open, which features the most demanding lane conditions in bowling, will be the second event featuring three days of live TV coverage leading to the championship on ESPN on Feb. 27. Unlike the PBA World Championship's extended stepladder presentation however, the U.S. Open will feature coverage of the traditional match play rounds on Friday, Feb. 25, and Saturday, Feb. 26, leading into Sunday's four-player stepladder final.

"We are particularly excited to bring the match play rounds of the U.S. Open to a national audience," Clark said. "Never before has the 'position round' been seen on TV, and anyone who has witnessed one live knows the TV audience is in for a treat. Something unpredictable will happen that night that fans have never seen before, and will be talking about long after."

The third edition of the GEICO Mark Roth Plastic Ball Championship follows the U.S. Open, March 1-6, at AMF Thruway Lanes in Cheektowaga, N.Y. This exempt Tour event finds all of the players using identical limited-technology bowling balls, this season emblazoned with the logos of the top national charities under The Bowling Foundation's umbrella.

The TV season will conclude with another new addition, the Dick Weber PBA Playoffs, March 8-14 at Woodland Bowl in Indianapolis. PBA Playoffs qualifying is already underway in PBA Regional competition and will feature not only the top 72 players who earn seeds through performance on the National Tour, but qualifiers from Regional play that will lead to two televised bracketed regional championship rounds and an eliminator TV round. Those three 90-minute telecasts will be taped on March 14 for delayed airing on ESPN beginning Sunday, March 27, and the live bracketed finals is April 17 on ESPN, also from Woodland Bowl.

2010-11 LUMBER LIQUIDATORS PBA TOUR TELEVISION SCHEDULE (All times are Eastern)  
Sunday, Nov. 28 - Brunswick Pro Bowling PBA Cheetah Championship, ESPN, 1 p.m.  
Sunday, Dec. 5 - PBA Viper Championship, ESPN, 1 p.m.  
Sunday, Dec. 12 - PBA Chameleon Championship, ESPN, 1 p.m.  
Sunday, Dec. 19 - PBA Scorpion Championship, ESPN, 1 p.m.

Sunday, Dec. 26 - PBA Shark Championship, ESPN, 1 p.m.  
 Sunday, Jan. 9 - PBA's U.S.A. vs. The World, ESPN, 1 p.m.  
 Friday, Jan. 14 - PBA World Championship Stepladder Round One, ESPN2, 6 p.m.  
 Saturday, Jan. 15 - PBA World Championship Stepladder Round Two, ESPN2, 10 p.m.  
 Sunday, Jan. 16 - PBA World Championship Stepladder Finals, ESPN, 1 p.m.  
 Saturday, Jan. 22 - PBA Tournament of Champions, ABC, 2:30 p.m.  
 Sunday, Jan. 30 - One A Day Men's Earl Anthony Memorial, ESPN2, 2 p.m.  
 Sunday, Feb. 6 - Chris Paul PBA Celebrity Invitational, ESPN, 4 p.m.  
 Sunday, Feb. 13 - USBC Masters, ESPN, 3 p.m.  
 Friday, Feb. 25 - 68th Lumber Liquidators U.S. Open Match Play Round One, ESPN2, 6 p.m.  
 Saturday, Feb. 26 - 68th Lumber Liquidators U.S. Open Match Play Position Round, ESPN2, 10 p.m.  
 Sunday, Feb. 27 - 68th Lumber Liquidators U.S. Open Stepladder Finals, ESPN, 3 p.m.  
 Sunday, March 6 - GEICO Mark Roth Plastic Ball Championship, ESPN, 1 p.m.  
 Sunday, March 27 - Dick Weber PBA Playoffs Knockout Round One, ESPN, 2 p.m.  
 Sunday, April 3 - Dick Weber PBA Playoffs Knockout Round Two, ESPN, 1 p.m.  
 Sunday, April 10 - Dick Weber PBA Playoffs Knockout Round Three, ESPN, 1 p.m.  
 Sunday, April 17 - Dick Weber PBA Playoffs Championship Round, ESPN, 1 p.m.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,800 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, Budweiser, GEICO, Golden Corral, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola, Storm Products and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Tuesday, October 05, 2010 4:20 PM  
**Subject:** PBA NEWS: PBA Tournament of Champions Returns to ABC Television;  
PBA, ESPN Sign Three-Year Extension

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

PBA Returns to ABC Television with \$1 Million Tournament of Champions  
\$250,000 top prize to be decided live on PBA's long-time network home; PBA, ESPN  
agree to three-year extension

SEATTLE, Wash. (Oct. 5, 2010) - The Professional Bowlers Association on ABC was once synonymous with Saturday afternoons in living rooms across America. The 36-year-long institution ended with a tearful farewell from legendary sportscaster Chris Schenkel in 1997.

Today, the Lumber Liquidators PBA Tour announced its return to that familiar spot after a 14-year absence. The finals of the record \$1 million PBA Tournament of Champions will air live Saturday, Jan. 22, on ABC at 2:30 p.m. Eastern from Red Rock Lanes in Las Vegas.

"This is a milestone accomplishment for the PBA and for America's millions of bowling fans," said Fred Schreyer, PBA Tour Commissioner and CEO. "It's the result of a great deal of hard work and support by the PBA ownership, sponsors, players and broadcast partner ESPN. This is exciting news for the entire sport."

ABC's coverage of the PBA Tournament of Champions is part of the PBA's three-year extension with ESPN which will run through 2013. The PBA has a long-standing relationship with ESPN, which began when the network launched in 1979. For the past seven years, the PBA has aired Sunday afternoons on ESPN.

Perhaps the most memorable moment in bowling history happened at the 1970 PBA Firestone Tournament of Champions when Don Johnson came within one pin of perfection, rolling a 299 en route to capturing the title on ABC. Last year, the Tournament of Champions produced another historic moment when Kelly Kulick became the first woman to win a PBA Tour event on an ESPN telecast that attracted 1.7 million viewers.

PBA Deputy Commissioner and COO Tom Clark said the airing of the Tournament of Champions finals on ABC is exactly what PBA fans have been asking and hoping for.

"The Tournament of Champions is the PBA's signature event," Clark said. "The 2011 Tournament of Champions, especially, will elevate bowling to its rightful place in the world of sports. Not only will it feature the largest prize fund in PBA

history and a life-changing first prize for the winner, but it will provide every PBA member who has ever won a PBA title a chance to become an instant star."

The PBA Tournament of Champions, now open to all PBA titlists, will be a weeklong celebration, that runs Jan. 16-22, at Red Rock Resort and Bowling Center, with the PBA Hall of Fame ceremonies to follow the telecast on the evening of Jan. 22. Additional schedule details are available on [pba.com](http://pba.com).

Further details of the remainder of the 2010-11 PBA Tour television schedule will be announced soon. The PBA's telecast schedule begins on Sunday, Nov. 28, on ESPN with the first event of the PBA World Series of Bowling.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,700 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, GEICO, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Friday, October 01, 2010 12:32 PM  
**Subject:** PBA NEWS: PBA Regional Players Begin Pursuit of Remaining Berths in Dick Weber PBA Playoffs

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations

Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA 98104  
bill.vint@pba.com | cell: 414.339.0404

PBA Regional Players Begin Pursuit of Remaining Berths in Dick Weber PBA Playoff  
Eight qualifying spots in each of six PBA Regional programs remain open for end-of-season event

SEATTLE, Wash. (Oct. 1, 2010) – Professional Bowlers Association Regional competitors will begin a two-month chase for berths in the new end-of-season Dick Weber PBA Playoffs this weekend, beginning with PBA Regional tournaments in Camp LeJeune, N.C., and Tumwater, Wash.

Over the course of the ensuing 60 days, regional competitors across the U.S. will pursue competition points in weekend tournaments scheduled within the PBA's seven regions. On the schedule for the Oct. 8-10 weekend are regional events in Lancaster, Pa.; Richmond, Ind.; Springfield, Mo., and Tucson, Ariz.

Ten players in the each of the PBA East, South, Central, Midwest, Southwest and the combined West/Northwest Regions have already locked up qualifying spots for the PBA Playoffs, based upon points they compiled over the past 12 months. Eight additional PBA Playoffs berths in each region will be determined based upon points earned in regional tournaments between Oct. 1 and Nov. 30.

Points also will be awarded during the PBA World Series of Bowling, Oct. 25-Nov. 6, at South Point Casino, Hotel and Bowling Center in Las Vegas, Nev.

The Dick Weber PBA Playoffs, which will be held March 8-13 at Woodland Bowl in Indianapolis, will include 108 regional players – 18 for each of the six regional “pods” – along with 72 players based upon 2010-11 Lumber Liquidators PBA Tour points. In cases of overlaps, duplications or players who decline their spots, the next available player from the region's 2009-10 Regional Players Invitational top 25 qualifiers' list will be eligible to fill the vacancy.

Regional players who have already qualified for the PBA Playoffs, in order of points earned, along with a schedule of events for October and November, are listed below:

PBA EAST REGION

PBA Playoffs Qualifiers:

Tommy Gollick, Oberlin, Pa.

P.J. Sondag, Avoca, Pa.

Jim Tomek Jr., Camp Hill, Pa.

Brian LeClair, Athens, N.Y.

Rick Graham, Lancaster, Pa.

Terry Miller, York, Pa.

Ray Edwards, Middle Island, N.Y.

Joe Paluszek, Bensalem, Pa.

Kevin Cartier, Beverly, N.J.

Tom Sorce, Blasdell, N.Y.

Oct./Nov. Qualifying Tournaments:

Oct. 8-10 - Leisure Lanes, Lancaster, Pa.

Nov. 12-14 - The Lanes at Fort Meade, Fort Meade, Md.

PBA SOUTH REGION

PBA Playoffs Qualifiers:

Chris Collins, Savannah, Ga.

Scott Newell, Deland, Fla.

Jason Sterner, McDonough, Ga.

James Roberts, Richmond, Va.

Lee Vanderhoef, Greenville, S.C.

Matt Burden, Anderson, S.C.

Josh Chambliss, Charleston, S.C.

Randy Weiss, Columbia, S.C.

Kip Roberts, Glenallen, Va.

Richard Langton, Alpharetta, Ga.

Oct./Nov. Qualifying Tournaments:

Oct. 1-3 – Bonneyman Recreation, Camp LeJeune, N.C.

Oct. 15-17 – NAS Freedom Lanes, Jacksonville, Fla.

Nov. 5-7 – Village Lanes, Gloucester, Va.

Nov. 19-21 – Surfside Lanes, Surfside Beach, S.C.

PBA CENTRAL REGION

PBA Playoffs Qualifiers:

Nick Kokenos, St. Clair Shores, Mich.

Paul Gibson, Brunswick, Ohio

Riga Kalfas, Florence, Ky.

Billy Oatman, Cleveland

Brian Thompson, Flat Rock, Mich.

Carleton Chambers, Detroit

Dan MacLelland, Saginaw, Mich.

Jeff Roche, Dearborn, Mich.

Pat Dombrowski, Parma, Ohio

Brett Spangler, New Castle, Ind.

Oct./Nov. Qualifying Tournaments:

Oct. 8-10 – Do-Ri-Me Lanes, Richmond, Ind.

Oct. 15-17 – Varsity Lanes, Bowling Green, Ohio

Nov. 19-21 – Shamrock Lanes, Springfield, Ohio

PBA MIDWEST REGION



PBA Playoffs Qualifiers:

Dave Traber, Hebron, Ill.

Tom Hess, Urbandale, Iowa

Marc Heninger, Tonganoxie, Kan.

Jason Wojnar, Chicago

Walter Schaub II, Schaumburg, Ill.

Mike Steil, Wheeling, Ill.

Dallas Baldridge, Lenexa, Kan.

Mark London, Ingleside, Ill.

Jason Poli, West Des Moines, Iowa

Chad Maas, Waukesha, Wis.

Oct./Nov. Qualifying Tournaments:

Oct. 8-10 - Enterprise Park Lanes, Springfield, Mo.

Oct. 15-17 - Maple Lanes, Waterloo, Iowa Oct. 29-31 - Classic Lanes, Menomonee Falls, Wis.

Nov. 12-14 - Plamor Lanes, Muscatine, Iowa

PBA SOUTHWEST REGION

PBA Playoffs Qualifiers:

Chris Hibbitts II, Fort Worth, Texas

David Anthony, Austin, Texas

Clint Dacy, Keller, Texas

Andy Patterson, Tyler, Texas

Tyler Jensen, Fort Worth, Texas

Kurt Gengelbach, Carrollton, Texas

Nathan Bohr, Wichita, Kan.

Brett Cooper, Euless, Texas

Rick Lawrence, Waxahachie, Texas

Jesse Buss, Wichita, Kan.

Oct./Nov. Qualifying Tournaments:

Oct. 8-10 - Enterprise Park Lanes, Springfield, Mo.

Nov. 5-7 - Bowlero Lanes, Farmington, N.M.

Nov. 12-14 – Diamond Lanes, Odessa, Texas Nov. 19-21 – Del-Mar Lanes, Houston, Texas  
Nov. 26-28 – Crossroads Bowling Center, Beaumont, Texas

#### COMBINED WEST/NORTHWEST REGIONS

##### PBA Playoffs Qualifiers:

Steven Black, Phoenix, Ariz.

Jeff Frankos, San Francisco, Calif.

Jon Brandon, Santa Clarita, Calif.

PJ Haggerty, Clovis, Calif.

Greg Thompson Jr., Dayton, Ohio

Tim Porritt, Anaheim, Calif.

Tony Reyes, San Bruno, Calif.

Bryon Smith, Roseberg, Ore.

Thomas Ault Jr., Portland, Ore.

Rob Edwards, Vancouver, Wash.

##### Oct./Nov. Qualifying Tournaments:

Oct. 1-3 – Tumwater Lanes, Tumwater, Wash.

Oct. 8-10 – Golden Pin Lanes, Tucson, Ariz.

Oct. 15-17 – Stardust Lanes, Walla Walla, Wash. (doubles) Oct. 22-24 – Cedar Lanes, Fresno, Calif.

Nov. 5-7 – Bowl Arena Lanes, Fort Lewis, Wash.

Nov. 5-7 – Bowlero Lanes, Farmington, N.M.

Nov. 12-14 – South Point Bowling Center, Las Vegas, Nev. (doubles)

##### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,700 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, GEICO, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Tuesday, September 28, 2010 3:14 PM  
**Subject:** PBA NEWS: PBA to Help Promote Crave Games' New "Brunswick Pro Bowling"

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 [bill.vint@pba.com](mailto:bill.vint@pba.com) | cell: 414.339.0404

PBA to Help Promote Crave Games' New "Brunswick Pro Bowling"  
Sponsorship agreement includes titled event, demonstrations during PBA World Series of Bowling

SEATTLE, Wash. (Sept. 28, 2010) – The Professional Bowlers Association and Crave Games have entered into a sponsorship agreement that will result in expanded visibility for the new video game Brunswick Pro Bowling on the PlayStation®3 computer entertainment system from Sony.

The latest edition of the Brunswick Pro Bowling video game is one of the most popular bowling games in the electronic entertainment industry, and the newest edition takes advantage of the latest advances in technology with the PlayStation®Move motion controller on the PlayStation®3 to make the game even more realistic for dedicated bowling fans.

The sponsorship agreement will include game demonstration booths for fans who attend the PBA World Series of Bowling, Oct. 24-Nov. 6, at South Point Casino, Hotel and Bowling Center in Las Vegas, Nev., and at five PBA regional tournament locations to be announced, along with titled sponsorship of the Brunswick Pro Bowling Cheetah Championship which will air Nov. 28 on ESPN. A variety of other signage, on-air and online promotional exposures for the new game are included in the package.

The agreement also will include "competition" between Brunswick Pro Bowling spokesman Sean Rash – a Brunswick Pro Staff member and four-time PBA Tour champion – and PBA fans during the World Series of Bowling.

"Brunswick Pro Bowling brings to life all the fun and excitement of live action bowling by delivering a high-quality virtual experience that appeals to both casual and hardcore gamers," said Crave Games Executive Vice President Betsi Gijanto. "With the addition of the new motion controller technology, this game brings together bowlers, gamers and families of all ages."

"Brunswick Pro Bowling provides the perfect social activity and quality entertainment experience to audiences of all skill levels," said Brunswick Bowling Director of Product Management Ron Addison. "Crave Games has really captured the authentic nature of Brunswick Bowling lanes and brings those lanes into the homes of the sport's greatest fans."

“The ability of Brunswick Pro Bowling players to select from different lane environments, play a variety of different games – such as league or tournament competition – and select customized equipment is not only fun, but will help educate players about the whole experience PBA Tour players go through in actual competition,” added PBA CEO and Commissioner Fred Schreyer. “It’s a great game, a great learning tool and the PBA is proud to partner with Crave Games in reaching out to our legions of fans.”

For additional information about Brunswick Pro Bowling, visit [cravegames.com/BrunswickProBowling](http://cravegames.com/BrunswickProBowling).

#### About Crave Games

Based in Santa Ana, California, Crave Games, a division of Fillpoint LLC, is a full-service video game publisher for Wii™, Nintendo DS™, the PSP® (PlayStation®Portable) system, PlayStation®2 computer entertainment system, PlayStation®3 computer entertainment system, and the Xbox 360™ video game and entertainment system from Microsoft. For more information about Crave Games please visit [www.cravegames.com](http://www.cravegames.com).

#### About Fillpoint LLC

Headquartered in Malta, New York, Fillpoint LLC is a leading provider of direct-to-consumer fulfillment services, distributor and e-commerce solutions for videogame hardware, software, accessories and PC software for national retailers and software publishers. For more information, please visit [www.fillpoint.com](http://www.fillpoint.com).

#### About Brunswick Bowling & Billiards

Brunswick Bowling & Billiards, a division of Brunswick Corporation, is one of the largest operators of full-service bowling and family recreation centers in North America; is a full-line supplier of bowling equipment, supplies and consumer products, and designs billiards tables and accessories. Headquartered in Lake Forest, Ill., Brunswick Corporation (NYSE: BC) has been a leader in the recreation business for more than 160 years. For more information, visit our Web site at [www.brunswickbowling.com](http://www.brunswickbowling.com)<<http://www.brunswickbowling.com>>.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,700 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA’s video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, GEICO, Go RVing, Lumber Liquidators, One A Day Men’s 50+ Multivitamin, Pepsi-Cola and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Friday, September 24, 2010 5:48 PM  
**Subject:** PBA NEWS: PBA's 2010 World Series of Bowling Closing in on Sellout

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations

Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 [bill.vint@pba.com](mailto:bill.vint@pba.com) | cell: 414.339.0404

PBA'S 2010 World Series of Bowling Closing in on Sellout Fewer than 60 spots still available for season-opener at South Point in Las Vegas

SEATTLE, Wash. (Sept. 24, 2010) - With only a month to go before the start of the 2010-11 PBA Lumber Liquidators PBA Tour season, the Professional Bowlers Association is expecting a capacity field of 256 entries for the season-opening PBA World Series of Bowling at South Point Bowling Center in Las Vegas, Nev.

As of Sept. 24, fewer than 60 spots remained available to PBA and international players hoping to bowl in the World Series, which gets underway on Oct. 25 and concludes on Nov. 6. The World Series will include five "animal pattern" events - Cheetah, Viper, Chameleon, Scorpion and Shark Championships - which also will serve as the qualifying competition for the 2011 PBA World Championship, and a special U.S.A. vs. The World competition.

A one-time \$750 entry fee covers the entire World Series. In addition, PBA members are being offered special room discounts for the duration of the event at South Point Hotel, Casino and Bowling Center. Entry information can be found on [pba.com](http://pba.com).

Included among the entries are competitors from 14 different international federations, including WTBA World Men's Championships doubles partners Mathis Arup and Martin Paulsson of Sweden, who won the only gold medal at the recent championships not claimed by Team USA's lineup of Lumber Liquidators PBA stars Bill O'Neill, Rhino Page, Patrick Allen, Chris Barnes, Wes Malott and Tommy Jones.

In addition to the United States and Sweden, players are entered representing Australia, Canada, Colombia, Denmark, England, Finland, Germany, Japan, Norway, Puerto Rico, South Korea and Venezuela.

Beginning on Monday, Oct. 25, and over a span of five consecutive days, all players will bowl 12 games on the Cheetah, Viper, Chameleon, Scorpion and Shark patterns, respectively. The combined pinfall for those 60 games will determine the standings for the PBA World Championship. The PBA World Championship will pay one-in-four with last-to-cash (64th place) paying \$1,800 based on a capacity field of 256 players.

In addition to the overall PBA World Championship standings, the top 16 qualifiers on each daily animal pattern will advance to nine-game round-robin match play finals which will be held the following week. All 16 will cash with a \$1,800 low-to-cash prize in addition to whatever they may earn based on their PBA World Championship finishing position. After 21 games on each animal pattern, the top five will advance to the stepladder finals which will be taped on Friday, Nov. 5, and Saturday, Nov. 6, for taped-delayed broadcast on ESPN. First prize for each animal pattern championship will be \$15,000 and each winner will be credited with a PBA Tour title.

The "USA vs. The World" special event will pit the top six United States bowlers after 60 qualifying games against the top six international players in the made-for-TV team competition which will be taped on Nov. 6.

The animal pattern championships and the "USA vs. The World" will air on ESPN on Sundays at 1 p.m. Eastern, starting Nov. 28.

The PBA World Championship finals will kick off the PBA's season of live telecasts, but with another twist. Instead of five players, the top eight World Series qualifiers will return to South Point for a three-day television finale on Jan. 14, 15 and 16. The winner will earn \$50,000 along with a major title.

The entire World Series will be covered live on pba.com's Xtra Frame video streaming service. For a subscription to Xtra Frame, visit pba.com and click on the Xtra Frame logo.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,700 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, GEICO, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Friday, September 24, 2010 11:34 AM  
**Subject:** PBA NEWS: After 37 Years, Lichstein Ponders Entering PBA Tournament of Champions

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

After 37 Years, Lichstein Ponders Entering PBA Tournament of Champions Long-time PBA Director of Player Services renews membership, contemplates “comeback”

FORT MYERS, Fla. (Sept. 16, 2010) – Long-time Professional Bowlers Association Director of Player Services Larry Lichstein, at age 61, has set aside his grievances, re-joined the PBA and is considering dusting off his bowling shoes to enter the \$1 million PBA Tournament of Champions next January in Las Vegas.

There is much more to this story.

Anyone who has followed the PBA Tour over the past 40-or-so years knows Larry Lichstein is the guy who once drove the big semi and drilled bowling balls for PBA Tour players for years. They also know Lichstein was (and is) out-spoken, opinionated and extremely passionate about the sport, and the PBA.

Some also know that on Feb. 6, 2006 (“exactly 35 years to the day after I won my only PBA Tour title in San Jose, Calif.”), the PBA Hall of Famer for meritorious service wrote his resignation letter to the PBA, and walked away.

“I was extremely upset with several decisions the new owners had made and I decided I didn’t want to be a member anymore,” the Fort Meyers, Fla., pro shop owner said.

Fast-forward to January 2009, when the PBA celebrated its 50th anniversary with an unforgettable gala in Las Vegas – at the very same Red Rock Resort that will host the 2011 Tournament of Champions and PBA Hall of Fame ceremonies. The gala was unlike any event ever held in bowling. Almost all of the living competitors among those selected as the “50 Greatest Players in PBA History” were on hand. It might have been the most impressive gathering of bowling talent ever assembled in one room.

“I had strong inclinations not to go to that dinner,” Lichstein admitted, “but the reason I wanted to go was that I was asked to be one of voters, and those top 50 were not only my idols, but guys I bowled against and serviced as player rep for years. I knew if I missed that dinner, I’d regret it for the rest of my life.

“And I’ll tell you, it was the most wonderful three days I’ve ever spent in my life. (PBA Commissioner) Fred Schreyer was exceptionally warm to me. So was (PBA

Vice President and Director, PBA Tour) Kirk (von Krueger), and (Deputy Commissioner) Tom Clark, and other PBA officials. I felt very comfortable. After the way I was treated at the 50th gala, considering the fact that I know many PBA execs knew how dissatisfied I was, well, I changed my mind.

“When the plans for the new Tournament of Champions were announced, I started thinking about it. I’m no longer a bowler; now I’m a bowling fan. But I bowled pretty good in April, and I started thinking, if I practice three or four times a week, I can still throw the ball pretty good for an old man. So I thought, if I go to the TOC, my only goal will be to not finish last.

“So now I’ve re-upped my membership. Do I really want to go? I’m still 50-50,” Lichstein continued. “It’ll mean I have to commit to a lot of practice - 50 games or so a week. I have to get myself in bowling shape. I figure, after about 30 days, the pain I’m going to go through should ease up.

“I have a lot to think about before I decide. I don’t want to look like a 61-year-old over-the-hill has-been, but I’ve taken the first step.

“I haven’t bowled in a PBA national tour singles event for 37 years. In fact, the last Tour event I bowled in was the 1963 Tournament of Champions. The only events I’ve bowled since then have been a few senior regionals, and a couple of PBA Senior Tour events. The last PBA event of any kind I bowled was 10 years ago, so if I enter the TOC, it will be my last PBA event. I don’t think I’ll ever bowl another one.

“But on the other hand, if they keep the same format, and I’m home and bored... It’s a nice trip to Vegas. Who knows?

“I feel very confident I’d have to do everything perfect and stumble onto a condition that’s understandable to me to even have a chance, but on the other hand, I’m an innovator,” he continued. “Maybe I could have a meeting with all my has-been friends and come up with a side bet. Put down \$100 a head. I’m thinking I can beat Ernie Schlegel, no problem. (Dave) Soutar is old and brittle. That would be fun.”

When fellow lefty Johnny Petraglia heard about Lichstein’s “maybe” plans, the Hall of Famer from Jackson, N.J., was totally in favor of him bowling in Las Vegas - and bringing friends. “There are a lot of guys who said they aren’t going who should reconsider. Life is all about experiences. The TOC is not something you should pass up.

“If you were a five-handicap golfer and got a chance to play in the U.S. Open, you would jump at the chance to play,” Petraglia added. “Bowlers should be like that, too.”

The 2011 PBA Tournament of Champions, with its record \$1 million prize fund and \$250,000 first prize, is open to all active PBA members who have won any PBA title (PBA Tour, PBA Senior Tour, PBA Regional or PBA Women’s Series).



The signature event of the 2010-11 Lumber Liquidators PBA Tour season will be held Jan. 16-22 at Red Rock Lanes in Las Vegas.

All players eligible and wishing to enter must be full PBA members as of Oct. 1. The entry fee for all Tournament of Champions competitors will be \$750 if paid by Dec. 15 (\$1,000 after Dec. 15). To enter, look for the Tournament of Champions entry link when you log on to pba.com as a PBA member.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,700 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, GEICO, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

# # #

## Josh Hyde

---

**From:** Bill Vint [Bill.Vint@pba.com]  
**Sent:** Thursday, September 23, 2010 2:51 PM  
**Subject:** PBA NEWS: Track, Xtra Frame to Team Up for Unique New Ball Announcement

FOR IMMEDIATE RELEASE

Bill Vint | PBA Media Relations  
Professional Bowlers Association | 719 Second Avenue, Suite 701 | Seattle, WA  
98104 bill.vint@pba.com | cell: 414.339.0404

Track, Xtra Frame to Team Up for Unique New Ball Announcement Newest high performance ball to make its debut “live” on pba.com video streaming service

SEATTLE, Wash. (Sept. 23, 2010) – Track, a member of the Ebonite International family of bowling balls, will team up with pba.com’s Xtra Frame video streaming service on Thursday, Oct. 14, for a unique live, online introduction of the newest member of Track’s high-performance bowling ball line.

Coverage of the introduction will begin at 8 p.m. (Eastern) and will include a live introduction of the ball, a product explanation by Track Brand Manager Paul Figliomeni, on-lane demonstrations by several bowlers including Track’s Lumber Liquidators PBA Tour staff members, and insight from Xtra Frame co-hosts Mike Jakubowski and “The Bowling Doctor,” Jeff Mark.

While Xtra Frame is a subscription-based service, the Track webcast will be available to the general public at no cost between Oct. 14 and Oct. 17.

The Xtra Frame session will feature a number of players bowling with the new ball on a variety of lane conditions to demonstrate its performance capabilities and its versatility. Track’s research and development engineers will discuss technical aspects of the ball along with drilling layout options. Questions submitted via PBA’s and Track’s Facebook and Twitter pages will be fielded during the live webcast.

Also during the session, viewers will be encouraged to enter a special drawing for 10 of the new Track balls which will be given away, one per week, by Track following the worldwide release of the ball on Nov. 10.

“We are very excited about this ball and this ball release,” Figliomeni said. “Track bowling has never done anything this extreme and to our knowledge nothing like this has ever been done before in our industry. This ball is unique, and we needed a unique way to introduce it; Xtra Frame is a great way to do that.”

Track has also taken some unusual steps to release new balls in the past. In 2008, Track unveiled its “UpRising” ball during a party in the exclusive Kingpin Suite at The Palms in Las Vegas, and a year later, Track introduced a novel naming system for its products that lists a ball’s specifications and performance expectations on the side of each ball.

#### About the PBA

The Professional Bowlers Association (PBA) is an organization of more than 3,700 of the best bowlers from 13 countries who compete in Lumber Liquidators PBA Tour, Regional and Senior Tour events. Nearly one million ESPN viewers watch PBA Tour on Sundays during the tour season and thousands watch PBA activities online by using PBA's video streaming service, Xtra Frame. PBA sponsors include Bayer, Brunswick, GEICO, Go RVing, Lumber Liquidators, One A Day Men's 50+ Multivitamin, Pepsi-Cola and the United States Bowling Congress, among others. For more information, log on to [www.pba.com](http://www.pba.com).

#### About Track and Ebonite International

Based in Hopkinsville, Ky., Ebonite International is a privately-owned company that currently services bowling centers, distributors and retail outlets both domestically and internationally; the company's consumer product brands include Ebonite, Hammer, Robby's, Columbia 300, Track and Powerhouse™. Its commercial product brand is Ebonite Bowling Center Direct.

# # #